

EXPOSURE. RECOGNITION. RETURN ON INVESTMENT.

Held annually, the Chamber's Inaugural Dinner features the installation of the Chamber's new Chair of the Board, as well as the recognition of extraordinary leadership with three, prestigious awards: Civic Medal of Honor, Distinguished Business Leader Award and Corporate Leadership Award. The dinner, which attracts more than 1,700 of the region's top business, civic and political leaders, offers a wide range of exposure and recognition opportunities for sponsors.



1,000
PRINTED
INVITATIONS

Invitations mailed directly to L.A. area business leaders



1,750
PEOPLE IN
ATTENDANCE

The number of business, civic and political leaders who attended the 2017 Inaugural Dinner



150,000
IMPRESSIONS

The number of impressions over the course of four months, through email, social media, print, online and other promotions



10,000+
EMAIL
CIRCULATION

Through a series of mass and targeted emails, the event is promoted to more than 10,000 business and community leaders throughout the region.



24,000
CIRCULATION

The event is promoted and advertised in the Los Angeles Business Journal.



8,000+
VISITORS

The number of monthly visitors to the Chamber's website, where the event is prominently promoted.

SPONSORSHIP BENEFITS

PRESENTING SPONSOR: \$50,000

- Premier seating for two tables of 10
- Head Table seating for two guests
- Logo visibility on all collateral material
- “Presented By” status on the event invitations, promotional materials, signage, event journal & media buys
- Presenting Sponsor recognition on the event invitation, promotional materials, signage, event journal & media buys
- Full-page Presenting Sponsor advertisement in event journal
- Company spotlight page in event journal
- Opportunity for stage time (3 minutes maximum)
- Opportunity to provide seating for elected official(s)
- Option to provide official dinner gift to attendees

PLATINUM SPONSOR: \$40,000*

- Premier seating for one table of 10
- Logo visibility on all collateral material
- Platinum Sponsor recognition on the event invitation, promotional materials, signage, event journal & media buys
- Full-page Platinum advertisement in event journal
- Company spotlight page in event journal
- Opportunity to provide seating for elected official(s)

*Sponsorship rates reflect non-board member rates.

GOLD SPONSOR: \$25,000*

- Preferred seating for one table of 10
- Logo visibility on all collateral material
- Gold Sponsor recognition on the event invitation, promotional materials, signage, event journal & media buys
- Full-page Gold advertisement in event journal
- Opportunity to provide seating for elected official(s)

SILVER SPONSOR: \$15,000*

- Preferred seating for one table of 10
- Company name visibility on all collateral material
- Silver Sponsor Recognition on the event invitation, promotional materials, signage, event journal & media buys
- Full-Page Silver Advertisement in event journal
- Opportunity to provide seating for elected official(s)

BRONZE SPONSOR: \$7,500*

- Priority seating for one table of 10
- Company name visibility on all collateral material
- Bronze Sponsor recognition on the event invitation, promotional materials, signage, event journal & media buys
- Half-Page Bronze advertisement in event journal
- Opportunity to provide seating for elected official(s)

INDIVIDUAL SEAT: \$600

EVENT JOURNAL ADVERTISEMENT

- Full-page Gold advertisement \$2,500
- Full-page Silver advertisement \$1,000
- Half-page Bronze advertisement \$500

_____ I agree to the sponsorship as noted above. This form is a binding agreement confirming my intent to sponsor the above listed L.A. Area Chamber event. Please email this form to Lee Ligons, lligons@lachamber.com or call 213.580.7523.

CONTACT INFORMATION

Name _____

Company _____

Phone _____ Fax _____ Email _____

2019 SPONSOR LINEUP

PRESENTING

