



December 4, 2019

Dear Member of the Diplomatic & Commercial Officers Group:

On behalf of the Los Angeles Area Chamber of Commerce, we sincerely thank you for your continued support as a member of the Chamber's *Diplomatic & Commercial Officers Group (DCOG)*. Your decision to actively participate in this initiative is most welcome. To date, forty-seven member offices participate in this program.

The Chamber is committed to providing you the professional services and information you expect, and making sure you obtain a sound return on your investment. As a growing initiative, the program is continually working on building its membership and developing the programs and resources that will be most beneficial to its members. In 2020, we plan to focus on the following key areas for the quarterly sessions [listed in no particular order]:

- **CA Green Bond Pledge & CleanTech/Smart Cities Briefing** – multi-focused session to provide an update on the joint CA Green Bond initiative; update on the latest developments regarding regional Smart Cities investments; clean tech sector overview and updates from LA Clean Tech Incubator [LACI]
- **California Furniture Industry Briefing** - to learn about local trends in the furniture industry, focused on product -driven strategies for international companies looking to Los Angeles [potential speaker from California Furniture Manufacturers Association].
- **California Fashion/Textile Industry Briefing**- to update on current industry trends and to connect California-based companies with their counterparts in other countries and learn how to integrate foreign companies in the local supply chains.
- **Fintech** – focused event with L.A. tech companies and VCs involved in Fintech that are interested in setting up offshore operations and/or interested in investing in foreign Fintech startups.

Please reach out to the Chamber or the leadership of the group to share your partnership ideas and additional suggestions for the group's activities.

We look forward to your involvement and additional contributions to the creation of the initiatives for these quarterly activities, as well as your participation in the Chamber's general member programs, such as the various policy councils and Global Initiatives Council.

Respectfully,

Amb. Marcia Loureiro
2020 Chair, Diplomatic & Commercial Officers Group
Consul General
Consulate General of Brazil in Los Angeles

Juan Luis Gimeno
Vice Chair, Diplomatic & Commercial Officers Group
Trade Commissioner
ICEX Spain Trade & Investment, Los Angeles