

# OPPORTUNITIES FOR ENGAGEMENT

Membership with the Los Angeles Area Chamber of Commerce is a proven investment that enriches your business and creates a better L.A. In addition to the events we host each year, we also offer a number of programs, resources and opportunities tailored to support business growth and development. To get the most from your membership with the Chamber, we encourage you to become engaged in and take advantage of our many opportunities.

Below, please share with us your areas of interest.

Based on your feedback, we'll be sure to communicate opportunities for engagement within your areas of interest and invite you to relevant events and programs throughout the year.

## PUBLIC POLICY & BUSINESS COUNCILS

Public Policy councils meet several times each year and make recommendations to the Chamber Board on important issues, including ballot measures. They also are an excellent way to network and gain access to policy makers.

### □ EDUCATION & WORKFORCE DEVELOPMENT

Creates a strong business voice at the local, state and federal levels to support education and job training systems that ensure every student and adult is prepared to succeed in tomorrow's economy.

### □ ENERGY, WATER, & ENVIRONMENTAL SUSTAINABILITY

Spurs clean and green tech innovations, ensures water and power delivery, and promotes economic growth through sustainable, pro-jobs energy and environmental policies.

### □ HEALTH CARE

Evaluates legislation, regulations and government policies that affect the broader business community including taxes, fiscal policies and the economic impacts created by government.

### □ GOVERNMENT & FISCAL AFFAIRS

Advocates for business-friendly health care policies that increase affordability, protect access to coverage and quality care, and create health professional workforce opportunities.

### □ GLOBAL INITIATIVES

Supports businesses in building international relationships and expanding their global reach. Advocates for policies that ensure the region is globally competitive.

### □ INNOVATION & TECHNOLOGY

Identifies and engages with business clusters that have economic growth potential — including signature, emerging and innovative industry groups. The group aims to promote policies that will strengthen these industries, elevate their global reach, drive job creation and ensure regional economic prosperity.

### □ LAND USE, CONSTRUCTION & HOUSING

Advocates for policies and programs that create sustainable and economically robust communities through smart growth planning, public-private partnerships and investment in congestion relief solutions.

### □ TRANSPORTATION & GOODS MOVEMENT

Advocates on federal, state and local issues and champions positions that will provide system-wide and regional solutions for issues related to our region's mobility — including highway, rail, air and transit.

### □ TRAVEL, TOURISM AND SPORTS COUNCIL

Convenes influential stakeholders in the travel, tourism, and sports sectors to collaborate on initiatives that support the tourism industry in the Los Angeles region.

### □ LOS ANGELES REGIONAL EXPORT COUNCIL (LAREXC)

Facilitates collaboration and coordination among the international trade institutions in the Greater Los Angeles Area, government agencies, economic development offices and service providers.



# OPPORTUNITIES FOR ENGAGEMENT

## WOMEN'S COUNCIL

Committed to addressing barriers that keep women from fully participating in our economy. At this moment in time, the council will serve women as we enter a new era in our world.

## SMALL BUSINESS OPPORTUNITIES

### SMALL BUSINESS COUNCIL

From startup companies and microentrepreneurs to rapidly expanding businesses, the L.A. Area Chamber proudly supports small business owners and their employees through a variety of business and professional development programs.

### OneLA INCLUSIVE PROCUREMENT PROGRAM

OneLA Regional Collaborative program, is a public-private partnership that transforms procurement regionally by creating a pathway to contract opportunities for local, small and diverse businesses.

## BUSINESS CONNECTIONS OPPORTUNITIES

### AMBASSADOR'S CLUB

Member volunteers educate and involve other members in Chamber programs and services to maximize their membership investments.

### DIPLOMATIC & COMMERCIAL OFFICERS GROUP

Provides the infrastructure and venue where members of the consular corps and trade offices can develop their own trade strategies and programs as they perform their professional responsibilities. To date over thirty countries are represented in the initiative.

## MEDIA OPPORTUNITIES

### MEDIA REFERRALS

On occasion, the Chamber receives requests from the media to speak with our members.

## COST SAVING OPPORTUNITIES

### BOTTOM-LINE BENEFITS

A comprehensive benefits program that helps lower overall costs by offering substantial discounts on everyday business products and services.

### EXPORT DOCUMENTATION SERVICES

The Chamber makes it quick and easy for companies to meet their export documentation needs and to comply with customs regulations through a seamless and streamlined electronic solution, Swiftbox. Chamber members receive discounts on services.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Other contacts within company: \_\_\_\_\_

Notes/comments: \_\_\_\_\_

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