September 20, 2013
10-11:30 a.m.

1. **Welcome and Self-Introductions**
   
   *Tom McHenry, Partner, Gibson, Dunn & Crutcher LLP – Council Chair*

2. **Presentations: Powering Southern California in the 21st Century**
   
   *Christine Cooper, Ph.D, Vice President for Economic and Policy Analysis, Los Angeles County Economic Development Corporation*
   
   *Catherine Reheis-Boyd, President, Western States Petroleum Association*
   
   *Mark Nechodom, Director, California Department of Conservation*
   
   *Randy Howard, Director of Power System Planning and Development, Los Angeles Department of Water & Power*

   Los Angeles' energy industry is one of the largest economic engines in the region. It employs thousands of people, contributes billions of dollars in economic activity and can create significant ripple effects for nearly every other industry in Southern California. This panel presentation by energy industry leaders, experts and regulators will discuss how local and state market trends and regulatory issues are transforming Southern California’s energy market as well as how those trends and issues could impact one of Los Angeles' most important industries.

3. **Presentation: Cleantech LA Global Showcase**
   
   *Fred H. Walti, Executive Director, Los Angeles Cleantech Incubator*

   Cleantech Los Angeles (CLA) fosters clean and sustainable technology innovation and adoption in the greater LA region. An important component of this work includes the promotion of international cooperation and trade. CLA, together with the City of Los Angeles, is producing the inaugural Cleantech LA Global Showcase, to facilitate international green business collaboration. This two-day conference will cover market dynamics, best practices for conducting international trade, presentations from US and international cleantech companies, and global networking and workshop opportunities.

Next Meeting:
November 15, 2013
10-11:30 a.m.
Christine Cooper, Ph.D  
Vice President, Economic and Policy Analysis  
Los Angeles County Economic Development Corporation

In her position at the LAEDC, Dr. Cooper designs, manages and conducts research studies on regional issues undertaken by the Economic and Policy Analysis Group, such as economic impact studies, regional industry analyses, economic forecasts, and issue studies related to the *L.A. County Strategic Plan for Economic Development*. Her fields of expertise include development economics, environmental economics, regional analysis, and urban sustainability.

While at the LAEDC, Dr. Cooper has conducted many economic and fiscal impact projects for a variety of public agencies and private companies, including: California Film and TV Tax Credit; City of Los Angeles Workforce Investment Board (Industries and Occupations of the Next Decade); Los Angeles City Department of Water and Power (ongoing operations and capital improvement programs); Los Angeles County Metropolitan Transportation Authority (numerous Measure R-funded projects and ongoing operations); Los Angeles International Airport in 2011; Southern California Association of Governments (Regional Transportation Plan 2012; Economic Recovery Plan); Hospital Association of Southern California; and many others. Additionally, the department has designed a variety of demographic and workforce development reports.

Prior to joining the LAEDC, Dr. Cooper was a co-founder of a start-up computer company in Hong Kong concentrating on equity transactions software and computer accessories manufacturing, which expanded production into the special economic zone of Shenzhen, China and distributed products throughout the United States and Asia. With her business partner, she also established the first authorized Apple Computer retailer in China. She has been a lecturer at California State University, Long Beach and at the Pepperdine Graziadio School of Business and Management.

Dr. Cooper is a citizen of the United States and of Canada. She earned a bachelor’s degree in Economics from Carleton University in Ottawa, Canada, and a Ph.D. in Economics from the University of Southern California. With funding from the National Science Foundation, she earned a Graduate Certificate in Environmental Sciences, Policy and Engineering in Sustainable Cities. Her current research includes industry cluster determination and performance in the regional economy, commuting and job allocation patterns, and regional structural analysis.
Catherine Reheis-Boyd
President
Western States Petroleum Association

Catherine (Cathy) Reheis-Boyd is the chief operating officer and chief of staff for the Western States Petroleum Association (WSPA). Affiliated with WSPA since 1990, she currently directs WSPA’s government affairs, assists the President in media affairs, oversees all office and committee operations, manages WSPA's staff and financial resources and provides strategic oversight of key issues. Prior to joining WSPA, Reheis-Boyd was employed with Texaco, Inc.’s Bakersfield Division for seven years as an Environmental Regulatory Compliance Coordinator. She worked for three years prior to that as an environmental consultant.

Reheis-Boyd was appointed by the Governor as a California petroleum industry representative on the Interstate Oil and Gas Compact Commission and is a member of the California Chamber of Commerce Natural Resources and Policy Committee. She has chaired the Bakersfield Chamber of Commerce Air Quality Committee, and was past president of the Sacramento chapter of the Air & Waste Management Association. She has also served as past president of the Kern County Chapter of the American Lung Association, and is a past recipient of the Bureau of Land Management's State Director's Oil and Gas Award for Special Achievement. She is a graduate of the Bakersfield and California Leadership Programs.

Reheis-Boyd received her bachelor's of science degree in natural resource management from California Polytechnic State University, San Luis Obispo and pursued her post-graduate studies in environmental engineering at the University of Southern California.
Mark Nechodom is the Director of California’s Department of Conservation (DOC). Mark has dedicated his professional life to integrating conservation, regulation and development right where it matters the most: on the land, on the farm, and in the forest. His mission has been to inspire sustainable production and practices while maintaining a sensible balance between economic opportunities, environmental health and human well-being. Mark’s background serves the Department well as he leads DOC’s four divisions, unified by the mission of Managing California’s Working Lands.

Prior to his recent appointment as DOC Director, Mark was a Senior Policy Advisor to the Secretary of the US Department of Agriculture (USDA). He also served as Director of the Office of Environmental Markets at USDA, and as the Senior Climate Science Policy Advisor to the Chief of the US Forest Service. Mark was the USDA representative on the team that negotiated the greenhouse gas reporting protocol for forestry for California’s Climate Action Reserve, and provided scientific and technical support to the California Air Resources Board and the Board of Forestry in the development of the state climate strategy under AB 32 (the Global Warming Solutions Act of 2006).

In the mid-1990’s, Mark helped to establish the California Biodiversity Council, which has continued to provide a forum for California’s local, state and federal conservation leadership for over two decades. He was the founder and co-director of the Land Use and Natural Resources program at UC Davis, a program that has provided training and certification for over 4,000 professional state and federal land and resource planners working across the US.

Mark earned his doctorate in political science and environmental policy from the University of California, Santa Cruz, where he taught for several years. He is married to Debra Bowen and has a daughter who is attending college in Northern California.
Randy Howard  
Director of Power System Planning and Development  
Los Angeles Department of Water and Power

Mr. Howard is the Director of Power System Planning and Development and the Chief Compliance Officer in the Power System Executive Office at the Los Angeles Department of Water and Power (LADWP). He is currently leading several Power System strategic initiatives transitioning the utilities resource mix and developing new transmission. He manages the Transmission Planning, Resource Development and Procurement, Fuel Procurement, Regulatory Compliance, and Wholesale Marketing. He has held many previous engineering and management positions at LADWP. He has an undergraduate degree in Electrical Engineering from California State University, Sacramento and a Master in Business Administration from Pepperdine University.

He is currently leading the Large Public Power Council (LPPC) CFTC Rulemaking Work Group, the Southern California Public Power Authority (SCPPA) Renewable Development Group and involved in several technical and charitable organizations.
Join the L.A. Area Chamber for its annual visit to L.A. City Hall, an action-oriented morning with elected officials* about the issues that matter most to the business community of the Southern California region.

The morning agenda includes:

- Meet and greet breakfast with City Councilmembers and citywide elected officials

REGISTRATION FEE: $10
* INVITED

For more information or to register, visit lachamber.com/accesslacityhall.

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