



# LAND USE, CONSTRUCTION & HOUSING COUNCIL

## CHAMBER CONTACT:

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The Los Angeles Area Chamber of Commerce believes in **“A Thriving Region for All”** and a **“Balanced Approach”** to decision-making and that **“Business is a Force for Good.”**

We design and advance opportunities and solutions for a thriving regional economy that is balanced, inclusive, and globally competitive.

## LAND USE, CONSTRUCTION, & HOUSING

The Land Use, Construction & Housing Council of the Los Angeles Area Chamber of Commerce supports the adoption and implementation of planning policies that incorporate smart growth tools, drive economic growth, improve environmental sustainability, and enhance the quality of life and connectedness of our region.

### Housing Production

The Los Angeles region is projected to grow by more than 400,000 new residents in the next 20 years, yet less than one-half of the needed housing is built annually. As housing demand continues to outpace supply, it is driving rents and housing prices even higher.

To tackle the existing needs of our communities and address the housing crisis, the Chamber will advocate for business-friendly incentives and opportunities to create more housing at all levels, cultivate healthier neighborhoods, and increase safety in our communities to make the region a more commuter-friendly place to live and work.

- Prioritize and advocate for workforce housing.
- Support efforts to streamline the CEQA process.
- Modernize the preservation of CEQA's original intent and prevent abuse for purposes unrelated to environmental protection.
- Streamline the appeals process and bring local regulations into compliance with state guidelines.
- Advocate for incentives for companies that provide and build affordable housing.
- Push for policies that ease the way for the construction of housing.
- Advocate for the City of L.A. to continue updating all planning documents, including community plans, to reflect pro-housing policies and develop more transit-oriented communities.
- Support projects in the region that provide economic development in Los Angeles and ease the housing crisis.
- Ensure the region meets the challenges of population growth, diverse housing demands, and changing technologies, and also creates certainty for the development of our communities and residents.
- Support the statewide repeal of Article 34 of the California Constitution and increase affordable housing capacity for the City of L.A. as a backstop (SCA 2).
- Allow flexibility in providing affordable housing with market-rate housing developments.



## Community Activation

The pandemic has affected our communities — and Downtown Los Angeles (DTLA) is no different. The concerns for public safety have discouraged Angelenos from visiting DTLA. The Chamber must work to enhance public safety to encourage residents and tourists to visit DTLA. The Chamber can work with nonprofits and other DTLA business organizations to collectively work towards re-engaging and revitalizing downtown.

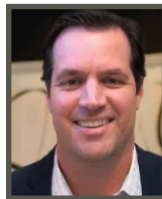
- Support the development of community activation strategies across all issue areas, including education, housing, homelessness, and economic mobility.
- Support and ensure the goals of the DTLA 2040 Community Plan guide new development for the next 20 years.
- Assist in efforts to ensure that land use designations are flexible to support the evolving nature of DTLA.
- Reimagine businesses in ways that promote community and create opportunity and well-being.
- Support adaptive reuse that revitalizes the area.
- Streamline projects to attract people to DTLA.

## LAND USE, CONSTRUCTION & HOUSING COUNCIL LEADERSHIP



### CHAIR

Phillip Tate  
Kilroy Realty Corporation



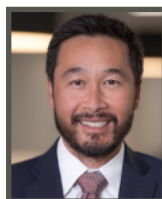
### CO-CHAIR

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### CO-CHAIR

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