RIVERSIDE COUNTY
AT A GLANCE

• 2.4 Million Residents
• 10th Largest County in the U.S., 4th Largest in California
• $130 Billion GDP
• $10 Billion in Exports
MAIN ECONOMIC DEVELOPMENT SECTORS

• Logistics
• Construction and Infrastructure
• Manufacturing
• Healthcare
• Tourism
• Agriculture
INTERNATIONAL TRADE IN RIVERSIDE COUNTY

- 585 foreign-owned enterprises
- More than $4 billion in greenfield investments between 2003 and 2015
- $10 billion total goods export
- 67% export growth between 2009 and 2015
EB-5 INVESTMENT IN RIVERSIDE COUNTY

• 65 EB-5 projects since 2014
• More than $1.5 billion investment combined
• More than 25,000 jobs expected to be created through completed and pending EB-5 projects
POPULATION

- 35.3 Median Age
- 715,040 Households
- 3.29 Average Household Size
- $79,354 Mean Household Income
Quality of Life

**TRANSPORTATION**

- **2** Major Airports
- **5** Major Highways
- **2** Major Railroads
- **33 Min** Mean Commute

**RECREATION**

Riverside County offers world-class recreational and entertainment amenities, including hotel and casino resorts, golf courses, craft breweries, wineries, a national park, an alpine mountain hamlet, an aerial tramway, an ag trail, museums, music and film festivals, professional tennis, dining and high-end shopping.
Education

UNIVERSITY OF CALIFORNIA
UC RIVERSIDE
California State University San Marcos
La Sierra University

RIVERSIDE COMMUNITY COLLEGE DISTRICT
RCCD
MORENO VALLEY COLLEGE | NORCO COLLEGE | RIVERSIDE CITY COLLEGE

MSJC
MT. SAN JACINTO COLLEGE

College of the Desert
Palo Verde College
ECONOMY

• $10 Billion Total Merchandise Exports
• $24 Billion Total Retail & Food Services
• 1 Million Person Workforce
Riverside Region Named Best City for Small Business in the Nation

In annual ranking conducted by Biz2Credit, the Riverside-San Bernardino metro area emerged as the best small-business city in America.

According to a recent study conducted by Biz2Credit, a leading online lending platform for small business, the Riverside region was the Best City for Small Business in the United States. The Chamber congratulates the City and local businesses on this prestigious recognition and will continue advocating for business-friendly policies.

The survey evaluated 12,000 businesses nationwide with less than 250 employees. According to the survey, small businesses in the region had average annual salaries of $1,400,960, ahead of New York City, which was ranked at number 2 with average annual salaries of $1,269,859. The businesses evaluated within the survey have been up and running for more than a year and have annual salaries less than $10 million.

Survey results showed that the greater Riverside area ranked top five in average credit score, average annual revenue, and number of employees. The survey also considered local tax rates, the cost of doing business, and other local economic factors to derive the BizAnalyzer score.

The region also finished in the top 10 in the category of thriving start-up culture. The region was recognized as being a great area for information technology, advanced manufacturing, food processing, health and medicine, and professional services.

"Technology is bringing in younger people and more immigrants to this metro area," explained Rohit Arora, CEO of Biz2Credit. "Riverside, California, has a pretty big immigrant population." It includes immigrants from Southeast Asia, Central America and the Middle East.

Nathan Sklar, a health-care entrepreneur, is a case that shows why Riverside favors business. Sklar recently expanded his Comprehensive Certified Home Health Services in New York City to Riverside. Sklar expanded his business to California during a suspen-
Made in Riverside County, California
GLOBAL COMPANIES – GLOBAL PRODUCTS

- PAULSON
  "Quality Products To Protect People" ™
- MONSTER ENERGY
- K&N
  THE WORLD'S BEST AIR FILTER
- VOLKSWAGEN
- KARMA
- SKECHERS
- ALDI
- iHerb
- AMAZON
- KTM
- SIEMENS
Karma

- High-end Hybrid - $130,000 Base Price
- 556,000 Sq.-Ft. Plant
- 200 Manufacturing Jobs
Fulfillment Centers

- 9,000+ Jobs in Riverside County
- Taxable Sales
ALDI

- Worldwide Grocer
- $70 Billion in Worldwide Revenue (2010)
- Distribution Center for Regional SoCal Stores
- 800,000 Square Feet
• North American Headquarters
• Owns 6.5% of US Market Share
• 463 dealers in North America
• Phase 3 Broke Ground
• 100 Acre Site
• Up to 2 Million Sq. Feet of Industrial Space
March Air Reserve Base

- $579 Million Economic Impact
- 10,000 Direct Jobs
- 3,113 Indirect Jobs
Wine Country

- 40 Wineries operating
- 7 approved pending permits/construction
- 1.3 Million Annual Visitors
- South Coast Winery – 4x Golden Bear Winner
Cabazon/Desert Premium Outlets

• Leading Generator for County Sales Tax
Coachella Valley Music and Arts Festival

Stagecoach Desert Trip

- $805 Million Economic Impact
- 350,000 + Attendees
Thank you!