



Joint Land Use, Construction & Housing and Transportation & Goods Movement Council
Wednesday, November 28, 2018
9:30 - 11 a.m.

1) WELCOME & SELF INTRODUCTIONS

2) PRESENTATIONS

• **LA City's Transit Oriented Communities**

Ashley Atkinson

Planning Performance Manager, Los Angeles Department of City Planning

Cally Hardy

Planning Associate, Los Angeles Department of City Planning

Q&A (10:00-10:05)

Ashely Atkins serves as the Planning Performance Manager in the Planning Department and Cally hard serves as Planning Associate in the Housing Policy Unit in the Planning Department. The City of Los Angeles' Transit Oriented Communities Affordable Housing Incentive Program was born out of Measure JJJ in 2017, which required the Department of City Planning to create TOC guidelines for housing developments within a half mile of a major transit stop. These incentives help spur more housing construction near transit. Varma and Atkinson will discuss this program and provide an update on how these incentives are being utilized.

Q&A (10:00-10:05)

• **LA Metro's Transit Oriented Communities**

Jenna Hornstock

Executive Officer, LA Metro's Transit Oriented Communities

Jenna Hornstock is the Executive Officer of LA Metro's Transit Oriented Communities, which Metro began to develop as part of Measure M corridor projects. Its TOCs include land use planning and community development policies that aim equity, density, walkability, and housing choice near transit. Hornstock will discuss Metro's innovative efforts to spur TOCs in Los Angeles County.

Q&A (10:25-10:30AM)

• **Link Union Station**

Jeanet Owens

Senior Executive Officer, LA Metro's Regional Rail

Jeanet Owens serves as Senior Executive Officer for LA Metro's Regional Rail. LA's Union Station is a primary transportation hub in Southern California and by 2040 its passenger trips are expected to reach 200,000 each weekday. To accommodate this forecasted increase in ridership, expand regional rail, and expand transit-oriented developments, Metro is evaluating the Link Union Station project. Ownes joins us to discuss the key components of this project to help meet the region's long-term transportation needs

Q&A



- 3) UPDATES
 - Senate Housing Hearing

- 4) ANNOUNCEMENTS
 - Nov Ballot Updates

- 5) UPCOMING EVENTS
 - VIP Holiday Reception, Dec 3
 - Inaugural Dinner, Jan 31

Next Meeting

Transportation & Goods Movement Council
Tuesday, January 22, 2019
10 – 11:30 a.m.

Land Use, Construction & Housing Council
Working Session: Thursday, December 6, 2018
9:30 – 11 a.m.

First Council Meeting: Wednesday, January 23, 2019
9:30 – 11 a.m.



LOS ANGELES AREA
CHAMBER OF COMMERCE

Ashley Atkinson
City Planner
City of Los Angeles Department of City Planning

Ashley Atkinson is a City Planner in the Los Angeles Department of City Planning's Performance Management Unit. There, she is working to develop metrics for planning, incorporate them into the Department's functions, recommend strategic enhancements based on data analysis, and share outcomes with stakeholders. Previously, as Mayor Eric Garcetti's Senior Planning & Development Manager during his administration's first term, Ashley worked with the departments of City Planning and Building & Safety to implement mayoral directives and achieve priority outcomes on land use, development, and housing issues. She joined the Mayor's Office in 2013 from the City of Long Beach, where she managed redevelopment projects and budgets. She holds a dual master's degree in Public Administration and Urban Planning from USC's Price School of Public Policy, and is a member of the Urban Land Institute and the American Institute of Certified Planners. She is serving as director of the American Planning Association's Los Angeles section for 2016-2019.



LOS ANGELES AREA
CHAMBER OF COMMERCE

Cally Hardy
City Planning Associate
City of Los Angeles Department of City Planning

Cally Hardy is a City Planning Associate in the Los Angeles Department of City Planning's Citywide Policy Planning Division. In that role, she works on developing land use tools to increase the City's affordable housing stock and create housing opportunities for people experiencing homelessness, including the recently adopted Affordable Housing Linkage Fee and the Permanent Supportive Housing Ordinance. Prior to coming to the City, she held positions at the City of West Hollywood, Enterprise Community Partners, and the Union Square Business Improvement District in San Francisco. She holds a Master's Degree in Urban and Regional Planning from UCLA and a Bachelor's Degree in Political Economy from UC Berkeley.



LOS ANGELES AREA
CHAMBER OF COMMERCE

Jenna Hornstock
Executive Officer
Los Angeles County Metropolitan Transportation Authority

Jenna Hornstock joined LA Metro's Countywide Planning and Development Department in 2011. She is currently the Executive Officer for Transit Oriented Communities, and manages Metro's Joint Development, First/Last Mile Planning and Systemwide Design programs as well as the implementation of redevelopment activities at and around Union Station.

Prior to joining Metro, Ms. Hornstock spent nearly 7 years at the Community Redevelopment Agency of the City of Los Angeles (CRA/LA), most recently as Chief of Strategic Planning and Economic Development. During her tenure at CRA/LA, Jenna worked directly on financing and implementation of affordable housing, infrastructure, industrial and retail development projects, as well as plans and funding for open space, healthy food access and land use planning. Prior to CRA/LA, she worked for a nonprofit affordable housing developer and on the Housing and Business Team of former Los Angeles Mayor James Hahn.

She holds a Masters in Public Policy from Harvard University's Kennedy School of Government and a BA in Rhetoric from UC Berkeley. Jenna served for 5 years as Assistant Chair of ULI's Public Private Partnership National Product Council, is a former Public Director for the Los Angeles Chapter of the AIA and is the 2018 recipient of the AIA/LA Presidential Honorary AIA award.



LOS ANGELES AREA
CHAMBER OF COMMERCE

Jeanet Owens, P.E.

Senior Executive Officer

Los Angeles County Metropolitan Transportation Authority

A licensed Civil Engineer in State of California, Jeanet Owens is a Senior Executive Officer for Los Angeles County Metropolitan Transportation Authority, Project Management and Regional Rail. Ms. Owens is in charge of the Regional Rail unit of the Program Management Department where she is responsible for providing overall coordination, management, and the programming of funds for Metro's commitment to the commuter, intercity and high speed rail networks serving Los Angeles County. The Regional Rail unit also manages and oversees capital improvement projects along 150 miles of Metro-owned railroad right-of-way.

In addition to overseeing the Regional Rail Unit with over \$900 million of capital projects, Ms. Owens is also the project director for the Link Union Station (formerly known as Southern California Interconnector Project), a \$2 billion regional rail project that will transform the commuter rail operations in Los Angeles Union Station with up to 10 run-through tracks, the accommodation of high speed rail system and a new expanded passenger concourse. Ms. Owens joined Metro in September 2014. She has approximately over 22 years of professional experience in Civil Engineering, Project and Construction Management with diverse experiences in both capital and transportation projects.

Prior to joining Metro, Ms. Owens served as a Senior Vice President for Martin Project Management managing the Wilshire Grand Redevelopment Project in downtown Los Angeles. Prior to her tenure at Martin Project Management, Ms. Owens served as Vice-President for Thomas Properties Group responsible for development and construction of large scale mixed-used and commercial development projects specializing in infrastructure and transportation improvements. Ms. Owens also served as lieutenant in the U.S. Navy Civil Engineering Corps Reserve.