HEALTH4ALL KIDS OUTREACH, EDUCATION, AND ENROLLMENT EFFORTS IN LA COUNTY

Los Angeles Chamber Meeting
August 5, 2016
Doreena Wong
Project Director, Health Access Project
Highlight key collaborations occurring in LA County for Health4All Kids outreach, education, and enrollment.

Explore opportunities for future collaboration with small businesses.
WHO IS ADVANCING JUSTICE?

Los Angeles/OC
Asian Law Caucus
AAJC
Atlanta
Chicago
HEALTH ACCESS PROJECT

**Mission:** To create a more equitable, affordable health care system for the Asian American, Native Hawaiian and Pacific Islander (AANHPI) and other vulnerable communities throughout California and the US through outreach, education, enrollment and advocacy.

**Goals:**

1. To address the health care needs and health disparities in AANHPI communities

2. To increase access to affordable, quality, and culturally and linguistically competent health care for underserved communities
Statewide Network

1. Sacramento/San Joaquin
2. Santa Clara County
3. Central Valley
4. SF/Bay Area
5. Los Angeles
6. Orange County
7. San Diego
8. Statewide Pacific Islander Communities
## OUR COLLABORATIVE ACCOMPLISHMENTS

### Open Enrollment 1 -3

<table>
<thead>
<tr>
<th>Health Justice Network Partners</th>
<th>62</th>
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<tbody>
<tr>
<td>Total Reach</td>
<td>Over 1.4 Million</td>
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<tr>
<td>Certified Enrollment Entities</td>
<td>Over 25</td>
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<tr>
<td>Certified Enrollment Counselors</td>
<td>Over 115</td>
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<tr>
<td>Activities &amp; Events</td>
<td>Over 100,000</td>
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<tr>
<td>Covered CA Enrollments</td>
<td>Over 3000</td>
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<tr>
<td>Covered CA Renewals</td>
<td>Almost 1,600</td>
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<tr>
<td>Medi-Cal Applications Submitted</td>
<td>Over 5400</td>
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<tr>
<td>Medi-Cal Enrollments</td>
<td>Over 2400</td>
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<tr>
<td>Medi-Cal Enrollment Referrals</td>
<td>Over 13,000</td>
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Health4all Kids Collaborative Efforts in Los Angeles
HEALTH4ALL KIDS

• As of May 2016, all low-income children under 19 years old (including undocumented children) are now eligible to apply for full-scope Medi-Cal benefits in California.

• Thanks to the passage of Senate Bill 4 (Lara) and Senate Bill 75, this historic expansion will impact an estimated 170,000-250,000 undocumented California children, who are eligible for coverage under the new "Health4All Kids" program.

• My Health LA and restricted scope/emergency Medi-Cal is available for low-income LA residents regardless of immigration status.
SB 75/HEALTH4ALL KIDS IMPLEMENTATION

• Statewide, 95% have transitioned from restricted to full scope Medi-Cal
• 13,000 newly enrolled children
• About 125-130,000 enrolled in full scope in total
• Some challenges in LA County
  ▪ Around 6,000 kids have not transitioned
  ▪ DHS hopes this transition will be done by September 2016
THE CALIFORNIA ENDOWMENT

TCE identified four lead organizations to collaborate and lead outreach, education, and enrollment efforts in LA county for the Health4All kids rollout.

LA Mayor’s Office

California Community Foundation

Southside Coalition

Asian Americans Advancing Justice-LA
LA MAYOR’S OFFICE STRATEGY – OUTREACH AND EDUCATION

• Collaborative partnerships with the LA Mexican Consulate, Clinica Romero, and LA Public Library

• At the Mexican Consulate they have monthly Health Fairs where a Health4All kids info table is stationed; they’ve reached approximately 200 people per month with a 4 promotoras outreaching.

• Have collaborated with Clinica Romero to reach more than 4,000 individuals through 1-1 conversations

• Trained LA Public Library and LA city staff on the new law and program; created “Enroll at your local library” posters and have promotoras at 4 strategic branches, reaching more than 5,000 community members.

• On July 24th held a Health4All kids Health Fair with the help of 14 organizations and 3 consulates (Mexican, Guatemalan, and El Salvador) to provide info

• Mayor Garcetti has filmed a PSA that will launch in the following months and they plan to hold a press conference on September 6th.
CALIFORNIA COMMUNITY FOUNDATION’S STRATEGY

• Working with 32 organizations across the Antelope Valley, San Fernando Valley, Southeast Los Angeles, South Los Angeles, and San Gabriel Valley

• Collaborated with Advancing Justice-LA to map PUMA locations of where partner network is providing outreach, education, and enrollment efforts throughout LA county

• Held stake holder meetings and trainings in the regions listed above to engage partners providing on the ground outreach and enrollment, gather feedback on challenges and barriers, and understanding available resources

• Also convening elected officials in Southeast LA and San Fernando Valley to better understand their efforts on Health4all kids in these regions
SOUTHSIDE COALITION’S STRATEGY

• The Southside Coalition of Community Health Centers is a non-profit organization established to sustain, coordinate and improve health care access and delivery to the impoverished and vulnerable community members of South Los Angeles.

• Outreach to LAUSD schools; English learning classes have been receptive to presentations and robocalls

• My Health LA text message campaign; 40,000 people with South LA zip codes eligible for My Health LA and received over 140 responses to text survey from eligible My Health LA individuals

• Their health centers and clinics provide the critical enrollment support to community members throughout LA county
ADVANCING JUSTICE-LA’S STRATEGY

11 Outreach, Education, and Enrollment

22 confirmed partners

11 Outreach and Education
LA SB75/HEALTH4ALL KIDS – ADVANCING JUSTICE PARTNERS

These partners will focus on outreach and education:

1. Black Alliance for Just Immigration
2. Coalition for Humane Immigrant Rights of Los Angeles
3. Council of Mexican Federations
4. Esperanza Community Housing
5. Filipino Migrant Center
6. Greater Long Beach Interfaith Community Organization: ICO
7. New You Center
8. One LA – IAF (My Health LA Enroller)
9. Planned Parenthood of Los Angeles
10. South Asian Helpline And Referral Agency
11. Vision y Compromiso
**LA SB75/HEALTH4ALL KIDS – ADVANCING JUSTICE PARTNERS**

These partners will focus on outreach, education, and enrollment:

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<td>1.</td>
<td>Access California Services</td>
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<td>2.</td>
<td>Asian Pacific Healthcare Venture</td>
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<td>3.</td>
<td>Clinica Romero</td>
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<td>4.</td>
<td>Community Health Councils</td>
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<td>5.</td>
<td>Families in Good Health</td>
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<td>6.</td>
<td>KHEIR Clinic</td>
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<td>7.</td>
<td>Korean Resource Center</td>
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<td>8.</td>
<td>Maternal Child Health Access</td>
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<td>9.</td>
<td>South Asian Network</td>
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<td>10.</td>
<td>The Children's Clinic</td>
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<td>11.</td>
<td>Chinatown Service Center</td>
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ADVANCING JUSTICE-LA’S PARTNERS’ STRATEGY

Our 22 partners are engaging in a number of different outreach, education and enrollment strategies in 21 languages:

- Partnerships with library branches to host weekly workshops and enrollment clinics
- Hotline services that provide over the phone in-language outreach and education
- Faith-based collaborations
- Health fair outreach and enrollment
- Cultural Events/Festivals (i.e. World Refugee Day, Eid, UndocuBlack conference)
- Partnerships with Mexican consulate
- Training promotoras to provide in-language outreach, education, and enrollment services
REFERRALS: IN LANGUAGE SERVICES FOR HEALTH4ALL KIDS

Asian Legal Language Intake Project

English: 888-349-9695
Mandarin/Cantonese: 800-520-2356
Khmer: 800-867-3126
Korean: 800-867-3640
Tagalog: 855-300-2552
Thai: 800-914-9583
Vietnamese: 800-267-7395

• Enrollment site referral list created that lists locations and languages services provided in by our network.
TRAINING: FOR ENROLLERS

• We’ve also partnered with Maternal and Child Health Access (MCHA) to train our partners.

“We’ve Got You Covered” Core Training (16 hours)

• Designed for individuals who want to provide full-service outreach, enrollment and retention services for clients.
• Covers all free or low cost health programs provided in LA County
  • Medi-Cal & Covered California
  • My Health LA
  • Los Angeles County resources for the remaining uninsured
• Also includes
  • SB 75 Updates
  • Children enrolled in Healthy Kids and Kaiser Permanente Child Health Plan
  • Medicare, Managed Care, and CalMediConnect
  • Immigrant issues
  • Advocacy tips to help you and your clients navigate complicated systems
New Staff Non-enroller Health Programs Training (8 hours)

- Designed for staff whose focus is on outreach, not enrollment
- Covers the basics of most free or low cost health programs available to residents of LA County
  - Benefits of each program
  - Income eligibility requirements
  - Immigration eligibility requirements
- Also includes issues important to those who work with immigrant populations
  - Public charge
  - Sponsorship liability

- Goal: Have a grasp of the landscape of health coverage available and be able to accurately explain them to potentially eligible consumers
MATERIALS- DIGITAL VERSIONS


- For digital copies of educational materials available for download at the above link for download

- “5 Things to Know About the Medi-Cal Expansion for Undocumented Children” available for download in Spanish, Thai, Vietnamese, Arabic, Khmer, Somali
  - Chinese and Korean in development

- “5 Steps to Enrolling in Expanded Medi-Cal for Undocumented Youth” available for download in Spanish, Vietnamese, Thai, & Arabic
  - Chinese, Korean, Khmer, Tagalog, & Somali in development by TCE
  - Hindi, Bangla, Urdu, Tongan, Samoan, and Marshallese by Advancing Justice-LA

- “Health4All Ninos” comprehensive booklet- produced with La Opinion (English/Spanish)

- Mixed Status Family Eligibility Grid
Opportunities for Partnerships with Small Businesses
WHAT’S NEXT/ OPPORTUNITIES FOR PARTNERSHIP WITH SMALL BUSINESSES

• The lead organizations in LA County can partner with your businesses to provide more information and opportunities on Health4All kids
  • Share any outreach, education and enrollment events with us
• Opportunities for advocacy:
  • SB4/75 only covers children up to age 19. Next legislative cycle, advocacy groups may push to include undocumented adult coverage for full scope Medi-Cal with SB 1418.
  • California continues to take the lead in health access with the passage and signing of Senate Bill 10 (Lara) on June 10, 2016. Senate Bill 10 directs the state to request a Section 1332 Waiver under the Patient Protection and Affordable Care Act to allow undocumented adult immigrants and Deferred Action for Childhood Arrival (DACA) recipients to access and purchase Covered California health plans without subsidies.
    • Support Covered California’s proposed 1332 Waiver to DHHS – 8/18/16
  • Federal Level
    • Possible new administration next year may offer expansion opportunities and/or improvements to Patient Protection and Affordable Care Act
QUESTIONS?

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www.advancingjustice-la.org
Additional information & resources at: http://advancingjustice-la.org/what-we-do/policy-and-research/health-justice