



**MAYOR ROBERT GARCIA**  
CITY OF LONG BEACH

May 4, 2017

Dear Participants and Sponsors:

On behalf of the City of Long Beach, welcome to the 91<sup>st</sup> Annual World Trade Week Kickoff Breakfast!

The Los Angeles region is ripe for international trade and economic development. We have the largest Port complex in the country. In Long Beach, local businesses and entrepreneurs have new means to expand their reach into international markets, including BizPort, an online portal that provides essential resources and assistance to business owners. Long Beach City College and CSU Long Beach have also developed key programs to stimulate international trade and economic growth. There has been unprecedented investment in development projects around the city. And our tourism industry is burgeoning.



It's no wonder why our region is home to World Trade Week, a premier event that brings together some of the world's top executives, stakeholders, and experts in the international trade community. For 91 years, World Trade Week has inspired participants to share innovative ideas about how to promote economic exchange and growth, and we are honored to host such a great event.

Again, welcome to World Trade Week!

Sincerely,

Mayor Robert Garcia  
City of Long Beach