



INNOVATION & TECHNOLOGY

Chair: Mike Silacci, AT&T
Vice Chair: Eugene Chi, Microsoft Corporation
Hilary J. Baker, Cal State University,
Northridge

INNOVATION & TECHNOLOGY COUNCIL

February 19, 2019

10-11:30 a.m.

1. WELCOME AND SELF-INTRODUCTIONS

2. PRESENTATION:

Utilizing Innovation to Serve Los Angeles

Presenter: Jeanne Holm, Senior Technology Advisor to Mayor Eric Garcetti
Assistant General Manager, Deputy CIO City of Los Angeles

With advances in technology, cities are turning to innovative ways to efficiently serve, engage, and connect the public to local government. Using technology, Los Angeles is at the forefront of constituent services, digital equity and data and analytics. Ms. Holm will also discuss the anticipated 5G rollout and updates on the work that the City is doing in this space.

3. ACTION ITEM:

- Advocacy Agenda

4. ANNOUNCEMENTS:

- Start-Up Development Update
- Tech Ed Partnerships Update
- Policy Update

5. UPCOMING EVENTS:

- Access Washington D.C. – Monday, March 11th to Wednesday, March 13th

Next Meeting

Tuesday, April 16th, 2019 | 10 a.m. – 11:30 a.m.



LOS ANGELES AREA
CHAMBER OF COMMERCE

Jeanne Holm

Senior Technology Advisor to the Mayor, Assistant General Manager
City of Los Angeles

Jeanne Holm currently serves as the senior technology advisor to the Mayor in the City of Los Angeles, harnessing technology to address homelessness, transportation, sustainability, public safety, and economic development. Ms. Holms works with teams throughout City government to develop breakthrough innovations to drive transformation inside and outside of City Hall, working with business, academia, media, and all Angelenos.

Prior to joining City Hall, Holm has served as NASA/JPL's Chief Knowledge Architect, creating some of the world's largest collaboration systems, including an award-winning NASA portal that reaches billions. She was also Evangelist for the White House open data initiative, helping to build communities and introduce new technologies in partnership with the public, educators, developers, and international and city governments.

She most recently worked with the World Bank to create tech startup cultures and improve government practices in education, health, agriculture, and social justice in Sierra Leone and Uganda. Holm is a Fellow of the United Nations International Academy of Astronautics and has been recognized as a Distinguished Instructor at UCLA. A third-generation Angeleno, Holm is a graduate of UCLA and Claremont Graduate University.

The Innovation & Technology Council of the Los Angeles Area Chamber of Commerce supports policies and programs that foster innovation and creativity, that make L.A. a more desirable place for technology companies and entrepreneurs to locate and grow their businesses, that increase the supply of technically skilled workers and entrepreneurs and that lead to a more transparent, accessible and efficient government.

Support comprehensive immigration reform to build a skilled workforce

The Chamber supports comprehensive immigration reform with greater specificity on the needs of the technology industry. Sensible and comprehensive immigration reform is needed in order to drive our booming technology industry with new entrepreneurs and secure a globally competitive future workforce. Congress should establish a streamlined process for admitting future workers and entrepreneurs, including an increase in the number of H1-B visas, creation of a new STEM green card category, and a pathway to citizenship for undocumented residents.

Foster greater certainty for innovators

Entrepreneurs should be encouraged to focus on building their products and companies rather than face frequent intimidation from extortion attempts and other threats to their livelihood. The Chamber supports patent reform policies that establishes a proper framework for patent disputes. For certainty in business practices, companies should be able to comply with government data collection needs while balancing their right to protect sensitive and proprietary consumer data. The Chamber advocates for clear policies and guidelines for data gathering that allow companies to safeguard consumer data information.

Increase government open data and transparency

Government data can revolutionize many industries and stimulate entrepreneurs to create innovative solutions and services. The Chamber supports greater government transparency and information sharing with the public to unlock the potential for imaginative and data-driven outcomes by public and private entities. We look forward to providing business community expertise and input on best uses and education for the entrepreneurial community. The Chamber also supports an open internet and ensuring equal access to the internet, understanding that much innovation and commerce flow through this platform.

Bolster STEAM education efforts in public schools and colleges

As the information economy grows, it will need a steady supply of diverse, technically skilled and educated employees to infuse companies with their creativity and talent. To increase the supply and quality of L.A.'s talent pool, Bixel Exchange at the Chamber supports industry based skills education expansion, continuing education and career pathways development that harness the expertise of science and technology leaders. The Chamber connects students directly to the region's growing tech community and employers through private and public partnerships that provide critical skills training for future employees and nurture the next generation of tech leaders.

Increase targeted investments in high growth industries

With 900 service sites across the country, Small Business Development Centers (SBDC) provide key touch points for small businesses and entrepreneurs to gain mentorship and assistance in growing their companies. Congress should increase targeted investments of federal resources toward SBDCs that focus on advising companies in high-growth industries.