Education Workforce Development Council
Friday, July 13, 2018
10 - 11:30 a.m.

1. Welcome
   Co-Chair, Deane Leavenworth, Leavenworth Endeavors

2. Informational Items
   David Rattray, Executive Vice President, LA Area Chamber of Commerce
   - LA Chamber Education Victories with New State Investments
   - A Significant Win for Student Success, LA Chamber
   - Strengthening Career and Technical Education for the 21st Century Act
   - Fair Chance Hiring Campaign, LA Chamber
   - Perkins Reauthorization
   - National Immigration Forum

3. Introduction of Speaker
   Co-Chair, Kim Pattillo Brownson, First 5 LA

4. Presentation
   - Assemblymember Tony Thurmond, CA State Superintendent of Public Instruction Candidate

5. Q&A

Next Education Workforce Development Council: August 10, 2018
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LOS ANGELES AREA CHAMBER OF COMMERCE CELEBRATES IMPORTANT EDUCATION VICTORIES WITH NEW STATE INVESTMENTS

Los Angeles, CA — The Los Angeles Area Chamber of Commerce celebrated important victories for education today after Gov. Jerry Brown signed the State budget, which includes targeted investments for early care and education, career technical education (CTE), smart justice and increased access to postsecondary education for Californians.

The L.A. Area Chamber advocated strongly for investments in early childhood education resulting in a statewide and federal appropriation of $1 billion, investments for CTE yielding a statewide appropriation of $314 million and a $37.3 million investment for youth diversion and rehabilitation.

“Gov. Brown’s final budget builds on his legacy of prioritizing funding for K-12 schools serving our neediest students by proposing more money for early childhood education, workforce development and improved access and success for post-secondary students. All of these efforts are directly in line with the Chamber’s education initiatives,” said Gary Toebben, L.A. Area Chamber President & CEO. “The Governor’s budget makes clear that investments in California’s future workforce are paramount to driving the state’s economic growth and prosperity, and we could not agree more.”

In particular, the Chamber applauds the consensus of the Governor and the legislature on the California Community Colleges Student-Focused Funding Formula, which will change how the State funds community colleges from the current enrollment-based model, to one that takes into account the success of students in completing their educational goals. Under this model, colleges that serve low-income students will also receive more resources to support their students to completion. This outcomes-based formula reflects a long-standing Chamber priority...
to utilize funding incentives to improve student retention and the completion of degrees, credentials and transfer requirements.

The budget also includes funding to create the community colleges’ 115th college and to expand Cal Grant access for California foster youth. The fully online community college campus will be geared toward meeting the needs of working adult learners. The additional funding for the Cal Grant program will enable former foster youth to claim a Cal Grant up until age 26, and to renew an award for up to eight years of college enrollment. These investments will ensure non-traditional students in our region are obtaining the credentials that will allow them to access economic and social mobility.

Additionally, the budget contains investments in youth development and diversion focusing on creating and expanding trauma informed, developmentally appropriate and culturally relevant programs. These programs will provide alternatives to incarceration for youth. It also prioritizes funding for social work positions inside juvenile defender offices. Doing so positions juvenile defenders to utilize a holistic and multidisciplinary approach to better address the root causes of delinquency in the courtroom. These investments will help improve outcomes for vulnerable youth populations, including at-risk Native American youth.

“We commend Gov. Brown, the legislature, California Community Colleges Chancellor Eloy Ortiz Oakley and other key partners for their bold leadership and their willingness to respond to requests for meaningful reforms,” noted Toebben. “Investment in these strategies will help drive a more productive California Community College system and an overall public education system to ensure greater student success.”

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The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit www.lachamber.com.
A SIGNIFICANT WIN FOR STUDENT SUCCESS!
Gary Toebben
June 19, 2018

For nearly a decade, the L.A. Area Chamber and its allies have championed policies to increase the percentage of community college students who successfully complete a degree or certificate. Today, we celebrate a significant win in addressing student completion.

As part of the State budget conference agreement, Gov. Brown and the California Legislature reached a consensus on the California Community Colleges’ Student-Focused Funding Formula. This new formula will change how the State funds community colleges from the current enrollment-based model, to one that takes into account the success of students in completing their educational goals. This outcomes-based formula will utilize funding incentives to improve student retention and the completion of degrees, credentials and transfer requirements.

Our California Community Colleges are a beacon of access. They reflect the great diversity of our state, including many low-income, first-generation college students. It is essential that our community colleges place a strong emphasis on completion, not just enrollment, because we know that a postsecondary education remains the surest path to better wages and less poverty. Under the new funding formula, our community colleges will receive the additional resources they need to help all students forge a path to economic and social mobility.

The L.A. Area Chamber commends and thanks Governor Brown, the California Legislature, California Community College Chancellor Eloy Ortiz Oakley and other key partners for their leadership and willingness to respond to our request for meaningful reforms as cited in our May 1 Business Perspective. These new incentives and investments will create a more productive California Community College system and provide our employers with a larger and more talented labor pool with industry-valued credentials. Our employers need a talented workforce to compete with the rest of the world and to grow California’s economy. This new formula is a major step forward.

And that's The Business Perspective.
Americans face a job market that is vastly different from the one that existed a generation ago. Advances in technology and the growth of a global economy have dramatically changed the kinds of jobs that are available, making high-quality education and skills development vital to competing in today’s workplaces. In recent years, Congress has enacted reforms to improve K-12 education and modernize the nation’s workforce development system. However, more must be done to help all Americans access the education they need to earn a lifetime of success.

Since 1984, the Carl D. Perkins Career and Technical Education Act has provided federal support to state and local career and technical education, or CTE, programs. These programs offer students the knowledge, skills, and hands-on experience necessary to compete for jobs in a broad range of fields, such as health care and technology. One CTE graduate, Paul Tse, testified that CTE helped him advance from a struggling high school student to a project manager at a mechanical contracting company, saying: “I am the American Dream.” Unfortunately, not all students have had the same success, particularly in the wake of the recent recession.

Because federal law has not been updated in more than a decade, it no longer reflects the realities and challenges facing students and workers. Current policies restrict the ability of state leaders to invest federal resources in efforts that prioritize economic growth and local needs. This occurs at a time when critical industries have vacant jobs but not enough qualified workers to fill them.

Building on recent reforms to K-12 education and the workforce development system, Reps. Glenn "GT" Thompson (R-PA) and Raja Krishnamoorthi (D-IL) introduced the Strengthening Career and Technical Education for the 21st Century Act. The bipartisan legislation will help more Americans — especially young Americans — enter the workforce with the knowledge and skills they need to compete for good-paying, in-demand jobs in industries critical to the nation’s economy. The bill:

- **Empowers state and local community leaders** by simplifying the application process for receiving federal funds and providing more flexibility to use federal resources to respond to changing education and economic needs.

- **Improves alignment with in-demand jobs** by supporting innovative learning opportunities, building better community partnerships, and encouraging stronger engagement with employers.

- **Increases transparency and accountability** by streamlining performance measures to ensure CTE programs deliver results, empowering parents, students, and stakeholders with a voice in setting performance goals and evaluating the effectiveness of local programs.

- **Ensures a limited federal role** by reining in the secretary of education’s authority, limiting federal intervention, and preventing political favoritism.
You need to fill entry-level jobs every day with qualified candidates. Finding successful candidates for those positions can be difficult. But many candidates are overlooked because of having non-traditional backgrounds. Many of these individuals are resilient, work-ready candidates eager to fill entry-level jobs, despite facing challenges, such as time spent in the foster and juvenile justice systems.

The Los Angeles Area Chamber of Commerce, with Los Angeles County and The Coca-Cola Company, is connecting employers with qualified interns, including fully subsidized wages.

**PROGRAM FEATURES:**

- 8-week internship program
- Interns (18-24 years old) are certified by the Chamber and matched to your industry
- Interns are provided career development training and mentorship at no cost
- L.A. County, through its America’s Job Center, is the employer of record that covers wages and HR management

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**42 DAYS $4,000**

- Employment is the most important factor that decreases recidivism
- The average time and approximate cost it takes to fill an open position
- Many large and small employers are reducing costly turnover by hiring loyal young employees

For more information, please contact: Lisa Small | lsmall@lachamber.com | 213.580.7540

Let us help you find your next great hire.
Perkins Reauthorization

On Tuesday, June 26, the Senate unanimously passed the Strengthening Career and Technical Education for the 21st Century Act, which reauthorizes the Carl D. Perkins Career and Technical Education Act. The bill, introduced by Senate Health, Education, Labor, and Pensions (HELP) Committee Chairman Lamar Alexander (TN) and Ranking Member Patty Murray (WA), along with Senators Mike Enzi (WY) and Bob Casey (PA), supports career and technical education (CTE) programs. The Trump Administration has expressed their support for legislation, with Ivanka Trump having met with Democrats and Republicans on Capitol Hill in recent months to urge Congress to act on a career education bill. Last year, the House passed its own version but it has stalled in the Senate, where Chairman Alexander has long pushed to further curtail the Education secretary’s authority under the law. Alexander had asked Senators Enzi and Casey to negotiate an agreement.

Both the House and Senate bills would eliminate a negotiation process between states, which are crafting goals for their career and technical education programs, and the Education secretary, who approves those plans. Instead, states set their goals and the secretary would approve them, assuming they meet requirements spelled out in the bill. States would have to build their plans around specific "core indicators," such as high school graduation rates and the percentage of CTE students who enroll in post-secondary programs; however, they would also be required to make "meaningful progress toward improving the performance of all career and technical education students," which could give the Education secretary some room for interpretation.
Immigrants and Immigration Strengthen Us

This July 4th, we, the undersigned, reaffirm the ideals on which our nation was founded and still stands.

Immigrants and immigration strengthen those United States, as they have since our founding. How we treat immigrants, refugees and their families reflects our commitment to the values that define us as Americans.

In line with these values, we believe the family is the bedrock of society and that we ought to look out for one another. People born elsewhere who believe in the United States as a land of opportunity and hope contribute to our country in ways both quantifiable and immeasurable. They grow our economy, protect our nation, and make up the fabric of our communities.

As we celebrate our freedom with neighbors, families and friends from all over the world, we call on America’s leaders once again to encourage citizenship for those who are eligible and want to pledge full allegiance to our country and to allow all of us, American by birth or American by choice, to reach our fullest potential.

America can be great only if we are good. We invite our leaders and our fellow Americans, across the country and on all sides of the debate, to engage in a constructive conversation that respects the human dignity of all of our neighbors and welcomes people of all faiths, no matter where you were born.

With this history and these values as our guide, we shall continue to work together as one nation, indivisible and strong, with liberty and justice for all.

Signed,

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**Faith:**
- Leith Anderson, President, National Association of Evangelicals
- Scott Arbeiter, President, World Relief
- Shirley Hoogstra, President, Council for Christian Colleges & Universities
- Hyein Im, President and CEO, Faith and Community Empowerment
- Jo Anne Lyon, Ambassador, General Superintendent Emerita, The Wesleyan Church
- Russell Moore, President, Southern Baptist Ethics & Religious Liberty Commission
- Samuel Rodriguez, President, National Hispanic Christian Leadership Conference
- Bishop Joe S. Vazquez of Austin, Chairman of the U.S. Conference of Catholic Bishops' (USCCB) Committee on Migration

**Business:**
- Steve Case, Chairman and CEO, Revolution
- Gerald Chertavian, Founder and CEO, Year Up
- Logan Green, CEO and Co-Founder, Lyft
- Bastian Lehmann, CEO and Co-Founder, Postmates
- Tom Linebarger, Chairman and CEO, Cummins Inc.
- David Mandelbrot, CEO, Indiegogo
- Shantanu Narayen, Chairman and CEO, Adobe
- David Rattray, President, UNITE-LE; Executive Vice President, Los Angeles Chamber of Commerce
- Todd Schultz, President, FWD.US
- Jake Schwartz, CEO and Co-Founder, General Assembly
- John Zimmer, President and Co-Founder, Lyft

**National Security & Law Enforcement:**
- American GI Forum of the United States
- Major (Retired) Ray Celays, U.S. Army
- Lieutenant General (Retired) Mark Hertling, former Commander of U.S. Army Europe
- Lieutenant Colonel (Retired) Margaret Stock, U.S. Army Reserve
- Dwayne Crawford, Executive Director, National Organization of Black Law Enforcement Executives (NOBLE)
- Chuck Weaver, Executive Director, Police Executive Research Forum (PERF)
- Retired Lt. Andy Norris, Tuscaloosa, Alabama
- Chief Chris Magnus, Tucson, Arizona
- Chief Roy Minter, Peoria, Arizona
- Chief Sylvia Moir, Tempe, Arizona
- Chief Mike Soelberg, Gilbert, Arizona
- Chief Steve Stahl, Maricopa, Arizona
- Retired Chief Roberto Villasenor, Tucson, Arizona
- Chief Michel R. Moore, Los Angeles, California
- Chief Dwight Henninger, Vail, Colorado
- Chief Peter Newsham, Washington, D.C.
- Chief John Mina, Orlando, Florida
- Chief Sarah J. Mooney, West Palm Beach, Florida
- Sheriff Mark Curran, Lake County, Illinois
- Michael Masters, Senior Vice President, The Sutton Group, Chicago, Illinois
- Chief Michael Diekhoff, Bloomington, Indiana
- Retired Chief Ron Teachman, South Bend, Indiana
- Sheriff Paul Fitzgerald, Story County, Iowa
- Chief Wayne Jerman, Cedar Rapids, Iowa
- Public Safety Director Mark Proser, Stom Lake, Iowa
- Chief Mike Tupper, Marshalltown, Iowa
- Deputy Chief Jose H. Salcido, Wichita, Kansas
- Commissioner Braville G. Bard, Jr., Cambridge, Massachusetts
- Sheriff Peter Koutoujian, Middlesex County, Massachusetts
- Sheriff Jerry Clayton, Washtenaw County, Michigan
- Chief Ron Haddad, Dearborn, Michigan
- Retired Sheriff Mike Haley, Washoe County, Nevada
- Chief Cel Rivera, Lorain, Ohio
- Public Safety Commissioner Steven Pare, Providence, Rhode Island
- Chief William Holbrook, Columbia, South Carolina
- Chief Art Acevedo, Houston, Texas
- Sheriff Ed Gonzalez, Harris County, Texas
- Sheriff Sally Hernandez, Travis County, Texas
- Chief Mike Brown, Salt Lake City, Utah
- Retired Chief Chris Burbank, Salt Lake City, Utah
- Commissioner Keith D. Squires, Utah Department of Public Safety, Salt Lake City, Utah
- Chief Carmen Beat, Seattle, Washington
- Sheriff Mike Johanknecht, King County, Washington
- Asst. Chief Randy Gaber, Madison, Wisconsin
- Chief Michael Koval, Madison, Wisconsin

NATIONAL IMMIGRATION FORUM
Be part of an American approach to immigration.
To add your name to this letter, visit https://immigrationforum.org/july4th
Tony Thurmond
California Superintendent of Public Instruction Candidate

Tony Thurmond is a State Assemblymember and has served the people of California for ten years in elected office. He is also a respected leader of nonprofits for youth with a dozen years of experience. At every step, Tony has kept California kids as his top priority. He knows how to get things done and get results.

Tony was born at Fort Ord in Monterey, California, to a mother who immigrated here from Panama to become a teacher and a father from Detroit who came to Fort Ord as part of his army service in Vietnam.

Tony’s father left the family when he was just a young child. Tony next saw his father when Tony was 39 years old. Tony’s mother raised her four children as a single mom until she became too sick to do so. When Tony was six years old, his mother lost her battle to cancer.

Tony and his brother moved to Philadelphia to live with a cousin who raised them as her sons. This amazing woman provided the brothers with a safe home and made sure they got a great education. It was his public school that helped Tony to become a 20-year social worker and ultimately to be elected to serve on a City Council, School Board, and now in the California State Assembly.

That’s why Tony has made improving public education his top priority in the State Assembly.

- Tony passed legislation to provide millions of dollars to school districts to keep kids in school and out of the criminal justice system.
- Tony fought for money to make sure that all California youth in foster care have the opportunity to go to college.
- Tony increased funding for early education programs.
- This year Tony is fighting to provide more money for preschool and after school programs by shifting millions from our criminal justice system into our early education and afterschool programs.
- Tony is working to expand school-based, mental health, and social service programs to remove the barriers that impede the ability of many of our students to learn. This legislation will support students who are homeless or hungry or have experienced trauma.
- This year Tony is reducing our statewide teacher shortage by advocating for housing for teachers and other incentives to attract and retain great teachers.

Tony has deep roots in education. Between 2008 and 2012 he served on the West Contra County Unified School Board. He oversaw truancy prevention programs, supported school-based mental health programs, and launched a program called CEO Youth to teach entrepreneurship and life skills to disadvantaged students.

Tony served on the Richmond City Council from 2005-2008. While on the council he served as Liaison to Richmond’s Youth Commission and Workforce Investment Board and Council Liaison to the West Contra Costa Unified School District.

Tony is graduate and former student body president of Temple University. Assemblymember Thurmond did his graduate work at Bryn Mawr College (Bryn Mawr, PA) where he received dual Masters Degrees in Law and Social Policy and Social Work. Tony is the proud parent of two public school students. They are his inspiration and a constant reminder about the promise of our neighborhood schools and the strong future that every child deserves.