

CELEBRATING, INSPIRING & SUPPORTING BUSINESS

WEDNESDAY, JUNE 19, 2019 | SHERATON UNIVERSAL

Designed to celebrate, inspire and support businesses across the L.A. region, this full day business development conference and networking event is hosted by the Los Angeles Area Chamber of Commerce. The event will offer insights and inspiration, as well as provide resources, information, and direct access to companies and decision makers in the following areas:



**PROCUREMENT &
BIDDING**



ACCESS TO CAPITAL



**BUSINESS DEVELOPMENT &
CAPACITY BUILDING**



**CONNECTION &
RELATIONSHIP BUILDING**

PROJECTED ATTENDANCE: 500 - 600
CONFERENCE TICKET: \$150/Members and \$300/non-members

EXPOSURE. RECOGNITION. RETURN ON INVESTMENT.

A SUMMARY OF PLANNED SUPPORTER RECOGNITION AND PROMOTIONAL ACTIVITY



**12+
WEEKS**

The event will be promoted throughout the region for more than 12 weeks.



15,000+

The number of people who will receive one or more of the Chamber's targeted emails about the event



**25+
PARTNER EMAILS**

We are partnering with other area organizations, which will also send out designated emails to their own constituents.



**100,000
DIGITAL REACH**

The event will be promoted on the website and social media outlets of all partners, as well as in the print publications of the Chamber.



**675,000
CIRCULATION**

Event advertisement and listings in the Los Angeles Times, L.A. Business Journal and other regional publications



**100,000
BILLBOARD
REACH**

The Chamber will utilize outdoor electronic advertising to promote the event far and wide.

SPONSOR BENEFITS

PRESENTING SPONSOR (EXCLUSIVE) \$40,000

Engagement Benefits

- 40 conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Two premier seating tables (for 20 of your 40 registered guests) at opening general session and keynote luncheon
- Head table seating for two guests for the keynote general sessions
- Priority access to event volunteer opportunities
- Opportunity to provide remarks during the opening general session
- Opportunity to provide a panel representative for up to two breakout sessions
- Business Showcase display in the exhibit room (two tables)

Marketing Benefits

- Company logo and “Presented By” status on event invitations and promotional material
- Logo placement on the event step & repeat
- Verbal recognition at each general session
- Premier logo placement in the event program
- Company logo and “Presented By” status on event signage
- Opportunity to provide official guest gift to attendees

DIAMOND SPONSOR (FOUR AVAILABLE) \$30,000

Available Tracks: Procurement, Access to Capital, Capacity Building or NextLA (Young Professionals)

Engagement Benefits

- 20 conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- One premier seating table (for 10 of your 20 registered guests) at opening general session and keynote luncheon
- Access to event volunteer opportunities
- Opportunity to introduce speakers/panelists for each breakout session within sponsored track
- Opportunity to provide panel representative in one breakout session within sponsored track
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company logo on event invitations and promotional material
- Verbal recognition as track sponsor during each breakout session within sponsored track
- Verbal recognition at opening and closing general sessions
- Prominent logo placement in the event program
- Company logo on general event signage
- Company logo and “Track Sponsor” status on sponsored track breakout sessions

PLATINUM SPONSOR \$20,000

Engagement Benefits

- 20 conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- One premier seating table (for 10 of your 20 registered guests) at opening general session and keynote luncheon
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company logo on event invitations and promotional material
- Verbal recognition at opening and closing general sessions
- Prominent logo placement in the event program
- Company logo on general event signage

GOLD SPONSOR \$15,000

Engagement Benefits

- 15 conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Access to priority open seating at general event sessions for four of your registered guests
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company name on event invitations and promotional material
- Verbal recognition at opening and closing general sessions
- Company name in event program
- Company name on general event signage

SILVER SPONSOR \$10,000

Engagement Benefits

- 10 conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Access to priority open seating at general sessions for two of your registered guests
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company name on event invitations and promotional material
- Verbal recognition at opening and closing general sessions
- Company name in event program sponsor section
- Company name on general event signage

BRONZE SPONSOR \$5,000

Engagement Benefits

- Five conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company name on event invitations and promotional material
- Verbal recognition at opening and closing general sessions
- Company name in event program sponsor section
- Company name on general event signage

OTHER SPONSOR OPPORTUNITIES

□ BUSINESS SHOWCASE EXHIBIT SPONSOR \$15,000 (EXCLUSIVE)

Engagement Benefits

- Six conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Access to priority open seating at general sessions
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Naming rights of the business showcase exhibit area
- Company name on event invitations and promotional material
- Company logo and recognition as business showcase sponsor on exhibitor area signage and map
- Verbal recognition at the event at opening and closing sessions
- Company name in event program
- Company name on general event signage

□ CYBER SPONSOR (EXCLUSIVE) \$10,000

Engagement Benefits

- Two conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Access to priority open seating at general sessions
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company logo and “Cyber Sponsor” status on the event charging station
- Company logo and “Cyber Sponsor” status on the event wifi cards
- Verbal recognition at the event at opening and closing general sessions
- Company name in event program
- Company name on general event signage

□ BIZCON BAG SPONSOR (EXCLUSIVE) \$7,500

Engagement Benefits

- Two conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Access to priority open seating at general sessions
- Business Showcase display in the exhibit room (one table)

Marketing Benefits

- Company logo and “Conference Bag Sponsor” status on the official event bag
- Company name on event invitations and promotional material
- Verbal recognition at the event at opening and closing general sessions
- Company name in event program
- Company name on general event signage

□ EXHIBITOR BOOTH (\$1,000-\$2,000)

\$2,000 Non-Members, \$1,000 Chamber Members

- Two conference registrations, with access to all breakout sessions, keynote luncheon, and closing reception
- Business Showcase display in the exhibit room (one table)

SPONSOR CONFIRMATION FORM



EVENT DATE: WEDNESDAY, JUNE 19, 2019

EVENT NAME: BIZCON SOCAL

SUPPORTER AMOUNT: _____

SUPPORTER LEVEL: _____

I agree to the support commitment as noted above.

This is a written contract confirming your support of a Los Angeles Area Chamber of Commerce event as indicated above. Please sign, scan and email this form to Andrea Nunn, anunn@lachamber.com or call 213.580.7546, or Anahi Godinez, agodinez@lachamber.com or call 213.580.7561.

PRINT NAME: _____

COMPANY: _____

SIGNATURE: _____ DATE: _____

PAYMENT PROCESSING INFORMATION

MEMBER NAME: _____ TITLE: _____

COMPANY/ORGANIZATION: _____

FULL MAILING ADDRESS: _____

PAYMENT: AmEx Mastercard VISA CHECK

CARD NUMBER: _____ EXP. DATE: _____ SECURE CODE: _____

NAME ON CARD: _____