



INNOVATION & TECHNOLOGY COUNCIL

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The Los Angeles Area Chamber of Commerce believes in **“A Thriving Region for All”** and a **“Balanced Approach”** to decision-making and that **“Business is a Force for Good.”**

We design and advance opportunities and solutions for a thriving regional economy that is balanced, inclusive, and globally competitive.

INNOVATION & TECHNOLOGY

The Innovation & Technology Council of the Los Angeles Area Chamber of Commerce supports policies and programs that foster the innovation and creativity that makes the L.A. region a more desirable place for technology companies and entrepreneurs to locate and grow their businesses. To do this, the council will support policies to increase the supply of technically skilled workers and entrepreneurs and lead to a more transparent, accessible and efficient government while safeguarding consumer data. The council also supports providing access and tools to close the digital divide and enhance digital literacy among students, workers and business owners.

Access to Broadband & Wireless Infrastructure

The council will support smart broadband and wireless infrastructure access, adoption policies (e.g., increase digital literacy among students, employees, and business owners), as well as public policy that aids in removing barriers to broadband infrastructure deployment. In our digital economy, Los Angeles area businesses will not survive if they do not have an online presence. The council also supports policies and programs that provide technical assistance and training for businesses.

- Focus resources first on unserved communities. Support programming that increases access to devices, and encourages the deployment of broadband and wireless infrastructure in a technology-neutral manner.
- Protect a level playing field and oppose government intervention in the competitive marketplace. The government should not favor one company over another.
- Encourage broadband and wireless infrastructure adoption programs and affordability programs through direct subsidies to consumers or through the provision of services and digital literacy programming.
- Support internet policies and principles that allow the internet to flourish. Oppose burdensome and archaic regulations.

Support AI Advancement

Artificial Intelligence (AI) has entered the tech landscape and has proven to be a leading force. The Chamber is a proud supporter of the advancement of AI to improve access and efficiencies in business. Although the Chamber supports AI, it also acknowledges that for AI to be a successful, accessible tool for all, the business community must work with all levels of government to provide protections and appropriate regulations for AI.

- As AI transforms our work, we strongly advocate for a smooth transition by integrating workforce development programs to ease the transition and ensure no one is left behind.
- Promote the use of AI among small businesses.
- Encourage training and educational programs regarding the use of AI.
- Create government safeguards for data privacy when it comes to AI.



Invigorate Los Angeles Tech Economy

As AI advances, more start-up companies and small businesses with a focus on AI are being created. The Chamber is prepared to help the Los Angeles region become a “home base” for all AI start-up companies and businesses. This can be done through working more collaboratively with small businesses and the regional workforce. Making the Los Angeles region a place where AI can flourish can be achieved through prioritizing the needs of the tech economy, small businesses, and the workforce.

- Work with policymakers, small business owners, and the workforce to develop reskilling plans.
- Collaborate with policymakers to increase AI training and implement programs for underserved communities.
- Partner with educational institutions and policymakers for reskilling.

Cybersecurity and Data Privacy

In recent years, various states have overhauled their infrastructure to create cybersecurity hubs, allowing residents and small businesses alike to have complete trust in the security of their data. Los Angeles has the opportunity to strengthen its infrastructure as well. The Chamber strongly encourages the promotion of a competitive economy to lead Los Angeles to be a global force.

- Implement more awareness of cybersecurity job opportunities in the city.
- Partner with small businesses and government agencies to strengthen Los Angeles cybersecurity infrastructure and educate Angelenos on cybersecurity and data privacy.

INNOVATION & TECHNOLOGY COUNCIL LEADERSHIP



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