BIKE SHARE EVERYWHERE

National Overview

- 65 cities in United States
- 1,000,000+ bikes globally
- Bikes can be returned to any station
- Accessible round the clock
- Real time availability
- First/last mile connector
- Placemaking tool
- Boost to civic uses

Source: Bikeshare.com
DTLA Pilot Overview

- Launched July 7, 2016
- 61 total stations
- 45 in-street stations
- 16 sidewalk or plaza stations
- 5,000 rides
- 2-year Pilot program
- TAP card enabled
- Replicable if successful
SUMMER 2015: Implementation Plan & contract award

FALL 2015: Public participation

WINTER 2016: Data analysis & preliminary design

SPRING 2016: Final design & approvals

JULY 7, 2016: Launch!

AUGUST 1, 2016: Walk up fares
IMPLEMENTATION PLAN

DTLA Overview

• 5.87 square miles
• Diverse and multilingual communities
• 22% of households below 1-person FPL
  • Compared to 8% citywide
• 55% of households below 4-person FPL
  • Compared to 27% citywide
• 39% combined bike/ped/transit commute share
  • Compared to 16% citywide
• Large population of service & industrial workers
• Many technical colleges and high schools
• 6 times larger daytime population
• Existing and planned bicycle and transit networks
PUBLIC PARTICIPATION

ROUND 1
- 5,000 likes
- 400 suggestions

ROUND 2
- 1,500 surveys
- 2,600 views
- 2,000 total users
61 STATIONS IN DTLA
SITING CONSIDERATIONS

- Safety
- Connectivity
- Attractor Density
- Space Availability
- Accessibility
- Solar Accessibility
- Demand
- Support
STATION COMPONENTS

BICYCLES
• Adjustable bike seat
• Front and rear lights
• Reflective decals
• Basket

STATIONS
• Unbolted
• Modular
• Solar powered

KIOSK
• Accepts credit or debit cards
• Bilingual instructions
**Monthly Pass**  
$20/month  
- All trips 30 minutes or less are free  
- $1.75 per 30 minutes thereafter  

**Flex Pass**  
$40/year  
- All trips 30 minutes or less are $1.75  
- $1.75 per 30 minutes thereafter  

**Walk-up**  
$3.50/30 minutes  

**Available August 1st**  
- All trips 30 minutes or less are $3.50  
- $3.50 per 30 minutes thereafter  

**TIP:** Best if you expect to take more than 5 trips per month. Use your registered TAP card to get a bike.  

**TIP:** Best if you expect to take 2-5 trips per month, or want the convenience of using your TAP card to get a bike.  

**TIP:** Best for tourists and visitors to downtown LA. Pay per trip using your Credit Card at any station kiosk starting August 1st.
Los Angeles Street

- Connects Downtown to El Pueblo and Union Station
- Protected bike lane separated from motor vehicles
- Bus stop islands for easy boarding and alighting
- Separated signal timing for more organized intersections
- Future opportunities for synergy
  - MyFigueroa
  - 7th Street
  - Spring and Main
COUNTYWIDE RESOURCES

- Free bicycle safety classes
- Free helmets
- Free front and rear lights
- Bilingual classes
- Discounts for low-income members
- Knowledge that can be shared
- Behavior that can be replicated
COUNTYWIDE NETWORK

- Coordinated countywide system
- Streamlined administration
- Opt in contract
- Seamless user experience
- Transit connectivity
- TAP interoperability
- Unified fare, look, and brand
BENEFITS

- Connects people & neighborhoods
- Spurs local economy
- Supports civic uses
- Prioritizes libraries, museums, schools, and dense land uses
- Connects to transit
- Reduces reliance on cars
- Decreases greenhouse gas emissions
- Improves health and livability
CONVENTION CENTER STATION
GRAND/WASHINGTON STATION
HOPE/11th STATION
THANK YOU!

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