Health Care Council Meeting
July 11, 2016
10 – 11:30 AM

1. Welcome and Self-Introductions

2. The State of Behavioral Health in the Hospital Community

   Jaime Garcia, Regional Vice President
   Hospital Association of Southern California

3. Addressing Behavioral Health in Los Angeles

   Irma Castaneda, Ph.D., Deputy Director
   Los Angeles County Department of Mental Health, Emergency Outreach Bureau

4. Action Item


     Robb Korinke, Principal, GrassrootsLab

5. Closing Remarks and Upcoming Events

Next Council Meeting
The New Face of Children's Health
Dr. Mitchell Katz, Director (invited)
Los Angeles County Department of Health Services
August 5, 2016
10-11:30 AM
Irma Castañeda  
Deputy Director  
Emergency Outreach Bureau Department of Mental Health,  
County of Los Angeles  

Irma Castaneda is the Deputy Director with the Los Angeles County Department of Mental Health, Emergency Outreach Bureau. She is responsible for the planning, directing, and oversight of mental health clinic services to children and adults, law enforcement/mental health co-response teams in collaboration with 24 law enforcement agencies, mobile crisis clinical teams to assess for involuntary inpatient detention, street outreach teams for homeless individuals and seriously mentally adults with a history of unwillingness to participate in mental health treatment, disaster services and the County 24/7 call center. She received her Ph.D. in Clinical Psychology from Hahnemann University, Master's Degree in Social Work from the University of Southern California and Bachelor's Degree from the University of Texas at El Paso.
Jaime Garcia
Regional Vice President, Los Angeles County
Hospital Association of Southern California

Jaime Garcia is the Regional Vice President for the Hospital Association of Southern California (HASC), a regional trade organization for hospitals and health systems. As Regional Vice President, Jaime provides leadership in health care policy and advocacy on behalf of over 90 member hospitals within the Los Angeles County region in the areas of behavioral health, emergency services, trauma, homelessness, managed care, and waste among other issues. The primary goals for advocacy are to improve the regulatory environment for hospitals and enhance the health status of the communities that hospitals serve. This requires interfacing with regulatory agencies/departments, coordinating government relations activities, working with community-based and business organizations on developing shared partnership opportunities.

Before joining HASC in 2008, Jaime worked for Kaiser Permanente where he served as the Director of Public Affairs. He was instrumental in developing and maintaining external relationships with businesses and community-based organizations, as well as coordinated internal communications to over 3,500 physicians and hospital employees. Other areas of responsibility included oversight of the medical center’s Community Health Improvement Plan and coordinated local, state and federal legislative advocacy in Southeast Los Angeles County. And, prior to working for Kaiser Permanente, Jaime worked for two members of the California State Assembly who specialized in public safety and health care policy respectively.

Jaime earned his Masters in Public Administration from California State University at Long Beach and a Bachelors Degree in Political Science from the University of California, Irvine.
The California Healthcare, Research and Prevention Tobacco Tax Act of 2016 will increase California's cigarette tax by $2 per pack, with an equivalent increase on products containing nicotine derived from tobacco, including e-cigarettes. The American Cancer Society Cancer Action Network, American Heart Association and American Lung Association in California are standing up to Big Tobacco to save lives and help smokers quit. This initiative:

- **Saves lives.** Smoking is the number one cause of preventable death in California.¹ This initiative will save lives by preventing kids from getting hooked on tobacco, improving health care, and fighting cancer and other tobacco-related diseases.

- **Counters Big Tobacco's predatory attempts to hook a new generation of smokers.** Thousands of youth become addicted to tobacco each year.² Now tobacco companies are targeting kids with candy-flavored electronic cigarettes containing nicotine. It has been proven that higher tobacco taxes reduce teen smoking.³

- **Asks smokers to pay their fair share to improve health care and fight cancer.** This is simply a user fee on those who continue smoking. It will mean smokers help pay for cancer treatment, smoking prevention, health care, and research to fight cancer and other tobacco-related diseases.

**This initiative will save lives.**

Cancer and other tobacco-related diseases kill more people than car accidents, murder, suicide, alcohol, illegal drugs, and AIDS combined.⁴ This $2 per pack user fee on tobacco will save lives by preventing kids from getting hooked on tobacco, improving health care, helping people quit smoking, and researching cures for cancer and other tobacco-related diseases.

**Increasing the tobacco tax will reduce teen smoking.**

Studies show that 90 percent of smokers start as teens.⁵ Nearly 17,000 California kids get hooked on smoking every year and half of them will eventually die from tobacco-related illnesses.⁶ Now the tobacco industry is targeting kids for a lifetime of addiction with candy-flavored electronic cigarettes containing nicotine. Teen use of e-cigarettes grew 10 fold in the past five years.⁷ Teens who use e-cigarettes are three times more likely to start smoking traditional cigarettes within a year.⁸

It has been proven that higher tobacco taxes reduce teen smoking, yet California's tobacco tax is among the lowest in the nation. This initiative will prevent more children and teens from becoming addicted to nicotine.
This user fee asks smokers to pay their fair share to improve health care and fight cancer. Because of smoking, California taxpayers spend $3.5 billion dollars each year on treating cancer and other tobacco-related diseases through Medi-Cal.\(^1\) The majority of funds generated by this tobacco tax will be used to improve existing health care programs, prevent smoking, and fund research into cancer and other tobacco-related diseases.

Tough transparency and accountability measures keep Sacramento bureaucrats and politicians from diverting funds.

This initiative protects our interests by prohibiting bureaucrats and politicians from using the funds raised through this tobacco tax for any purposes other than those explicitly laid out in the measure. It strictly limits administrative spending to no more than 5 percent of the revenue generated by the tax. It also requires biennial audits by the nonpartisan State Auditor and that reports be made available to the public.

---

\(^1\) Campaign for Tobacco Free Kids, Toll of Tobacco in California. https://www.tobaccofreekids.org/facts_issues/toll_us/california
\(^3\) Campaign for Tobacco Free Kids, "Raising State Cigarette Taxes Always Increases State Revenues (and Always Reduces Smoking)." http://tobaccofreekids.org/research/factsheets/pdf/0098.pdf.
\(^8\) California Department of Public Health, "Kids," http://stillblowingsmoke.org/#kids

Paid for by Save Lives California, a coalition of Doctors, Dentists, Health Plans, Labor, Hospitals, and Non-profit Health Advocate Organizations. Major funding by California State Council of Service Employees Issues Committee and California Medical Association.
TOBACCO HAS A DEVASTATING EFFECT ON CALIFORNIA BUSINESSES

Tobacco is the number one cause of preventable death in California. Every year, nearly 40,000 Californians die needlessly from tobacco-related diseases.\(^1\) In fact, smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined — and thousands more die from other tobacco-related causes such as fires caused by smoking (more than 1,000 deaths/year nationwide) and smokeless tobacco use. Almost 15% of deaths in California in 2009 were attributed to smoking.\(^2\)


This initiative will place a $2 per pack user fee on cigarettes and equivalent fees on products containing nicotine derived from tobacco, including electronic cigarettes.

- This initiative will increase revenue by $1.1 billion to $1.4 billion annually by 2017-2018, according to the Legislative Analyst Office.
- The majority of revenue generated by this tax will go to fund Medi-Cal, with the remaining paying for tobacco-related prevention, research and enforcement programs including $48 million to law enforcement agencies at the state and local level.

Tobacco is Costly for Business

Tobacco takes a heavy toll on the business community and raises the cost of doing business in California. The combined costs of absenteeism, lost productivity, smoke breaks, and healthcare costs climb into the billions, impacting large and small businesses alike.

- Smoking costs California $13.3 billion every year in healthcare costs.\(^3\)
- Nationally, productivity losses caused by smoking cost $151 billion each year, and smoking-caused productivity losses in California total $10.3 billion.\(^4\)
- U.S. businesses pay almost $6,000 per year extra for each employee who smokes, compared to the cost to employ a person who has never smoked cigarettes.\(^5\)
- The current cigarette tax is only 87 cents per pack (among the lowest in the nation), but smoking-related costs in California are $15.10 per pack, including state health costs and lost productivity.\(^6\)
- Workplaces are cited as a leading location for exposure to secondhand smoke, second only to public places.\(^7\) In 2009–2010, 89.1% of adults in California thought that smoking should never be allowed in indoor workplaces, ranking first among the states.
Tobacco is Costly for California
Tobacco use is a drag on California’s healthcare system and economy, costing taxpayers billions each year.

- The economic cost of tobacco use is $289 billion nationally, and the cost to California is $18.1 billion a year.  
- Smoking costs Medi-Cal $3.58 billion annually. 
- The average California family’s tax burden for smoking is $747 dollars a year.

This Initiative Provides Critical Funding for Local Law Enforcement Agencies
This initiative will provide $48 million in funding each year to law enforcement efforts to reduce illegal sales of tobacco products, especially sales to minors, and to enforce other tobacco-related laws which will save lives and save state and local government money in the future. Among other things, law enforcement programs that will be funded by revenue from this initiative include:

- $30 million to the DOJ/Office of the AG for Local Law Enforcement Agencies – These funds will be distributed by the AG’s office to local law enforcement agencies to support and hire frontline law enforcement peace officers.
- $6 million to the CDPH – These funds will be used to support programs, including grants to and contracts with local law enforcement agencies, to uphold state and local laws relating to the sale of tobacco products to minors.
- $6 million to the AG – These funds will be used to enforce tobacco-related laws, court judgments and settlements.

---

1 https://www.tobacofreekids.org/facts_issues/toll_us/california
2 http://www.trdp.org/files/cost-smoking-ca-final-report.pdf
3 https://www.tobacofreekids.org/facts_issues/toll_us/california
5 CDC, Best Practices for Comprehensive Tobacco Control Programs, 2014. See also, CDC, Data Highlights 2006; CDC’s Smoking Attributable Mortality, Morbidity and Economic Costs, SAMMEC, average annual smoking attributable productivity losses from 2000-2004 (updated to 2009 dollars)
6 http://tobacofree.osu.edu/research/study-companies-pay.html
8 http://www.cdc.gov/tobacco/data_statistics/state_data/state_highlights/2012/states/california/
10 https://www.tobacofreekids.org/facts_issues/toll_us/california

Paid for by Save Lives California, a coalition of Doctors, Dentists, Health Plans, Labor, Hospitals, and Non-profit Health Advocate Organizations. Major funding by California State Council of Service Employees Issues Committee and California Dental Association.
OUR COALITION

BUSINESS ORGANIZATIONS
Hollywood Chamber of Commerce
Los Angeles Latino Chamber of Commerce
The Asian American Small Business PAC

CHILDREN'S ADVOCATES
Children's Defense Fund — California
Common Sense Kids Action
The Children's Partnership

CIVIC/SOCIAL ORGANIZATIONS
California Democratic Party
California Partnership
Courage Campaign
Equality CA
InnerCity Struggle
MarinLink
Social Justice Learning Institute, Inc.
Special Needs Network, Inc.

CLERGY/RELIGIOUS ORGANIZATIONS
El Camino Children and Family Services, Inc.
Father Richard Estrada

EDUCATION ORGANIZATIONS
California School Board Association (CSBA)
Sacramento City Unified School District

ELECTED OFFICIALS

State
Betty Yee, California State Controller
Secretary of State Alex Padilla

Senate
Kevin de León, Senate President Pro Tem
Ben Allen, Senator
Bill Monning, Senator
Carol Liu, Senator
Dr. Richard Pan, Senator
Ed Hernandez, O.D, Senator
Fran Pavley, Senator  
Jerry Hill, Senator  
Jim Beall, Senator  
Marty Block, Senator  
Wesley Chesbro, Senator (ret.)  

**Assembly**  
Anthony Rendon, Assembly Speaker  
Bill Quirk, Assemblymember  
Das Williams, Assemblymember  
David Chiu, Assemblymember, 17th District  
Dr. Joaquin Arambula, Assemblymember, District 31  
Ed Chau, Assemblymember, District 49  
Joe Buchanan, Former Assemblymember  
Lorena Gonzalez, Assemblymember  
Mariko Yamada, Former Assemblymember  
Mark Stone, Assemblymember  
Miguel Santiago, Assemblymember, District 53  
Nancy Skinner, Former Assemblymember  
Nate Fletcher, Former Assemblymember  
Rob Bonta, Assemblymember  
Susan Bonilla, Assemblymember  
Tom Ammiano, Former Assemblymember  

**County**  
Damon Connolly, Marin County Supervisor  
Dan Gjerde, Mendocino County Supervisor  
Dave Pine, San Mateo County Supervisor  
David Campos, San Francisco County Supervisor  
Don Horsley, San Mateo County Supervisor  
Don Saylor, Yolo County Supervisor  
Eric Mar, San Francisco County Supervisor  
Jane Kim, San Francisco County Supervisor  
Jeff Smith, Lake County Supervisor  
Mark Farrell, San Francisco County Supervisor  
Salud Carbajal, Santa Barbara County Supervisor  
Scott Wiener, San Francisco County Supervisor  
Thomas Wong, San Gabriel Valley Water District Board President  
Wilma Chan, Alameda County Supervisor  

**City**  
Albert Lu, Parks & Recreation Commissioner, City of Alhambra  
Ali Sajjad Taj, Artesia Mayor Pro Tem  
Ali Saleh, Bell Councilmember  
Alice Fredericks, Tiburon Councilmember  
Andre Quintero, Mayor of El Monte  

*Endorsements as of June 28, 2016*
Andrew Rodriguez, Walnut Councilmember  
Andy Medellin, Madera Councilmember  
Antonio Lopez, San Fernando Councilmember  
Antonio R. Villaraigosa  
Ardy Kassakhian, Glendale City Clerk  
Cruz Baca, Baldwin Park Councilmember  
Darryl Moore, Berkeley Councilmember  
Dianne Martinez, Emeryville Mayor  
Donald Mosier, PhD, MD, Del Mar Councilmember  
Eddie De La Riva, Maywood Mayor Pro Tem  
Edi E. Birsan, Concord Councilmember  
Eric Ching, Walnut Councilmember  
Esther Sanchez, Oceanside Councilmember  
Fran Flores, Shafter Mayor Pro Tem  
Fred Gaines, Calabasas City Councilmember  
Graciela Ortiz, Mayor of Huntington Park  
Herb Perez, Foster City Mayor  
James Toma, West Covina Mayor  
Jason Pu, Councilmember of San Gabriel  
Jay Schenirer, Sacramento Councilmember  
Jennifer Ray, Nevada City Mayor  
John Heilman, West Hollywood Mayor Pro Tem  
Jorge Marquez, Covina Mayor Pro Tem  
Jorge Morales, Councilmember of South Gate  
Jose Huizar, Los Angeles Councilmember  
Joseph Gonzales, South El Monte Councilmember  
Julie Fulkerson, Trinidad Mayor  
Justin Massey, Hermosa Beach Councilmember  
Kyle Miller, Mayor of La Habra Heights  
Laura Friedman, Glendale City Councilmember  
Laura Rosenthal, Malibu Mayor  
Lena Gonzalez, Long Beach Councilmember  
Lesa Heebner, Solana Beach Councilmember  
Lili Bosse, Beverly Hills Councilmember  
Lisa Shaffer, Encinitas Deputy Mayor  
Luis Ayala, Alhambra Councilmember  
Magdalena Carrasco, San Jose Councilmember  
Marc Berman, Palo Alto Councilmember  
Marcel Rodarte, Norwalk Councilmember  
Mark Orozco, Beaumont Councilmember  
Michael A. Cacciotti, Mayor Pro Tem of South Pasadena  
Miguel Canales, Artesia Councilmember  
Mike Kasperzak, Mountain View Councilmember  
Nora Davis, Emeryville Councilmember  
Paul Krekorian, Los Angeles Councilmember  
Robert Gonzales, Azusa Councilmember

Endorsements as of June 28, 2016
Roberto Uranga, Long Beach Councilmember
Ron Orenstein, Willits Vice Mayor
Sam Pedroza, Claremont Mayor
Scott Donahue, Emeryville Councilmember
Ted Winterer, Santa Monica Pro Tem
Teresa O'Neill, Santa Clara Councilmember
Tom Butt, Richmond Mayor
Warren Lieberman, Belmont Councilmember

School Board
Al Jabbar, Anaheim Union High School District Trustee
Ana Valencia, Norwalk-La Mirada Unified School District Board Member
Angelov Farooq, Riverside Unified School District Board Member
Charles Sellers, Poway Unified School District Trustee
David Isom, Fairfield Suisun Unified School District President-Elect
Debbie Golden, Ventura Unified School District Trustee
Denis O'Leary, Oxnard School District Trustee
Dora Sandoval, Little Lake City School District Board Member
Dr. D'Artagnan Scorza, Inglewood Unified School District Board Member
Ella "Lee" Rogers, Hesperia Unified School District Vice President
Ellen Cochrane, Sacramento City Unified School District Board Member
Helen Busby, Napa Valley Unified School District Board Member
Helen Hall, Walnut Valley Unified Board Member
Henry Lo, Garvey School District Board Member
Jay Chen, Mt. Sac Board of Trustees
Jay Hansen, Vice President of the Sacramento City Unified School District
Jenni Klose, Santa Rosa City Schools School District Board Member
Jill Wynnns, San Francisco Unified School District Board of Education Commissioner
John Hanna, Rancho Santiago Community College District
Manuel Herrera, East Side Union High School District Trustee
Margarita L Rios, Norwalk La Mirada Unified School District Board Member
Maria Mendez, Stockton Unified School District Board Member
Martin Medrano, Hacienda- La Puente School Board Member
Mike Eng, Vice President, Los Angeles Community College Board of Trustees
Monica Garcia, LAUSD Board Member
Nora Vargas, President, Southwest Community College District Board of Governors
Pamela Felix, Chino Valley Unified School District Board Member
Robert Garcia, Jurupa Unified School District Board Member
Roseann Torres, Oakland Unified School District Board Member
Steve Zimmer, LAUSD Board President
Tom Hunt, Riverside Unified School District President
Tom Torlakson, CA State Superintendent
Walter Garcia Kawamoto, Twin Rivers Unified School Board Member
William McGee, Hayward Unified School District Board Member

Endorsements as of June 28, 2016
ENVIRONMENTAL ORGANIZATIONS
NextGen California
Sierra Club

ETHNIC ORGANIZATIONS
African American Tobacco Control Leadership Council
Asian & Pacific Islander American Health Forum
Asian American Senior Citizens Service Center (AASCSC)
Asian Pacific Community Fund
Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL)
California Pan-Ethnic Health Network
Chinese America Citizen Alliance (CACA)
Eisner Pediatric & Family Medical Center
Filipino Advocates for Justice
Koreatown Immigrant Workers’ Alliance (KIWA)
Korean Churches for Community Development (KCCD)
National Asian Pacific American Families Against Substance Abuse (NAPAFASA)
National Korean American Service & Education Consortium (NAKASEC)
Vietnamese Reach for Health Coalition (VRHC)
William C. Velasquez Institute

HEALTH CARE ADVOCATES
AltaMed
American Cancer Society Cancer Action Network
American Heart Association
American Lung Association
American Stroke Association
Andrew P Soderstrom, DDS
Association of California Health Care Districts
Breathe CA
California Health Plus Advocates
California School-Based Health Alliance
Campaign for Tobacco Free Kids
Clayton Arick, Health Deputy for Senator Ed Hernandez
Clinica Romero
Coalition of Lavender-Americans on Smoking and Health (CLASH)
Community Clinic Association of San Bernardino County
Community Clinics of Los Angeles County (CCALAC)
Health Access California
Imelda Placencia, Health Policy Outreach Manager for Latina Coalition for a Healthy California
James Meertzel, SFV Dental Society Legislative Chairman
Jenny Apekian, Midtown Dental
March of Dimes
Planned Parenthood Affiliates of California
Ryan Senft, Alameda County Dental Society President-Elect

HEALTH PLANS
Blue Shield of California

HEALTH CARE PROVIDERS
Alameda County Dental Society
Alameda-Contra Costa Medical Association (ACCMA)
American Academy of Pediatrics, CA
American College of Physicians CA Services Chapter
Apple Tree Dental California
Arab American Dental Association (AADA)
Berkeley Dental Society
Butte-Glenn Medical Society
California Academy of Family Physicians
California Academy of Physician Assistants
California Academy of Preventive Medicine (CAPM)
California Chapter of the American College of Emergency Physicians
California Dental Association
California Hospital Association
California Medical Association
California Neurology Society
California Orthopedic Association
California Otolaryngology Society
California Psychiatric Association
California Society of Industrial Medicine and Surgery
Central Coast Dental Society
Doctors for America, California
Fresno Madera Medical Society
Harbor Dental Society
Humboldt-Del Norte County Medical Society
Imperial County Medical Society
Iranian American Dental Association of Southern California
Kern County Dental Society
Kern County Medical Society
Los Angeles County Medical Association
Los Angeles Dental Society
Merced-Mariaposa County Medical Society
Mid-Peninsula Dental Society
Monterey Bay Dental Society
Monterey County Medical Society
North Valley Medical Association
Northern California Dental Society
Orange County Medical Association
Placer-Nevada County Medical Society

Endorsements as of June 28, 2016
Riverside County Medical Association
San Bernardino County Medical Society
San Diego County Dental Society
San Diego County Medical Society
San Fernando Valley Dental Society
San Francisco Dental Society
San Francisco Medical Society
San Gabriel Valley Dental Society
San Joaquin Dental Society
San Joaquin Medical Society
San Mateo County Dental Society
San Mateo County Medical Association
Santa Clara County Medical Association
Sierra Sacramento Valley Medical Society
Southern Alameda County Dental Society
Stanislaus Dental Society
Tri-County Dental Society
Tulare County Medical Society
Tuolumne County Medical Society
Yosemite Dental Society
Yuba Sutter Colusa Medical Society

LABOR UNIONS
SEIU California

LOCAL GOVERNMENTS
City of Trinidad

Paid for by Save Lives California, a coalition of Doctors, Dentists, Health Plans, Labor, Hospitals, and Non-profit Health Advocate Organizations. Major funding by California State Council of Service Employees Issues Committee and California Medical Association.