More than 70% of the world’s purchasing power is outside of the U.S.
And **competitors** are *increasing* their global market share...
13% of our GDP generated by exports,

Exports of goods & services (% of GDP)

Companies who export grow faster. 8.5% less likely to go out of business.

Source: U.S. Department of Commerce’s International Trade Administration
California Impact

$178 Billion

Total California goods exports in 2018.

U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service
The **Commercial Service** has global relationships and expertise in major industry sectors.
Our Mission

- Promote Exports of Goods and Services
- Protect U.S. business interests abroad
- Attract and retain investment in the American economy.
We are where you are and where you want to be.
Supporting your export growth every step of the way.
Proven Expertise: Business Matchmaking
Connect with the right Partners

- Partner Search:
  - Find pre-screened potential partners and get detailed company reports; determine the marketability of your product or service.

- Personalized Business Matchmaking:
  - Meet with potential buyers, sales representatives and business partners.
  - Leverage customized market briefings

- Trade missions:
  - Participate in business development missions led by senior U.S. government officials
  - Meet with distributors, government and industry officials, prospective customers and U.S. Embassy officials.

- Trade shows:
  - Use our international Buyer Program to meet with pre-screened buyers at major U.S. Trade shows
  - Exhibit in the U.S. Pavilion at our Certified Trade Fairs
  - Let us distribute your marketing literature at global trade shows.
CONTACT US

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