



LAND USE, HOUSING & CONSTRUCTION

**April 25, 2012
12-1:30 p.m.**

1. **Welcome and Self Introductions**
2. **Downtown Focus: A 21st Century Downtown**

Special Guests:

Los Angeles City Councilmember Jose Huizar (CD-14)

The Councilmember will discuss the Bringing Back Broadway Initiative, an ambitious plan launched in 2008 to revitalize the historic core of Los Angeles.

- Jessica Wethington McLean, Executive Director, Bringing Back Broadway
- Paul Habibi, Project Manager, Los Angeles Streetcar Inc.

Hal Bastian, Director of Economic Development for the Downtown Center Business Improvement District

Hal will discuss the BID's efforts for more than a decade to facilitate downtown business development, focusing on adaptive reuse and new construction.

3. **Discussion Item**

- ACCESS Sacramento

Upcoming Events:

- High Speed Rail Task Force: Weds, May 1st, 10:30-12
 - HSR Authority Chair Dan Richard will discuss revised Business Plan
- Special Transportation & Energy Joint meeting: Weds, May 9th 9-10:30
 - Briefing on AQMD's 2012 Air Quality Management Plan
- Access Sacramento: May 22nd-23rd

Next Meeting:

Tuesday, June 27th, 12-1:30 pm



Los Angeles Area
Chamber of Commerce

Hon. José Huizar
Los Angeles City Council
District 14

José Huizar was elected to the Los Angeles City Council's 14th District in 2005 and overwhelmingly re-elected in 2007 and 2011. He is an advocate for public safety, youth programs and sustainable economic development that provides jobs and services to the residents of his district and the City of Los Angeles.

Councilmember Huizar has been at the forefront of several key improvement projects in his district, including the Metro Gold Line Eastside Extension, which links East L.A. to Downtown Los Angeles. Another priority for Councilmember Huizar is his Bringing Back Broadway initiative, an ambitious 10-year plan to renovate downtown's Broadway Corridor, which includes restoring 12 historic theaters and returning the beloved streetcar back to downtown's historic core.

Councilmember Huizar also utilizes his knowledge and experience in urban planning and transportation as a member of the Los Angeles County Metropolitan Transportation Authority (MTA) Board of Directors.

Prior to his Council election, Councilmember Huizar served as a member and President of the Los Angeles Unified School District's Board of Education. He led the successful effort to reform the district's high school curriculum by ensuring that all students, regardless of their background, had access to the A-G courses required for admission to California's public universities.

Councilmember Huizar has been awarded numerous awards and distinctions, including profiles by the Los Angeles Business Journal as one of the 25 figures in the Los Angeles Area that "stand out for their potential to shape lives" and by Hispanic Business Magazine as one of the "100 most influential Hispanics" in the United States. Councilmember Huizar received a Bachelor of Arts degree from the University of California, Berkeley, a Master's degree in Public Affairs and Urban Planning from Princeton University and a Juris Doctorate from UCLA School of Law.



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Hal Bastian

Senior Vice President & Director of Economic Development Downtown Center Business Improvement District

Hal Bastian has led the business and residential recruitment efforts for the Los Angeles Downtown Center Business Improvement District (DCBID) since December 2001. Mr. Bastian is leading the DCBID's charge on business development efforts, bringing more businesses to the area and facilitating the development of adaptive reuse conversions, as well as new construction.

Mr. Bastian has more than 25 years of commercial and residential real estate leasing and development experience. Prior to joining the DCBID, he served as leasing director for Gilmore Associates' Old Bank District Project, a 230-unit live/work loft and retail redevelopment, including the Continental, Hellman, and San Fernando buildings, in the Historic Core area of Downtown Los Angeles.

In 1983, Mr. Bastian began his career at national commercial real estate services firm, Julien J. Studley, Inc, developing many successful leasing campaigns for a diverse profile of retail and office projects. Following, he took a leasing director position with Cushman & Wakefield where he negotiated and supervised a variety of high-profile deals, including the leasing of the retail spaces in Downtown Los Angeles.

Mr. Bastian has produced special events, including: three trips to New York City to recruit investors to our market; three Downtown Los Angeles Open Houses that attracted thousands of people to consider living in the central city; and a Downtown LA Open House in June 2008 that attracted thousands of visitors to visit 135 venues, including residential projects, hotels, bars, nightclubs and cultural and sports venues.

Mr. Bastian graduated from the University of California, Los Angeles (UCLA) with a bachelor's degree in political science and public administration. He has also been licensed by the California Department of Real Estate since 1983.

Mr. Bastian has created and leads a series of bi-weekly Downtown tours to recruit commercial and residential real estate investors, lenders, office tenants, retailers, restaurants, as well as residents to the central city. In addition to his professional commitment to the DCBID and Downtown, Mr. Bastian is a native of Los Angeles and current resident of Downtown Los Angeles.