



GLOBAL TRADE & FOREIGN INVESTMENT

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Global engagement is a key priority for the Los Angeles Area Chamber of Commerce, which is widely recognized for its practical experience in developing, managing and implementing global trade and investment programs and strategies. Designed to advance global trade in the region, our programs and initiatives focus on export promotion, as well as the attraction, retention and expansion of foreign direct investment.

The Greater Los Angeles region, including the counties of L.A., Orange, Riverside, San Bernardino and Ventura, is one of the most vibrant economies in the world. The region’s ports, airports, exemplary educational institutions, diversified economy and industrial base continue to be a powerful magnet for global traders and investors. It is the trade hub between the United States and global markets with more than \$400 billion in yearly exports and imports.

KEY OBJECTIVES

- Develop and implement programs to advance Los Angeles’ role as a powerful and dynamic region integral to the global economy.
- Champion investment - foreign and domestic - in innovation, trade and infrastructure that enables regional businesses to succeed in the global economy.
- Support local businesses in building international relationships and expanding their global reach.

PROGRAMS & INITIATIVES

Country & Trade Briefings

These briefings connect local businesses with import/export representatives, trade consuls and diplomats while providing exposure to new market opportunities.

World Trade Week Southern California

The annual World Trade Week celebrates international trade activities during the month of May and has been the largest trade-focused event in the region since 1926. The Chamber holds the annual World Trade Week Kickoff Breakfast — attracting more than 800 executives, consul generals, elected officials and business leaders — to launch more than 30 trade events highlighting the importance of international trade and investment to our region



“Our City is resourceful and resilient. We are creative. We are strong. And we are better off when we engage with the world.”

— Mayor Eric Garcetti, City of Los Angeles – 94th Annual World Trade Week Southern California Conference

PROGRAMS & INITIATIVES (CONTINUED)

Global Initiatives Council

The Chamber’s Global Initiatives Council helps set the Chamber’s trade policy agenda and advocates for stronger commercial and industrial ties with business counterparts in other countries, cities, chambers of commerce and industrial trade organizations. The council works to create employment opportunities throughout Southern California by increasing imports, exports and foreign investment for companies of all sizes and for the communities in which they conduct business. The council meets bi-monthly.

Diplomatic & Commercial Officers Group

This initiative is designed specifically for diplomatic members of the consular corps and foreign trade offices in Southern California. The program develops private, customized programming to provide diplomats with access to leaders in key industry sectors to strengthen their international trade strategies and maximize their professional networks in the region. To date, more than 30 offices participate as members

Roundtable Discussions

These intimate discussions with ambassadors, trade ministers and high-level officials are held throughout the year and focus on key trade issues and bilateral business opportunities.

EXPORT DOCUMENTATION SERVICES

The Chamber provides streamlined export documentation through Swiftbox, an innovative online program. The following certificates are offered with a discount for members: Free Sale, Good Manufacturing Practices (GMP) and Origin.

GLOBAL TRADE & FOREIGN INVESTMENT COUNCIL



PUBLICATIONS

Inside Global Trade e-Newsletter

This free, monthly electronic publication features important international topics and events in Southern California and around the world.

World Trade Week Info Guide

A complete guide to Southern California international trade organizations, consulate general listings and other useful, up-to-date resources.

World Trade Week Career Guide

A comprehensive resource for international trade career pathways. Visit globaltradecareers.com

AFFILIATE PROGRAMS

Export-Import Bank of the United States (EXIM) Alliance

The Chamber is proud to be a member of the Export-Import Bank of the United States (EXIM) Alliance, a network of community, business and government entities that help educate the public about the EXIM mission and create opportunities to increase sales for export-ready U.S. businesses in new markets. Through the Alliance Program, EXIM is also helping to level the playing field by connecting organizations and their members with the tools needed to compete in the global marketplace.

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“Trade needs to contribute more to fostering a circular global economy and incentivizing environmental performance. So much of our resilience comes from our diversity and our adaptability. For a sustained recovery, we need to leverage the collective strength of our economies.”

– **Borge Brende** President, World Economic Forum
World Trade Week Conference 2020

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