1. Welcome

2. Planning and Land Use Management Leadership: Chair Marqueece Harris-Dawson
   As Chair of the City’s Planning and Land Use Management Committee, the Councilman shares his priorities for the new year and will lead a discussion on how the Chamber and the City can collaborate to further these priorities.

3. Action Item: Council Policy Priorities 2020

4. Updates
   • Community Plans Update
   • L.A City/L.A. County Inclusionary Housing

5. Open Topic

6. Announcements
Hon. Marqueece Harris-Dawson  
District 8  
Los Angeles City Council

City Councilmember Marqueece Harris-Dawson proudly represents the Eighth District of Los Angeles and chairs the city’s Planning Land Use and Management committee. City Councilmember, Harris-Dawson has introduced policies that combat homelessness, create quality jobs, clean streets, and encourage community policing. Within his first 18 months as a Councilmember, he authored Proposition HHH, a $1.2 billion bond for permanent supportive housing, the largest investment towards ending homelessness in the nation and has authorized more affordable housing than anywhere in the city in his first two years in office.

The Eighth District is home to over 248,000 people and the Councilmember proudly represents the district with the highest concentration of African Americans in the city. Never afraid to discuss issues of race and equity, Councilmember Harris-Dawson understands how decades of systematic disinvestment have harmed our communities and believes the people of South LA are its greatest resource. As a long-time community organizer in South LA, Harris-Dawson relies on his deep roots and relationships to build public trust and collaborative solutions.

Councilmember Harris-Dawson graduated from Morehouse College and joined Community Coalition in 1995. Beginning in 2004, Councilmember Harris-Dawson succeeded US Congresswoman Karen Bass as President and CEO of Community Coalition - one of the most progressive non-profits in the city.

Councilmember Harris-Dawson has received various community commendations, recognition, and awards such as the coveted Do Something “BRICK” Award, The Wellness Foundation Sabbatical Award, the NAACP Man of Valor Award, Durfee Foundation’s Stanton Fellowship, and Liberty Hill Foundation’s Upton Sinclair Award. He also served as a board member for the Liberty Hill Foundation. He holds a certificate in Nonprofit Management from Stanford’s Graduate School of Business and is an Aspen Institute Pahara Fellow.

Marqueece grew up in South Los Angeles and proudly resides there with his wife Karrie. They strongly believe in the community’s power to create a better tomorrow by organizing and working together.
The Land Use, Construction & Housing Council of the Los Angeles Area Chamber of Commerce supports the adoption and implementation of planning policies that incorporate smart growth tools, drive economic growth, improve environmental sustainability and enhance the quality of life and connectedness of our region.

**Support Los Angeles City planning updates**
Our city’s visioning documents are woefully outdated, creating a planning environment that is expensive, uncertain and subject to constant legal challenges. The general plan, community plan and zoning code are important tools that define, direct and plan the City’s landscape. Over the years, the City has taken a piecemeal approach without a visionary picture of the future landscape of L.A. The Chamber will play an active role in updating the general and community plans, as well re:code LA, to make sure these documents not only meet the challenges of population growth, diverse housing demands and changing technologies, but also that they create certainty for the development of our communities and our residents.

**Support the Home for Good plan to end chronic and veteran homelessness**
The Chamber and the United Way of Greater Los Angeles remain committed to the Home for Good plan to end chronic and veteran homelessness in L.A. The Chamber will continue to take part in the implementation of Measure HHH, the $1.2 billion bond for the construction of permanent supportive housing in the City of L.A. and the Measure H ¼ cent sales tax to fund the necessary supportive services at the facilities. The Chamber will work with officials to ensure qualified, shovel-ready housing projects move forward expeditiously with approvals in any district. Additionally, the Chamber will continue working to ensure better coordination between all levels of government and monitor other regional initiatives to support housing and supportive services.

**Modernize California’s Environmental Quality Act**
The California Environmental Quality Act (CEQA) must be modernized to preserve the law’s original intent while preventing abuse for purposes unrelated to environmental protection. The Chamber supports substantive improvements and will continue to engage in a statewide coalition effort advocating for a “standards approach.” In addition, the Chamber will continue to support efforts at the local level to streamline the CEQA process, including support for adequate staffing within the City of L.A.’s Planning Department, ensuring CEQA documents are prepared in a timely manner by qualified experts, streamlining the appeals process and bringing local regulations into compliance with state guidelines.

**Advocate for increased housing production**
- Incentive-based affordable housing development: With the end of community redevelopment and in order to support and boost the economic growth of our region, it is crucial that L.A. is able to meet demands for affordable housing. The Chamber will advocate for an incentive-based approach and permanent sources of funding to increase the affordable housing stock in L.A., while balancing the need to not exponentially drive up the cost of production. This principle will guide our advocacy on various approaches being considered by the City, including the implementation of Measure JJJ and in-lieu fees.
Increased housing at all levels: As demand continues to outpace supply, driving rents and housing prices sky high, the Chamber will push for policies that ease the way for the construction of housing at all levels.

Support pro-growth policies to combat housing crisis
L.A. is projected to grow by more than 400,000 new residents in the next 20 years, yet less than one-half of housing needed annually is being built. To tackle the existing needs of our communities while addressing the housing crisis, the Chamber will advocate for business-friendly incentives and opportunities that create more housing at all levels, cultivate healthier neighborhoods, and increase safety in our communities to make L.A. a more commuter-friendly place to live and work. Our advocacy will include working with our partners throughout the state to create broader solutions for the housing crisis and homelessness epidemic.

The Chamber will also advocate for the City of L.A. to continue their work and commitment in updating all planning documents, including community plans, to reflect pro-housing policies and develop more transit-oriented communities.

Support member projects and construction in the region
Highlight construction of various projects throughout the region that supports economic development in Los Angeles and to ease the housing crisis.

Increase opportunities for businesses to promote goods and services
Organizations should have the ability to freely advertise goods and services grow their companies and boost our economy. It is critical that the City’s sign ordinance provide fair and comprehensive guidance to outdoor marketing companies and the businesses that rely on them for advertising space in prime locations and for business growth.