



# INNOVATION & TECHNOLOGY

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Communications

## INNOVATION & TECHNOLOGY COUNCIL

October 16, 2018

10-11:30 a.m.

1. WELCOME AND SELF-INTRODUCTIONS

2. PANEL:

**Bridging the Digital Divide: Ensuring Digital Inclusivity for All**

*Moderator – Sean Arian, Vice President of Center for Innovation & Technology;  
President & Co-founder of Bixel Exchange*

*Panelists – Susan Walters, Senior Vice President of California Emerging Technology  
Fund*

*Peter Manzo, President & CEO of United Ways of California*

*Edmond Cheung, Chief Consultant of Assembly Communications and Conveyance  
Committee*

High-speed, reliable internet is essential in today's fast-paced society, connecting us to each other and to the world. Access to the internet is needed for facilitating education, finding housing, accessing healthcare, applying for jobs, and more. Yet, there are still gaps within our community when it comes to equal access to affordable and fast broadband options. Our panel will discuss the current challenges and opportunities, and what can we do together to bridge this gap and ensure digital inclusivity for all.

3. ANNOUNCEMENTS:

- Start-Up Development Update
- Tech Ed Partnerships Update
- Policy Update

4. UPCOMING EVENTS:

Access City Hall – Wednesday, October 17<sup>th</sup>

State of Infrastructure – Wednesday, November 7<sup>th</sup>

Thank you to our 2018 council sponsor



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

**Susan Walters**  
Senior Vice President  
California Emerging Technology Fund

Susan joins the Fund after working as the Regional Director of Community Relations for Citibank in Greater Southern California. Prior to Citibank she operated a small consulting practice in corporate social responsibility. The work focused on building strategic partnerships between nonprofit organizations and corporations, strategic planning, communications and marketing. She has worked in myriad areas ranging from telecommunications policy, disability access to multimedia projects. Examples of her work include designing a highly successful technology job training program for low income adults and youth, creating a brand strategy for a buy local food campaign and marketing programs to reach emerging markets.

Her firm's clients included: AOL, Verizon, Microsoft, Independent Television Service (ITVS), San Francisco Giants, Freddie Mac Foundation, W. K. Kellogg Foundation and the FoodRoutes Network.

Susan has held senior positions in Communications and Marketing with Odwalla and Pacific Bell. Prior to her work in the private sector Susan served as a senior staff member to Willie L. Brown, Jr. during his tenure as Speaker of the California Assembly. She is an alumna of the Coro Fellows Program, and received a Bachelor of Science degree from the University of California at Berkeley and a Masters of Public Policy degree from Claremont University. She serves of the Board of Directors for CD Tech, Bay Area Video Coalition, World Institute on Disability and the Center for Accessible Technology.



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

**Peter Manzo**  
President & CEO  
United Ways of California

Pete Manzo is President & CEO of United Ways of California, which improves health, education and financial results for low-income children and families by enhancing and coordinating the community impact and advocacy work of California's United Ways.

Previously, Pete was Director of Strategic Initiatives for The Advancement Project, a civil rights "action tank" that advances equity and expands opportunity for low income and vulnerable people, Executive Director and General Counsel of the Center for Nonprofit Management, where he directed the expansion of the Center's information, training, consulting, technology and search and compensation services to nonprofits; and Directing Attorney of Community Development Programs for Public Counsel. Mr. Manzo is a graduate of Boalt Hall School of Law at the University of California, Berkeley; he also is a graduate of the London School of Economics, where he received a Master's degree in Political Sociology, and the University of Notre Dame, where he received a Bachelor's degree in Government.



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

**Edmond Cheung**  
Chief Consultant  
California Assembly Communications & Conveyance Committee.

Edmond serves as the Chief Consultant to the California State Assembly Committee on Communications and Conveyance. In this role, he advises members of the Committee on all issues related to the State's telecommunications and passenger transportation industries. Some of the issues he has worked on include net neutrality, the California Advanced Services Fund, and the deployment of 5G networks.

Previously, he served as a Consultant to the Assembly Utilities and Commerce Committee and as Legislative Aides to Assemblymembers Ed Chau and Mike Eng, where he worked on legislation related to privacy, energy, and reform of the state's Public Utilities Commission. He received his B.A. from UCLA and M.A. from California State University, Sacramento.