LAND USE, CONSTRUCTION, AND HOUSING COUNCIL
JANUARY 27, 2016

1. WELCOME & SELF-INTRODUCTIONS:

2. ACTION ITEM(S):
   • 2016 Advocacy Agenda

3. ANNOUNCEMENTS:
   • Clean Up Green Up
   • Local CEQA Reform Working Group
   • Neighborhood Integrity Initiative

4. PRESENTATIONS:
   • Los Angeles Planning and Land Use
     The Honorable José Huizar, Los Angeles City Council, 14th District
     The Councilmember chair’s LA’s Land Use and Planning Management Committee,
     shaping development throughout the city.
     Twitter: @josehuizar
   • Park Dedication and Quimby Fee Program Update
     Deborah Kaken, City Planner, Department of City Planning, City of Los Angeles
     Update on the proposal to modernize the parks’ fees, land dedication, and
     expenditures rules associated with development.

Upcoming Chamber Events:
   • Inaugural Dinner: February 11th
   • ACCESS DC: April 26th- April 28th @ JW Marriott
   • ACCESS Sacramento: June 7th-8th @ Citizen Hotel

Next Land Use, Construction, & Housing Policy Council: February 24, 2016
The Honorable José Huizar  
Los Angeles City Council  
District 14  

José Huizar was elected to the Los Angeles City Council’s 14th District in 2005 and overwhelmingly re-elected in 2007 and 2011. He is an advocate for public safety, youth programs and sustainable economic development that provides jobs and services to the residents of his district and the City of Los Angeles.

Councilmember Huizar has been at the forefront of several key improvement projects in his district, including the Metro Gold Line Eastside Extension, which links East L.A. to Downtown Los Angeles. Another priority for Councilmember Huizar is his Bringing Back Broadway initiative, an ambitious 10-year plan to renovate downtown’s Broadway Corridor, which includes restoring 12 historic theaters and returning the beloved streetcar back to downtown’s historic core.

Prior to his Council election, Councilmember Huizar served as a member and President of the Los Angeles Unified School District’s Board of Education. He led the successful effort to reform the district’s high school curriculum by ensuring that all students, regardless of their background, had access to the A-G courses required for admission to California’s public universities.

Councilmember Huizar has been awarded numerous awards and distinctions, including profiles by the Los Angeles Business Journal as one of the 25 figures in the Los Angeles Area that “stand out for their potential to shape lives” and by Hispanic Business Magazine as one of the “100 most influential Hispanics” in the United States.

Councilmember Huizar received a Bachelor of Arts degree from the University of California, Berkeley, a Master’s degree in Public Affairs and Urban Planning from Princeton University and a Juris Doctorate from UCLA School of Law.

Deborah Kahan, AICP  
City Planner  
City of Los Angeles  

Ms. Kahan has extensive Code amendment experience. Notable work includes addressing solar panels, permeable paving, urban agriculture, and implementing the City’s first green building program. She currently serves as a supervisor for re:codeLA, a comprehensive rewrite of the zoning code, and as Policy Director for the Los Angeles Chapter of the American Planning Association.
2016 Land Use, Construction, and Housing Agenda

The Land Use, Construction, & Housing Council of the Los Angeles Area Chamber of Commerce supports the adoption and implementation of planning policies that incorporate smart growth tools, drive economic growth, improve environmental sustainability and enhance the quality of life and connectedness of our region.

Support Los Angeles City planning zoning code update
It has been 68 years since Los Angeles has updated its zoning code, an important tool that defines, directs and plans the City’s landscape. Over the years, the City has taken a "piecemeal" approach by amending the zoning code at-will without a visionary picture of the future landscape of L.A. The Chamber will play an active role in updating the zoning code through advocating meaningful zoning code reform to ensure that the approved zoning code not only meets the challenges of population growth, diverse housing demands and changing technologies, but also that it creates certainty for the development community and residents.

Modernize California’s Environmental Quality Act
The California Environmental Quality Act (CEQA) must be modernized to preserve the law’s original intent while preventing abuse for purposes unrelated to environmental protection. The Chamber supports substantive improvements and will continue to engage in a statewide coalition effort advocating for a "standards approach," which will integrate California's strongest-in-the-nation environmental laws and planning documents into the CEQA process, streamline the project approval and challenging processes, and reduce the risk of lawsuits that abuse the intent of CEQA and delay development, jobs and economic recovery. In addition, the Chamber will continue to support efforts at the local level to streamline the CEQA process, including support for adequate staffing within the City of LA's Planning Department and/or the use of contractors to shorten review time, and bring local regulations into compliance with state guidelines.

Increase opportunities for businesses to promote goods and services
Organizations should have the ability to freely advertise goods and services, grow their companies and boost our economy. Chamber members rely on marketing opportunities created by the sign industry to communicate their brand and message with loyal customers and create new relationships to maintain and grow a company. It is critical that the City’s sign ordinance under consideration provide fair and comprehensive guidance to outdoor marketing companies and businesses that rely on them for advertising space in prime locations and opportunities for business growth.

Support the Home for Good plan to end chronic and veteran homelessness
The Chamber and the United Way of Greater Los Angeles remain committed to the Home for Good plan to end chronic and veteran homelessness in L.A. within five years. The Chamber will continue to support the implementation phase of the plan, which includes: ensuring better resource coordination between all levels of government, incentivizing the construction of
permanent supportive housing throughout the region and advocating for improvements to federal funding formulas for homelessness services.

**Advocate for incentive-based affordable housing development**
With the end of community redevelopment and in order to support and boost the economic growth of our region, it is crucial that L.A. is able to meet demands for affordable housing. The Chamber will advocate for an incentive-based approach and permanent sources of funding that will not only increase the affordable housing stock in L.A., but will stimulate the housing market and put people back to work.

**Support opportunities for business to improve community health and safety**
Over the next 20 years, Los Angeles is projected to grow by over 400,000 new residents - an increase of 11% and the equivalent to adding a city almost the size of Long Beach. To tackle the existing needs of our communities while planning for such growth, the Chamber will advocate for business-friendly incentives and opportunities that cultivate healthier neighborhoods, increase safety in our communities and make Los Angeles a more commuter-friendly place to live and work.
THE 128TH ANNUAL
INAUGURAL
DINNER
PRESENTED BY DELTA
THURSDAY, FEB. 11
JW MARriott at L.A. LIVE
800 W. OLYMPIC BLVD., LOS ANGELES 90015
5:30 p.m. | Cocktail Reception
7 p.m. | Program & Dinner
Individual Ticket: $500
Table for ten: $5,000
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THANK YOU TO OUR SPONSORS
The Los Angeles Area Chamber of Commerce, in partnership with local government officials, business groups and chambers of commerce, leads an annual delegation of more than 200 business leaders and public officials to Washington, D.C. to advocate for Southern California. Participants meet with members of Congress and the President’s administration on key issues. The trip includes two breakfasts with high ranking congressional or administration leaders, a marquee reception and a delegation dinner.

Early bird registration is $750 per person until March 18. After that date, registration increases to $850 per person.

This fee includes all of the trip’s scheduled events, as well as costs associated with meeting planning and delegate materials. Registration fee includes selected receptions and meals. Participants are responsible for their own travel and hotel arrangements.

The JW Marriott Washington, D.C. is the conference hotel and is offering a group rate of $369 per night. Space is limited, and the group rate expires March 1. Please contact the JW Marriott directly at 202.626.2605. Group name: “ACCESS DC.”