November 15, 2013
11-1 p.m.

1. **Welcome and Self-Introductions**

   *Tom McHenry, Partner, Gibson, Dunn & Crutcher LLP – Council Chair*

2. **Panel Discussion: Opportunities for Growing Energy Recovery in California**

   Businesses and policymakers across the U.S. and California are increasingly taking interest in technologies that can convert non-recycled materials into energy and other products. These technologies, working in conjunction with recycling and other diversion programs can help local governments and states meet recycling goals, reduce landfill waste, increase renewable energy supplies and spur local investment and job growth.

   This panel of experts will discuss the investment and job opportunities, environmental benefits, and policy and regulatory challenges associated with these technologies in Los Angeles and California.

   *Greg Wilkinson, Principal, Earnsciffe Strategy Group (Moderator)*

   *Caroll Mortensen, Director and Scott Smithline, Assistant Director, CalRecycle*

   *Mohsen Nazemi, P.E., Deputy Executive Officer, South Coast Air Quality Management District*

   *Joshua Proudfoot, Co-founder & Principal, Good Company*

   *Chuck White, Director of Regulatory Affairs, Waste Management*

   *Enrique C. Zaldivar, Director, City of Los Angeles Bureau of Sanitation*

**Next Meeting:**
January TBD, 2013
10-11:30 a.m.
Greg Wilkinson
Principal
Earnscliffe Strategy Group

Greg Wilkinson joined Earnscliffe Strategy Group as Principal this past January. Prior to working at Earnscliffe, Mr. Wilkinson’s thirty year career has included senior corporate communications, marketing, and advocacy roles in the United States and Canada. He also delivers crisis media training and executive coaching for clients and is a frequent speaker on the topic of energy recovery and recycling. Mr. Wilkinson currently serves on the Board of Directors of the Toronto Community Foundation and Safe Quiet Lakes.

Recently, Mr. Wilkinson was an independent consultant with Third Oak Associates, where he facilitated strategy development and reputation management programs for private sector and trade association clients. Before that, he served as both the Chairman of the Board and interim President & CEO of the Canadian Plastics Industry Association. He has also held the position of Vice President of Public and Government Affairs for NOVA Chemicals, where was responsible for global communications and government relations, including media relations and crisis communications. Mr. Wilkinson additionally filled the role of senior advisor to the CEO and the Board of Directors.

Mr. Wilkinson is a graduate of the University of Western Ontario, where he received his B.A. in History in 1980.
Caroll Mortensen
Director
CalRecycle

Caroll Mortensen is the Director of the California Department of Resource Recovery and Recycling (CalRecycle), which is responsible for the state’s recycling, waste reduction and product reuse and oversees many state recycling programs. As CalRecycle’s Director, Ms. Mortensen also oversees waste disposal, protecting California’s public health and the environment. She is responsible for implementing AB 341, which increases California’s recycling goal to 75% by 2020 and requires all commercial enterprises to implement recycling programs.

Before working at CalRecycle, Ms. Mortensen expanded her extensive knowledge of environmental policy and legislation by working in the Capitol, on issues related to environmental quality, air, water, waste management, hazardous waste, and other related policy areas. Most recently, she was a consultant for the State Senate Committee on Environmental Quality, where she analyzed legislation and provided guidance on waste, air, and water. Before that, Ms. Mortensen was the chief consultant for the State Assembly Committee on Environmental Safety and Toxic Materials. She worked on issues such as hazardous waste, green chemistry, and pesticides. Before working in the State Assembly and State Senate, Ms. Mortensen served on the former California Integrated Waste Management Board for thirteen years. She held a number of positions within the board, including being a member of the executive team as legislative director.

Ms. Mortensen attended California State University, Sacramento. She received her B.S. in environmental science in 1992.
Mohsen Nazemi is the Deputy Executive Officer for the Office of Engineering and Compliance and he is responsible for planning, organizing and directing all engineering and compliance programs for over 27,000 stationary sources. His responsibility includes permitting and enforcement for all RECLAIM, Title V and other large, medium and small facilities operating equipment which emit or control air pollution within AQMD’s four-county jurisdiction.

He also serves as the Permit Streamlining Ombudsman for AQMD, overseeing AQMD’s Permit Streamlining Office, which is working to make the permit process more efficient and customer service oriented. In addition, Mohsen is responsible for the AQMD’s Economic Development and Business Retention Program, which helps businesses while ensuring that they achieve regional clean air standards.

For over 30 years, Mohsen has held several different positions within AQMD. Among them, he served as Assistant Deputy Executive Officer in the Office of Engineering and Compliance with primary responsibility for engineering and permitting of all stationary sources. Prior to that, he served as Senior Manager in charge of the Refinery/Energy & Outer Continental Shelf section in the Office of Stationary Source Compliance. In this position Mohsen was responsible for rule development, permitting and compliance of all refineries, oil and gas production and transfer facilities and all public and private power producing facilities. Before this, he headed AQMD’s Air Toxics and Global Climate Changes Strategies group. He also was responsible for policy development and coordination of state and federal programs, as well as permitting of all cogeneration, resource recovery and liquid and solid waste management facilities.

Before joining AQMD, Mohsen worked for the private sector developing various catalytic processes used for NOx reduction and for Hydro Desulfurization (HDS) and Fluidized Catalytic Cracking (FCC) operations.

Mohsen Nazemi holds an M.S. degree in chemical engineering from University of California at Los Angeles and a B.S. degree in chemical engineering from California State University at Long Beach. He also earned his Professional Engineer certification in chemical engineering from the State of California as well as his Certified Hazardous Materials Manager credentials from the National Academy of Hazardous Materials Management in Rockville, Maryland, and from the University of California at Irvine. Mohsen has also taught several environmental courses at University of California at Irvine.
Joshua Proudfoot is the Co-founder and Principal of Good Company, leading its market development and management consulting services. With a mission of “making sustainability work”, Good Company has helped more than seventy public- and private-sector organizations improve their performance in sustainable ways since 2001. Mr. Proudfoot offers services such as life-cycle environmental analytical tools and strategies as well as market research to position for products in emerging green markets. Clients include transportation authorities, ports, renewable energy and fuel developers, and waste systems.

Mr. Proudfoot also serves as Chair of the Board of Directors for three other environmentally-focused companies: Cascade Sierra Solutions, IB Roof, and Renova Integrated Environmental Solutions. Cascade Sierra Solutions is a lending company that finances fuel efficiency and pollution control devices for the freight hauling industry. IB Roof manufactures “cool roofs” which reduce the need for cooling in commercial and industrial buildings. Renova Integrated Environmental Solutions develops renewable energy in countries such as El Salvador. In addition, Mr. Proudfoot serves on the national review panel for the NCHRP 08-74: Sustainability Performance Measures for State Departments of Transportation and Other Transportation Agencies, as well as on the Low Carbon Fuel Advisory Committee formed by the Oregon Department of Environmental Quality.
Charles A. White, P.E.
Director of Regulatory Affairs/West
Waste Management

Mr. White is a Registered Professional Civil Engineer and Geotechnical Engineer in California. He has a Bachelor’s degree in Mechanical Engineering and Master’s degree in Civil Engineering, both from the University of Michigan. Mr. White has 40 years of professional experience in environmental engineering, waste management and pollution control in the western US, principally California.

Prior to joining Waste Management, Mr. White held a variety of responsible positions in California state government, including management positions with the State Water Resources Control Board, Regional Water Quality Control Boards, the Department of Health Services, and the Department of Toxic Substances Control. Mr. White left government service in March 1990 to assume his current position as Director of Regulatory Affairs for Waste Management in the Western U.S. Mr. White is actively engaged in a variety of environmental and engineering issues including:

- Development of California’s Low Carbon Fuel Standard,
- Greenhouse gas regulation and control,
- Waste-based renewable and low carbon energy,
- Solid waste and recycling regulations, standards and permitting,
- Hazardous waste regulations, standards and permitting,
- Environmental Justice issues,
- Stormwater Regulations,
- Water Quality Regulations, and
- Air Quality Regulations and Permitting.
Enrique Zaldivar has served as Director of the City of Los Angeles Bureau of Sanitation since 2007, overseeing the city’s Clean Water, Solid Resources, and Watershed Protection programs, among others. He works to help improve the city’s health and environmental well-being. The Bureau has successfully reduced the number of spills in Los Angeles each year, and is currently taking steps to update important—yet hidden—infrastructure for the 21st century. Mr. Zaldivar is also a member of the County of Los Angeles Department of Public Works Integrated Waste Management Task Force.

Under Mr. Zaldivar’s watch, the Bureau of Sanitation has worked on a number of important projects. Its clean water program is an effort to return the water in wastewater collection and treatment systems for future use, acknowledging the finite nature of clean water. Through the Prop O Initiative, Mr. Zaldivar aims to clean up water, recharge groundwater, and create community benefits and use around such projects. One example is the South LA Wetlands Park, which turned abandoned land into wetlands that provide water quality; it has increased the community’s connection with nature and lets people observe the natural water filtration process. Mr. Zaldivar and the Bureau also participated in Operation Clean Streets, helping clean up Skid Row and reduce public health risks. Currently, the Bureau is implementing AB 341, requiring recycling in businesses and apartment buildings with more than four units.