



LOS ANGELES AREA
CHAMBER OF COMMERCE

Diplomatic & Commercial Officers Group Program Summary

2013

- U.S. Foods Briefing & Facility Tour
 - Objective: to learn about a national leading food service distributor
- Meeting with U.S. Customs & FDA Import Specialists
 - Objective: to receive updated training on import procedure laws
- Private Briefing with Metropolitan Water District of Southern California (MWD)
 - Objective: to attain an overview of upcoming renewable energy projects and potential bid opportunities
- Private Meet & Greet with Stephen Cheung, Director of International Trade for the Office of Mayor Eric Garcetti
- Private Meet & Greet with Brian Peck, newly appointed Deputy Director of Int'l Affairs & Business Development for the Governor's Office of Business & Economic Development

2014

- Private Briefing with Los Angeles Cleantech Incubator (LACI)
 - Objective: to receive an update on the sustainable energy sector in L.A and processes for implementing successful incubator programs.
- Cedars-Sinai Medical Center Private Tour & Briefing
 - Objective: Biomed industry update on latest medical research findings and global applications
- Private Briefing with Beacon Economics, LLC
 - Objective: Update on economic climate in Southern California
- Silicon Beach & the L.A. Tech Scene
 - Objective: to include info on the latest trends in the video gaming industry

2015

- Private Import Briefing with U.S. Customs & FDA Specialists
 - Objective: to focus on agriculture/food product imports with U.S. Customs & Border Protection and FDA specialists and to understand licensing requirements
- L.A. Film Industry Briefing with NBC Universal & CA Film Commission
 - Objective: update on local film industry and potential partnership programs for foreign projects
- California Fashion Industry Briefing with Cal Fashion Association
 - Objective: to learn about local trends in the fashion industry, sourcing and marketing strategies for international companies looking to LA
- Private Briefing with SpaceX
 - Objective: Update on trends in the local Aerospace industry; meet with business development team to explore potential sourcing opportunities.

2016

- L.A. BioMed Briefing with Dr. David Meyer, President & CEO
 - Objective: to learn about what the break-through research and business opportunities pertaining to personal medicine and receive an industry update on current and future projects in the Biomed research sector
- Private Economic Development Roundtable with the Five Counties
 - Objective: meet representatives of the economic development centers of the five adjoining counties in Southern California to learn about their key industry sectors, trade strategies, and potential foreign direct investment opportunities

- Solar & Renewable Energy Briefing with Solar Reserve
 - Objective: learn about future foreseeable trends of the solar/ renewable energy sector in Southern California and energy storage options
- Goods Movement & Infrastructure Briefing with Port of Los Angeles and Pacific Harbor Line
 - Objective: receive an update on the new developments at the Port and see first-hand the infrastructure required for goods movement
- Private Skechers Distribution Center Tour & Briefing with Highland Fairview
 - Objective: learn about the future of high-tech logistics facilities

2017

- Energy and Cleantech Sectors in California
 - Objective: take an in-depth look at California's energy sector, including State partnerships and MOU's, as well as the latest climate change and clean tech initiatives
- Private Pasadena Tournament of Roses Briefing
 - Objective: discuss opportunities for collaboration and international participation in the Rose Parade
- Private Roundtable with GO-Biz
 - Objective: receive an update on California's international strategies for 2017 and 2018 and meet with the new Deputy Director for International Affairs and Business Development from Governor Brown's Office
- Private E-Commerce Briefing
 - Objective: learn about the current trends in the e-commerce sector, including a market overview and best practices
- The L.A. Tech Scene
 - Objective: learn about the LA tech community and the role of incubators, accelerators and investors in contributing to innovation

2018 Programming Suggestions

- **Entertainment:** Potential briefing with **USC School of Cinematic Arts** – Film Producer Michael Peyser
- **3D Printing** – session examining industry trends in CA
- **Beacon Economics Forecast** – Chamber offers two Economic briefings annually

Join us for an Economic Briefing on Thursday, Dec. 7 as Beacon Economics Founding Partner Dr. Christopher Thornberg discusses a comprehensive forecast for the California and U.S. Economies and the leading risks still facing the state's economy. Attendees will gain insight into the direction the economy will take over both the near and long-term future, hear analysis of key economic indicators, including the housing market.
- **Industry-specific briefings-** such as California Fashion Association briefing
- **Franchising climate Update:** Specifically, what foreign companies have set up shop in the LA area and what are the "hot" sectors.
- **Life Sciences:** A recent report by CLSA shows that Los Angeles area owns the biggest life sciences sector in the state of California. It will be very productive if the Chamber could introduce the industry association (like BIOCOM) and major players in this sector in Los Angeles, including pharmaceuticals companies, institutions, as well as medical equipment companies.
- **SpaceX Briefing** - Update on trends in the local Aerospace industry; meet with business development team to explore potential sourcing opportunities
- **Renewable Energy briefing:** take an in-depth look at the renewable energy sector and new regional initiatives