PROBLEM #1: E-WASTE

Discarded electronics are the fastest growing waste stream in the U.S.

Less than 20% of e-waste is properly recycled.

- 216K Tons of electronics were thrown away in CA last year
- E-waste in our landfills is toxic to our environment *(and illegal)*
- E-waste contains valuable precious metals (aluminum, copper, gold, silver, zinc, cadmium, etc.)
- If not dealt with correctly, e-waste ends up overseas & processed with very low environmental & social standards.

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ISIDORE ELECTRONICS RECYCLING
MARKET

186 million pounds of e-waste (over 5 pounds per person) were recycled in California in 2010.

![Graph showing U.S. E-Recycling Industry Growing year-over-year at 20%]

<table>
<thead>
<tr>
<th>LOS ANGELES COUNTY (2010)</th>
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</thead>
<tbody>
<tr>
<td>Population</td>
</tr>
<tr>
<td>Businesses</td>
</tr>
<tr>
<td>Colleges &amp; Universities</td>
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<tr>
<td>Households</td>
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<tr>
<td>TVs Purchased</td>
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<tr>
<td>TVs Recycled</td>
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<tr>
<td>Cell Phones Purchased</td>
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<tr>
<td>Cell Phones Recycled</td>
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<td>Electronics in waste stream</td>
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</table>
The California prison system is failed and dysfunctional.

- 7 out of 10 people with records return to jail within 3 years.
- Overcrowding has forced “realignment” from State to local governments.
- This year, an estimated 9,000 people will be released to LA County.
- People coming out face serious barriers to employment & a productive life – causing limited opportunities for them and a public safety concern for all of us.
That solution is a business opportunity: Offering local e-recycling services in the underdeveloped Los Angeles e-waste recycling market. And by doing so, offering training and employment to previously incarcerated people in LA County.
OUR COMMITMENT

• As a triple bottom line company, we are committed to the highest possible standards for the disposing of e-waste, and to the success of our workers.

• We demand environmental integrity from our downstream partners and we work with RIOS/R2 and/or E-Steward certified companies.

• We are committed to adhering to the standards put forth by the Basel Action Network, and we are proud members of the Coalition for American Electronics Recycling.
WHAT WE DO:

**UPSTREAM CUSTOMERS**
Donated or purchased material dropped off or picked up
Government orgs & corporations can pay fees for collection & data security

**ISIDORE**
Data wiped from all devices before sorting for de-manufacture or resale
De-manufacturing & refurbishing by Isidore Employees

**DOWNSTREAM CUSTOMERS**
Reconditioned goods sold in the growing used electronics market
De-manufactured scrap sold on commodity markets

Government Business Waste Haulers Non-Profits Households

De-manufacture

Wipe Data

Refurbish & Repair

Large E-Waste & Plastics Processors

E-Commerce

Online Customers
OUR PROGRESS

E-WASTE INTAKE (LBS.)

2012 TOTAL: 60,068 LBS
5 EMPLOYEES

2013 TOTAL, AS OF MAY: 75,287 LBS.
7 EMPLOYEES

JAN 2013: 4,753 LBS
6 EMPLOYEES

FEB 2013: 13,234 LBS
5 EMPLOYEES

MAR 2013: 11,722 LBS
6 EMPLOYEES

APR 2013: 16,273 LBS
7 EMPLOYEES

MAY 2013: 29,305 LBS
7 EMPLOYEES

SOURCES

Business 66%
Non-Profits 17%
Government 11%
Residential 6%

ISIDORE ELECTRONICS RECYCLING
ISIDORE IS UNIQUE

Positioned as the only environmentally responsible AND socially responsible for-profit recycling solution.

Commitment to leveraging the public and private sectors to create local jobs for people with records.

Championing of new technologies to recycle e-waste in an innovative, environmentally correct manner.

Our timely triple bottom line mission is exciting to our customers and will be the cornerstone of our success.
| **Kabira Stokes**  
CEO & Co-Founder | **Aaron Malloy**  
COO & Co-Founder | **Brian Fox**  
REPAIR MANAGER | **Lulu Kornspan**  
OFFICE MANAGER |
|--------------------|-----------------|-----------------|-----------------|
| • Counsel Aid for former City Council President, Eric Garcetti  
• Consultant, Green for All  
• USC, Master of Public Policy | • Former research associate at ConnectEd  
• USC, Master of Business Administration | • 5+ years experience working as a technician restoring and refurbishing electronics | • Worked with marginalized youth, and managed logistics at media company  
• SFSU, B.A. Media Communications |

**KEY ADVISORS**

| **Van Jones**  
President & Co-founder  
Rebuild the Dream | **Ben Goldhirsh**  
CEO & Co-founder  
GOOD Worldwide | **Catherine Geanuracos**  
Founder & Principal  
New Economy Campaigns | **Lea Endres**  
Chief of Staff  
NationBuilder |
|--------------------|-----------------|-----------------|-----------------|
| **Omar Brownson**  
Executive Director  
LA River Revitalization Corporation | **Carrie Norton**  
President & Founder  
GreenBusiness BASECAMP | **Gregg Keesling**  
President & Founder  
RecycleForce Inc. | **David Joshua Levy**  
Innovation Manager  
FURTHER by Design |
<table>
<thead>
<tr>
<th>KEY CLIENTS</th>
<th>STRATEGIC PARTNERS</th>
<th>RECOGNITION &amp; PRESS</th>
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<tr>
<td><strong>American Apparel</strong></td>
<td><strong>Waste Hauling Companies</strong></td>
<td><strong>Kabira Stokes named Social Innovation Rockstar</strong></td>
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<td><strong>LACarGUY</strong></td>
<td><strong>RAINBOW Environmental Services</strong></td>
<td><strong>Finalist</strong></td>
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<td><strong>EARTH</strong></td>
<td><strong>NASA</strong></td>
<td><strong>Semi-Finalist</strong></td>
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<td><strong>IRVINE COMPANY</strong></td>
<td><strong>AAArubbish</strong></td>
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<td><strong>SHERIFF</strong></td>
<td><strong>Non-Profits</strong></td>
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<td><strong>COMPUTERS</strong></td>
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<td><strong>RECYCLE FORCE</strong></td>
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WHAT WE COLLECT:

These old electronics provide jobs for people here in Los Angeles:

We accept everything but:

- Refrigerators
- Air Conditioners
- Alkaline Batteries
- Light Bulbs
- Thermostats
Kabira Stokes
Founder & CEO
KABIRA@ISIDORERECyling.com
323.363.5693