Los Angeles Area Chamber of Commerce
Diplomatic & Commercial Officers Group

California Fashion Industry Briefing

Wednesday, Feb. 13, 2020 9.30 – 11.00 a.m.

Presented by Vincent Iacopella, EVP Alba Wheels Up International, Inc.
PART OF OUR DNA

For over 65 years, Alba has provided the most advanced, value-added customs brokerage and freight forwarding services in the apparel industry. The customs clearance and logistics environment today is more dynamic than ever before, requiring the right skills and expertise to expedite freight in today’s world of advanced and adapting technology.

- ensuring that customers comply with customs regulations.
- coordinating and moving freight in an efficient and timely manner.
- WHEN YOU KNOW MORE, YOUR GOODS GET TO MARKET FASTER
QUICK FACTS – ALBA WHEELS UP

Founded: 1949
Staff: 190
Licensed Customs Brokers: 30+
Locations:
- New York NY
- Jersey City NJ
- Los Angeles CA
- Miami FL
- Houston TX
Shipments per year: 80,000+
no of containers import: 20,000+
Worldwide Network: 150 countries
Registations / Licenses:

- Customs House Broker CHB Lic.# 3315
- Federal Maritime Commission OTI FMC# 267NF
- Dept. of Transportation FMCSA# MC754130
- International Air Traffic Association IATA 33-5-1993
- C-TPAT certified
The fashion and wearing apparel industry has leading-edge customers who require speed to market and high turnover fashion cycle, which requires companies to be first to market or face significant inventory buildup markdowns. Alba Wheels Up is a premier forwarder and supply chain provider for many of leading wearing apparel companies. We have the expertise to ensure that goods faced with production problems or other delays are delivered promptly, and that no more “slack” remains in the supply chain. We offer a core package of services covering the following:

- Garments on Hanger (GOH)
- Cross docking
- Direct to store
- Deconsolidation
- PO management and order fulfillment
- Specialized landed cost reports
- Visibility of inventory for factors if necessary
- Milestone alerts
- Customs and duty management
2020 INTERNATIONAL SUPPLY CHAIN UPDATE FOR APPAREL


2. Supply Chain Partners participate in innovative ways to protect Intellectual Property Rights in the Apparel Sector, USCBP IPR Blockchain Proof of Concept to reduce dwell time at US border


3. China 301 Duties Update....stay in China and diversify production strategy hybrid, each case is unique to the manufacturer, brand, and US reseller

4. USMCA and apparel
AT ALBA, EXPERIENCE COUNTS

A SEAT AT THE TABLE

Alba Wheels Up is helping influence and shape policies that affect both customs brokers and importers across the country.

With a management team that has participated in various industry leadership groups, including the Advisory Committee on Commercial Operations of Customs and Border Protection (CBP), better known as COAC, the JFK Customs Brokers Association, the Los Angeles Customs Brokers and freight Forwarders Association, the Pacific Coast Council, and with experience leading leading automation initiatives with CBP’s Trade Modernization initiatives, our team helps influence and shape policies that affect both customs brokers and importers across the country.
We help execute your logistics needs smoothly by ensuring adherence to regulatory changes and advising you them of future regulations to minimize disruptions in inventory flow.

• We become an integral part of your operations by providing the support, expertise, and technology to propel you to reach your business goals.

• We take the time to understand your business model to best align our products and services to help you achieve you goals and needs.
At Alba, we ensure your shipments are always handled the right way by the right team. We do this by providing 24-hour service: when you have questions about shipments, we have people who can provide answers and find solutions when problems arrive. On an ongoing basis, we advise you on upcoming regulations so that when Customs implements changes, you are already well-positioned to minimize disruption to your operations.
Efficient / Compliant Best-in-Class Innovative Technology offers you unsurpassed supply chain visibility.

Given the breadth of our technological service offering, our national footprint, and our unparalleled insight into compliance and regulatory changes we are the clear choice for importers/exporters.
Alba’s End-to-End Container Tracking is the Leading-edge Technology You Need to track your shipments...wherever they are.

Given the breadth and depth of Alba Wheels Up® technological service offering, our national footprint, and our unparalleled insight into compliance and regulatory changes, we can modestly claim that we are the clear choice for importers and exporters who need to ensure international shipping is handled the right way by the right team.

WONDERING WHERE ON EARTH THOSE 1,000 UNITS ARE? DON’T.
SERVICES

- Brokerage
- Compliance
- Duty Drawbacks
- Export
- Freight Forwarding
- Insurance
- Supply Chain Management
- Traffic
- Corporate Meetings
Alba Wheels Up has the best perspective of current regulatory challenges... and those on the horizon.

For logistics companies involved in global trade, proper management of customs compliance is critical. Alba Wheels Up develops comprehensive compliance guidelines and strategies to cover a combination of import and export requirements to facilitate interactions with Customs.
With so many shipping options available for today's importers, choosing a company with the professionalism and background necessary to select the right supply chain methodology is tough. Understanding market channels, distribution operations, and the individual needs of each importer requires a unique relationship with a broker that thoroughly understands you and your operations.
EVERY LINK OF YOUR SUPPLY CHAIN: SOLID & RELIABLE

Alba Supply Chain Management (SCM) services enables collaboration, planning, execution, and coordination of the entire supply network, empowering you to adapt your supply chain processes to an ever-changing competitive environment. To meet pressure to reduce costs while increasing innovation challenges, you may do business in regions and countries where costs are lower, develop and maintain relationships with global suppliers, or outsource nonstrategic activities to suppliers.
TRAFFIC MOVES AT THE SPEED OF LIGHT... LUCKILY, SO DO WE.

WHEELS UP MAKES SURE YOUR TRAFFIC FLOW IS SMOOTH SAILING

When you put the knowledge and worldwide connections of Alba Wheels Up® to work, your inbound traffic practically ships itself. With our global agent network, we can coordinate and monitor the movement of your cargo from the moment an order is placed until it reaches the destination.
THANK YOU
VINCENT IACOPELLA
V.IACOPELLA@ALBAWHEELSUP.COM