

CELEBRATING, INSPIRING & SUPPORTING BUSINESS

WEDNESDAY, JUNE 20, 2018 | OMNI HOTEL | LOS ANGELES

Designed to celebrate, inspire and support businesses across the L.A. region, this full day business development conference and networking event is hosted by the Los Angeles Area Chamber of Commerce and the U.S. Small Business Administration, Los Angeles District. The event will offer insights and inspiration, as well as providing resources, information, and direct access to companies and decision makers in the following areas:



ACCESS TO CAPITAL



PROCUREMENT &
BIDDING



BRANDING &
MARKETING



NETWORKING

PROJECTED ATTENDANCE: 500 - 600

CONFERENCE TICKET: \$125/Members and \$150/non-members

EXPOSURE. RECOGNITION. RETURN ON INVESTMENT.

A SUMMARY OF PLANNED SUPPORTER RECOGNITION AND PROMOTIONAL ACTIVITY



15+
WEEKS

The event will be promoted throughout the region for more than 15 weeks.



12,000+

The number of people who will receive one or more of the Chamber's targeted emails about the event



25+

PARTNER EMAILS

We are partnering with other area organizations, which will also send out designated emails to their own constituents.



100,000
DIGITAL REACH

The event will be promoted on the website and social media outlets of all partners, as well as in the print publications of the Chamber.



675,000
CIRCULATION

Event advertisement and listings in the Los Angeles Times, L.A. Business Journal and other regional publications



1,000
BILLBOARD
REACH

The Chamber will utilize outdoor electronic advertising to promote the event far and wide.

SUPPORTER BENEFITS

PRESENTING SUPPORTER \$25,000

- 20 tickets to the full-day conference
- Two Premier tables of 10 seats for the keynote luncheon
- Head table seating for two guests
- Logo visibility on all promotional materials
- Company name visibility in *any event advertisements*
- “Presented By” status on the event invitations, promotional materials and signage
- Opportunity to provide remarks during the event
- Full-page advertisement (premium placement in event program)
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

PLATINUM SUPPORTER \$15,000

- 10 tickets to the full-day conference
- Premier table of 10 seats for the keynote luncheon
- Logo visibility on all promotional materials
- Company name visibility in *any event advertisements*
- Full-page advertisement with in event program
- Opportunity to provide remarks during the event
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

GOLD SUPPORTER \$10,000

- 8 tickets to the full-day conference
- Premium table of 8 seats for the keynote luncheon
- Logo visibility on all promotional materials
- Company name visibility in *any events advertisements*
- 1/2-page advertisement with in event program
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

SILVER SUPPORTER \$5,000

- 6 tickets to the full-day conference
- 6 seats at the keynote luncheon
- Company name on all promotional materials
- Company name visibility in *any event advertising*
- 1/2-page advertisement with in event program
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

BRONZE SUPPORTER \$2,500

- 4 tickets to the full-day conference
- 4 seats at the keynote luncheon
- Company name on all promotional materials
- Company name visibility in *any event advertisement*
- Recognition in the event program
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

GIFTING SUITE RECEPTION SUPPORTER \$5,000

- 6 tickets to the full-day conference
- 6 seats at the keynote luncheon
- Logo on reception signage
- Opportunity to provide welcome remarks at the reception

BREAKOUT SESSION SUPPORTER \$1,000

- Company logo on breakout session signage
- Opportunity to provide welcome remarks at the session or moderate a panel discussion
- 2 tickets to the full-day conference
- 2 seats at the keynote luncheon

WIFI SUPPORTER \$1,000

- 2 tickets to the full-day conference
- 2 seats at the keynote luncheon
- Recognition in all promotional materials and advertisements
- Recognition in the event program
- Business showcase display during the Gifting Suite Reception
- Verbal recognition at the event

CHARGING STATION SUPPORTER \$1,000

- 2 tickets to the full-day conference
- 2 seats at the keynote luncheon
- Prominent logo recognition on the physical charging station
- Recognition in all promotional materials and advertisements
- Recognition in the event program
- Business showcase display at during the Gifting Suite Reception
- Verbal recognition at the event

GIFTING SUITE RECEPTION EXHIBITOR \$500

- 2 tickets to the full-day conference
- 2 seats at the keynote luncheon
- Business showcase display at during the Gifting Suite Reception
- Participant must either provide products to the 500+ attendees or purchase exhibit space

MEDIA/PRINTING PARTNER IN KIND TRADE

- Benefits based on the value of the in kind donation

RAFFLE DONATION GIFTING SUITE RECEPTION

- Company name on raffle promotional signage
- Verbal recognition during the Gifting Suite Reception

SUPPORTER CONFIRMATION FORM



EVENT DATE: **WEDNESDAY, JUNE 20, 2018**

EVENT NAME: **BIZCON SOCAL**

SUPPORTER AMOUNT: _____

SUPPORTER LEVEL: _____

RAFFLE DONATION: _____

I agree to the support commitment as noted above.

This is a written contract confirming your support of a Los Angeles Area Chamber of Commerce event as indicated above. Please sign, scan and email this form to Andrea Nunn, anunn@lachamber.com or call 213.580.7546, or Sarah Quigley, squigley@lachamber.com or call 213.580.7561.

PRINT NAME: _____

COMPANY: _____

SIGNATURE: _____ DATE: _____

PAYMENT PROCESSING INFORMATION

MEMBER NAME: _____ TITLE: _____

COMPANY/ORGANIZATION: _____

FULL MAILING ADDRESS: _____

PAYMENT: AmEx Mastercard VISA CHECK

CARD NUMBER: _____ EXP. DATE: _____ SECURE CODE: _____

NAME ON CARD: _____