Global Initiatives Council

Wednesday, August 26, 2015

9 a.m. Registration & Networking
9:30 – 10:30 a.m. Program

MEETING AGENDA

I. Welcome
   Carlos Valderrama
   Senior Vice President, Global Initiatives
   L.A. Area Chamber of Commerce
   Mandana Sadigh
   2015 Chair, Global Initiatives Council
   Senior Vice President & Treasurer
   Mattel, Inc

II. The Four Global Forces
    Breaking All the Trends
    Jonathan Woetzel
    Director
    McKinsey Global Institute

III. Questions & Answers

Adjourn.

Next meeting:
Wednesday, October 21
9-10:30 a.m.

GLOBAL COUNCIL CHAIR:
Mandana Sadigh, Mattel Inc.

CO-CHAIR – International Trade Policy:
Brian Peck, Governor’s Office of Business & Economic Development (GO-Biz)

CO-CHAIR – Diplomatic & Commercial Officer’s Group:
Sashiko Yoshimura, JETRO LosAngeles
Based in China since 1985, Dr. Jonathan Woetzel has been instrumental in building McKinsey & Company’s China practice. In addition to his work helping Chinese and other Asian businesses prepare for global growth, Jonathan is a director of the McKinsey Global Institute (MGI), McKinsey’s business and economics research arm. He also leads McKinsey’s Cities Special Initiative and is responsible for convening McKinsey’s work with city, regional, and national authorities in more than 40 geographies around the world. He is a co-chair of the non-profit think tank, the Urban China Initiative—a joint venture of Columbia University, Tsinghua University, and McKinsey—that aims to develop and implement solutions to China’s urbanization challenges.

Jonathan has led numerous research efforts on global economic trends, including growth and productivity, urbanization, affordable housing, energy and sustainability, e-commerce, and the economic impact of the Internet, as well as on productivity growth and economic development in China and Asia.

Jonathan’s public sector work is extensive. He has advised national governments in Asia on improving the environment for foreign investors, national energy policy, and economic development strategies. He also leads work with local government authorities, having conducted more than 60 projects throughout China to support local economic development and transformation. This includes working extensively in real estate – specifically, on commercial revitalization – and advising on energy investment strategies and energy productivity and transparency, among other topics.

Jonathan works in the private sector as well, most often on topics related to corporate strategy, operations, and organization. He has served clients in industries such as energy, metals and mining, health care, telecommunications, and transportation. He supported the largest company in China in a fundamental restructuring that led to the then-largest foreign listing on the New York Stock Exchange.

Jonathan actively participates in a number of international forums and lectures at the Guanghua School of Business and the China-Europe International Business School, and is also an honorary lecturer at Jiaotong University’s Antai Business School. Published widely in both Chinese and international publications, Jonathan has written five books on China, including Capitalist China: Strategies for a Revolutionized Economy (Wiley & Sons, 2003), Operation China: From Strategy to Execution (Harvard Business Press, 2007), and One Hour China (Towson Press, 2013). He has also co-authored, with Richard Dobbs and James Manyika, a forthcoming book, No Ordinary Disruption: The Four Global Forces Breaking All the Trends (Public Affairs, May 2015).

A U.S. citizen, Jonathan is proficient in Mandarin, Spanish, and German.