



LOS ANGELES AREA
CHAMBER OF COMMERCE

LAND USE, CONSTRUCTION & HOUSING



Chair: Edward Casey, Alston & Bird, LLP
Co-Chair: Sharon Keyser, Paramount Pictures

Land Use, Construction & Housing Council July 23, 2014 10 - 11:30 a.m.

- 1. Welcome and Self Introductions**
- 2. Exploring the Seismic Resilience of Buildings across the City of Los Angeles**
*Dr. Lucile M. Jones, U.S. Geological Survey Science Advisor for Risk Reduction,
Seismic Safety Advisor for Mayor Eric Garcetti*
- 3. Proposed LAX North Side Plan Development**
*Lisa Trifiletti, Director of Environmental and Land Use Planning for Los Angeles
World Airports*
- 4. Academy Site Development (Hollywood)**
David Simon, Executive Vice President of the Kilroy Realty Corporation

Issues We're Tracking

- Clean Up Green Up Initiative (City of LA)
- Incentive-Based Affordable Housing (State and Local)
- LA City General Plan Update: Plan for a Healthy LA/Mobility Plan 2035 (City of LA)
- LA County General Plan Update: Significant Ecological Area Ordinance (County)
- Master Planned Development Zone Ordinance (City of LA)
- Measure R 2.0 (Regional)
- MTA Congestion Mitigation Fee (Regional)
- Zoning Code Reform (City of LA)

Next Council Meeting:
Meeting the Need for Affordable Housing in Los Angeles
Speaker: Councilman Mitch O'Farrell
August 27, 2014 from 10 - 11:30 a.m.



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Lucile M. Jones

U.S. Geological Survey Science Advisor for Risk Reduction
Seismic Safety Advisor for Mayor Garcetti

Dr. Lucy Jones has been a seismologist with the US Geological Survey and a Visiting Research Associate at the Seismological Laboratory of Caltech since 1983. She currently serves as the USGS Science Advisor for Risk Reduction while also leading the SAFRR Project: Science Application for Risk Reduction, to apply USGS science to reduce risk in communities across the Nation. In January 2014, she partnered with Los Angeles Mayor Garcetti to undertake a year-long study of seismic risk in the City. Authoring over 100 papers on research seismology with primary interest in earthquake statistics and integrated disaster scenarios, Dr. Jones is most recently known for creating and leading innovative research projects like ShakeOut Earthquake Scenario and the Great ShakeOut. She serves on the California Earthquake Prediction Evaluation Council and was a Commissioner of the California Seismic Safety Commission from 2002 to 2009. Dr. Jones received a Bachelor of Arts degree in Chinese Language and Literature from Brown University and a Ph. D. in geophysics from MIT.



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Lisa Trifiletti
Director of Environmental and Land Use Planning
Los Angeles World Airports

In early 2014, Lisa was appointed Director of Los Angeles World Airports (LAWA) newly created Environmental and Land Use Planning Division where she directs the activities of Environmental Performance, Environmental Regulatory Compliance, Environmental Planning and Engineering, Entitlements and Environmental Clearances for LAWA's three airports and Palmdale land holding.

Ms. Trifiletti oversees all environmental planning and engineering, entitlement applications and environmental documents for all proposed projects at LAWA airports and properties, including the Los Angeles International Airport (LAX) and oversees a diverse set of environmental programs including environmental compliance, environmental performance, noise management, site assessments, sound insulation grant program, sustainability, storage tanks, water quality and wildlife. Additionally, for the past 18 months, she has served as the LAWA project manager responsible for coordination with Metro on the Airport Metro Connector Project.

Lisa brought extensive experience in government land use planning when she was recruited by LAWA in 2010 to start a new master planning process for 340 acres of mostly vacant land north of the LAX runways and south of the Westchester and Playa del Rey communities. Lisa's trademark enthusiasm, hands on approach and boundless energy were welcomed when she was hired to assist LAWA's work with the local community, Council District 11, and the myriad of government agencies to develop a master plan for the LAX northside properties.

Ms. Trifiletti graduated from Boston College with a double major in history and secondary education in 1997. She received her Master of Arts Degree from the Harvard Graduate School of Education in 1998. In 2002, she received a full scholarship to Loyola Law School as a public interest law scholar.

After law school, she worked for the litigation and government departments for the law firm, Manatt, Phelps, & Phillips. In May 2006, she returned to Los Angeles Council District 5, working for both councilmembers Jack Weiss and Paul Koretz, where she served as District Counsel and Chief Planning Deputy and managed all transportation, planning, and land use matters for Council District 5.



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David Simon
Executive Vice President
Kilroy Realty Corporation

David Simon was appointed Executive Vice President of the Kilroy Realty Corporation in March 2012 and is responsible for executing the development and repositioning of office and mixed-use projects as well as identifying and acquiring value-add opportunities throughout the greater Los Angeles area. Mr. Simon was formerly a Managing Director at Broadreach Capital Partners (“BRCP”), a private equity real estate investment firm. Prior to joining BRCP in 2004, Mr. Simon was a Partner with Kearny Real Estate Company, a partnership originally established as a subsidiary of the Morgan Stanley Real Estate Funds. Previously Mr. Simon was with the Morgan Stanley Real Estate Funds in Southern California where he focused on acquisitions, asset management, and dispositions of real estate across all asset types. Mr. Simon received a Master's Degree in Real Estate Development from Columbia University and a Bachelor of Arts from the University of Florida. He is a licensed California Real Estate Broker and a full member of the Urban Land Institute. He has served as a board member and trustee for the non-profit Affordable Living for the Aging based in Southern California and also has established the Simon Family Drug Research Fund at the University of Alabama.