

# 2023 WORLD TRADE WEEK SOUTHERN CALIFORNIA

Celebrating a month of world trade in May



## WORLD TRADE WEEK KICKOFF CONFERENCE

EXPOSURE • RECOGNITION • INDUSTRY CONNECTIONS • SCHOLARSHIPS • AWARDS

For more than 96 years, World Trade Week Southern California (WTW) has been the most extensive and unique program of its kind in the country, actively promoting the positive aspects of international trade that are vital to a strong local and national economy.

The Chamber kicks off the start of each year's celebration by bringing together business executives, regional leaders and members of the diplomatic corps for the WTW Kickoff Conference. The event, which attracts over 500 participants consists of an insightful program featuring c-suite level keynote speakers and industry experts to share their insights on the latest global trade trends impacting SoCal companies. The conference also includes scholarships, industry awards and an interactive exhibit.



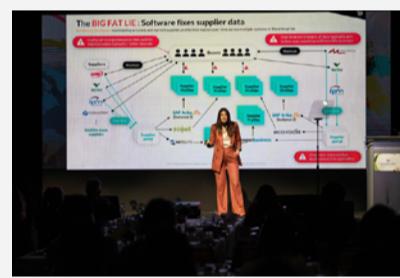
[Learn About the History of World Trade Week](#)



WTW 22 Leadership



WTW 22 Discussion Panelists



WTW 22 Keynote Speaker  
Stephany Lapierre, CEO/Founder, Tealbook



WTW 22 Education Committee Event  
Tour of Delta Cargo Hold



NEARLY  
**8,000**

attendees participated in the kickoff event over the past 10 years



MORE THAN  
**60**

partnering organizations – Sponsors gain widespread exposure through the promotions of our partnering organizations



MORE THAN  
**10,000**

unique visitors – between [worldtradeweek.com](#) and the Chamber's website, where sponsors are prominently recognized



OUR AUDIENCE  
**10,000**

subscribers receive WTW promotional emails, where sponsors are prominently featured



OUR AUDIENCE  
**20,000**

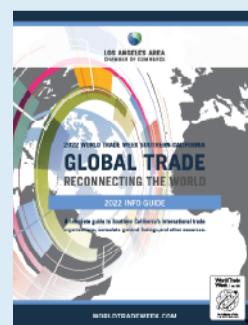
social media followers between L.A. Area Chamber and WTW social accounts



EXPOSURE TO  
**100,000**

in scholarships over the past 10 years

**Experience  
World Trade Week  
2022**



[2022 WTW Info Guide](#)



[2022 WTW Image Gallery](#)

## SPONSORSHIP OPPORTUNITY

For sponsorship opportunities, please contact Ken Wengrod at [kwengrod@lachamber.com](mailto:kwengrod@lachamber.com) or 310.985.0799.



## 2023 WORLD TRADE WEEK KICKOFF CONFERENCE SPONSORSHIP OPPORTUNITIES

BENEFIT	PRESENTING \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Exclusive 'Presented By' status on all promotional material and signage	✓				
Dedicated Press Release	✓				
Logo Inclusion in Printed Program Agenda	✓				
Opportunity for Sponsor Remarks	✓	Company video (30 sec)			
Logo Inclusion on Step & Repeat	✓	✓			
Opportunity to provide Seating for Dignitary	✓	✓	✓		
Exhibit Table	1 Assigned Premier Table	1 Assigned Premier Table	1 Assigned Table	1 Table (first come basis)	
Table/Tickets	2 Tables (20 tickets) Premier Section	1 Table (10 Tickets) Premier Section	1 Table (10 tickets) Gold Section	1 Table (10 tickets) Silver Section	1/2 Table (5 tickets)
Ad in WTW Digital Info Guide	2 Page Spread (embedded video & hyperlinks)	1 Page Ad (embedded video & hyperlinks)	1 Page Ad	1/2 Page Ad	1/4 Page Ad
Social Media	Dedicated Presenting Sponsor Post	Dedicated Platinum Sponsor Post	Inclusion in Gold sponsor post	Inclusion in Silver Sponsor post	Inclusion in Bronze sponsor post
Logo Inclusion in Event Communication, Signage and Digital Info Guide	✓	✓	✓	✓	Company Name
Logo inclusion on Event Website	Company Feature (Logo, company description, quote)	✓	✓	✓	Company Name
Logo inclusion in Sponsor Scroll	✓	✓	✓	✓	Company Name
Verbal Recognition During Program	✓	✓	✓	✓	✓
Inclusion in Scholarship Ceremony Stream	✓	✓	✓	✓	Company Name
Scholarship Presented to Student	\$3,000 (2+ students)	\$2,000 (2+ students)	\$1,500 (1+ student)	\$1,000 (1 student)	\$500 (1 student)

### ADDITIONAL PARTNERSHIP OPPORTUNITIES:

#### PATRON \$1,000

- 2 Tickets
- Company Name in Digital Info Guide
- Company Name on WTW Website

\*Confirmation must be received by priority sponsorship deadline for inclusion in scholarship ceremony.

**PRIORITY SPONSORSHIP DEADLINE: MARCH 3, 2023**

Join us at the 97<sup>th</sup> Annual 2023 World Trade Week Kickoff Conference on May 2, 2023 as we celebrate global trade!

### SPONSORSHIP CONFIRMATION FORM

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Desired Sponsorship Level \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

Preferred Payment Method: Check \_\_\_\_\_ Credit Card \_\_\_\_\_ Wire Transfer \_\_\_\_\_

A member of the L.A. Area Chamber team will contact you with payment instructions.

I agree to support the commitment level and amount noted above.

This form is a binding agreement confirming my intent to sponsor the 2023 World Trade Week Kickoff Conference.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Priority deadline: March 3, 2023 | Final deadline: March 17, 2023