MEETING AGENDA

1. Welcome
   Deane Leavenworth, Leavenworth Endeavors, Council Co-Chair

2. Introduction of Topic
   David Rattray, Executive Vice President, L.A. Area Chamber of Commerce

3. Introduction of Speakers
   Deane Leavenworth, Leavenworth Endeavors, Council Co-Chair

4. Presentation
   Higher Education and Latinos in California
   Luis Patiño, President & General Manager and Renee Ostrom, Director, Political &
   Advocacy Group, Univision Communications, Inc.

5. Remarks
   The Honorable Jose Medina (D-61), California State Assembly

6. Remarks
   Chancellor Dr. Francisco Rodriguez, Los Angeles Community College District

7. Q&A
   Deane Leavenworth, Leavenworth Endeavors, Council Co-Chair

8. Informational Items
   David Rattray, Executive Vice President, L.A. Area Chamber of Commerce
   - Cash For College
   - Fair Change Hiring Campaign
   - Public Policy Institute of California, A Long-term View of Higher Education
     Funding
   - The Hub, L.A. College Promise student program enrollment increases 25 percent

9. Adjourn

   Next Education Workforce Development Council: October 12, 2018
   Join the conversation: @LAAreaChamber

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Giving kids the best start
Luis Patiño
President & General Manager
Univision Communications Inc.

Luis Patiño is the president and general manager of Univision Local Media in Los Angeles, at Univision Communications Inc., the leading media company serving Hispanic America. Univision Local Media owns and/or operates 128 local television and radio stations in major U.S. Hispanic markets and Puerto Rico. In his role, Patiño is responsible for the day-to-day management of station operations, sales, news, marketing and promotions for Univision Los Angeles.

Prior to his current position, he served as senior vice president of Univision Television Group (UTG) where he led operations, sales, news, marketing and promotions for Univision’s owned and operated TV stations in San Francisco, Sacramento, Fresno, Bakersfield, Phoenix, Tucson, San Antonio and Austin. Earlier in his career, Patiño worked for Univision flagship stations in Los Angeles in several positions including national sales manager and local sales manager. Before joining Univision, he worked as National Sales Manager for Entravision Communications Co.
Honorable Jose Medina  
Assemblymember, District 61

Assemblymember Jose Medina begins his third term in the Assembly continuing his appointment as chair of the Assembly Committee on Higher Education. Mr. Medina feels that an educated workforce is crucial to the success of California. Current and past chairmanship positions include, chair of the Assembly Jobs, Economic Development and the Economy Committee, chair of the California-Mexico Bi-National Affairs Select Committee, preserving California’s businesses and partnerships.

Medina was first elected to the California State Assembly in 2012, he represents California's 61st Assembly District, which consists of Riverside, Moreno Valley, Perris and Mead Valley.

During his first term in the Assembly, Medina led the effort to ensure the University of California, Riverside Medical School received $15 million of full and continuous funding through the state budget, to train students for crucial jobs in the health-care industry. In turn, those jobs will strengthen the region’s economy, as well as improve health care accessibility in the Inland Empire. Additionally, Medina passed legislation which assisted small businesses, helped protect seniors, and improved goods movement throughout the state.

Medina brings to the legislature a lifetime of experience in education from his many years as a teacher with the Riverside Unified School District, also serving as a member of the Riverside City Teachers Association, and a representative to the state council of the California Teachers Association (CTA).

Medina's eagerness to assist students beyond the classroom motivated him to pursue public office. He served as school board member on the Jurupa Unified School District Board of Education and completed three successful terms on the Riverside Community College District Board of Trustees.

During his tenure as a Trustee, he chaired the Teaching and Learning Committee and supported establishing independent colleges in Riverside, Moreno Valley and Norco. Medina recognizes the critical role higher education plays in supporting jobs and opening up the doors for opportunity. He graduated from UC Riverside with a bachelor's degree in Latin American Studies, and a master's degree in History.

Assemblymember Medina has two adult children, and two grandchildren. He currently resides in Riverside with his wife, Linda.
Dr. Francisco Rodriguez
Chancellor
Los Angeles Community College District

Dr. Francisco Rodriguez is the chancellor of the Los Angeles Community College District, the largest community college district in the nation with nine, accredited colleges, over 250,000 students enrolled, and an annual budget of $5.8 billion.

Appointed chancellor of the District in 2014, Dr. Rodriguez has worked to raise the District’s profile and improve its reputation as the best urban community college district in the nation. To accomplish this, Dr. Rodriguez has charted a course that includes well-prepared and innovative faculty, state-of-the-art facilities and instructional equipment, superbly trained and professional support staff, and business and community engagement. During his tenure, Chancellor Rodriguez led the efforts to pass a $3.3 billion local facilities bond in 2016 and the hiring of close to five-hundred full-time faculty.

A noted scholar and education activist, Dr. Rodriguez has 30 years of experience as an educator, faculty member, and administrator within California public higher education. Dr. Rodriguez has dedicated his career to high quality public education and championing diversity, equity and inclusion, and outreach to underserved communities. In particular, Dr. Rodriguez has focused his career on educational policies that expand access to higher education and financial aid, tireless advocacy for undocumented students and student-veterans, and the leadership development of young Latino and African American males. He frequently speaks on the topics of higher education, student access and success, governance and governing boards, workforce development, fundraising and philanthropy, and community.

Born and raised in San Francisco, Dr. Rodriguez attended the University of California, Davis, where he earned a bachelor’s degree in Chicano studies and his master’s degree in community development. He received his Ph.D. in education from Oregon State University, and serves as a lecturer in the doctoral education programs at Sacramento State University and at San Diego State University.

Having received numerous awards and recognitions from local, state and national organizations for his servant leadership and dedicated service, Dr. Rodriguez is a first-generation, English-language learner, and proud son of immigrant factory workers. He credits his parents for instilling a strong work ethic and a tuned moral compass.

Dr. Rodriguez is married to Irma, a faculty member at Sacramento City College. His two children are also educators: Andres, an ethnic studies professor at San Jose City College; and Angelica, a fourth-grade teacher at the San Francisco Unified School District.
You need to fill entry-level jobs every day with qualified candidates. Finding successful candidates for those positions can be difficult. But many candidates are overlooked because of having non-traditional backgrounds. Many of these individuals are resilient, work-ready candidates eager to fill entry-level jobs, despite facing challenges, such as time spent in the foster and juvenile justice systems.

A SMART WAY TO STAFF UP:
MAKE AN IMPACT IN YOUR COMMUNITY WHILE SAVING TIME AND MONEY

The Los Angeles Area Chamber of Commerce, with Los Angeles County and The Coca-Cola Company, is connecting employers with qualified interns, including fully subsidized wages.

PROGRAM FEATURES:

- 8-week internship program
- Interns (18-24 years old) are certified by the Chamber and matched to your industry
- Interns are provided career development training and mentorship at no cost
- L.A. County, through its America’s Job Center, is the employer of record that covers wages and HR management

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Many large and small employers are reducing costly turnover by hiring loyal young employees

42 DAYS
$4,000
The average time and approximate cost it takes to fill an open position

Employment is the most important factor that decreases recidivism

Let us help you find your next great hire.

For more information, please contact:
Gerry Feeney | gfeeney@lachamber.com | 213.580.7564

Los Angeles Area Chamber of Commerce
America’s Job Center
Los Angeles County Workforce Development Board
Along with tuition, state General Fund allocations are the largest source of revenue for California’s public colleges and universities. Overall, the state’s largest General Fund expenditures are in two areas: K–12 education, which has increased in relative size over time, and health and human services, which has experienced slight long-term declines. Corrections, which used to receive a very low share of General Fund allocations, has seen strong growth and now rivals higher education.

For decades the share of the state’s General Fund budget allocated to higher education declined substantially, from 18.0% in 1976–1977 to 10.4% in 2012–13. However, this pattern has reversed in the past few years. Indeed, California’s recently enacted 2018–19 budget continues the gains seen in recent years, with the state’s public colleges and universities receiving 11.7% of General Fund allocations.
These recent increases (and previous declines) were not experienced equally across the state’s three public systems of higher education. Because the community colleges are a part of the Proposition 98 funding guarantee (enacted in 1988), they were protected from the severe funding cuts that were experienced by the University of California (UC) and the California State University (CSU) during the Great Recession and enjoyed sharp gains in revenue as the state’s economy recovered. In comparison, even with increases in recent years, UC and CSU General Fund allocations remain below levels seen in the early 2000s (even as they serve more students), and their share of state General Fund allocations remains at historic lows.

This current funding situation is attributable less to long-term policy choices than to structural components of the state budget. The relatively slow growth of state funding for UC and CSU stems partly from the fact that the systems can raise tuition when state funding is cut during economic downturns. This is clearly not an option for other functions of government, including health and human services, K–12 education, and the corrections system. Budget decisions encompass many competing goals, with difficult trade-offs and long-term impacts. Moving forward, California’s budget planning needs to incorporate long-term goals that lead to a safer, healthier, and more prosperous state.
L.A. College Promise student program enrollment increases 25 percent

The Hub
Hugo Guzman
September 3, 2018

Student enrollment in a program providing free tuition has increased by 25 percent in its second year, officials at the Los Angeles Community College District announced last week.

Qualifying first-year full-time students in the Los Angeles College Promise Program can get free tuition at any of the District’s nine colleges. The district’s chancellor, Francisco Rodriguez, said the program is aimed at families of high school students who are uncertain about attending college.

Enrollment numbers from the first week of classes suggest that 5,000 of incoming first-year students are on track to receive free tuition under the program.

According to the district’s vice chancellor, Ryan Cornner, most of the gains came from colleges with low enrollment last year. Although final enrollment numbers won’t be recorded for another few weeks, Los Angeles Trade-Technical College had only 83 students enrolled in the L.A. College Promise Program in 2017. This year, the figure has mushroomed to more than 300, he said.

Similar gains in overall enrollment were seen last year, when the program first launched. In the 2017-2018 school year, there was a 40 percent increase in enrollment by local seniors who graduated from Los Angeles Unified School District high schools.

“Thank you so much to Los Angeles Mayor Eric Garcetti and the Foundation for the Los Angeles Community Colleges for their amazing support of the L.A. College Promise that is embracing the hopes and aspirations of thousands of students,” LACCD Board of Trustees President Mike Fong said. “LACCD created a life-changing program in partnership with Mayor Garcetti and LAUSD to generate a community of college graduates in the LA region and we’re doing just that.”
Join the L.A. Area Chamber and our new President & CEO Maria S. Salinas for an action-oriented morning at City Hall. We’ll discuss the issues that matter most to the business community in the Southern California region and how we can work with our elected officials on a joint vision for the next decade.

$15 admission includes:
- Breakfast
- Meet-and-Greet with Elected Officials