



SPONSORSHIP MEANS

EXPOSURE • RECOGNITION • SOUND INVESTMENT • SCHOLARSHIPS • AWARDS

For more than 92 years, World Trade Week (WTW) has been the most extensive and unique program of its kind in the country, actively promoting the positive aspects of international trade that are vital to a strong local and national economy.

WTW dedicates itself to educating the public on the importance and benefits of global trade on the local and national economy through a series of educational programs and events. World trade is celebrated throughout the month of May with more than 30 events hosted by partnering organizations in Southern California, launched by the Chamber's kickoff breakfast.

Global Thought Leadership



Laurie Tolson
GE Transportation



Rt. Hon. Tony Blair
Former Prime Minister, Great Britain and Northern Ireland



Commissioner Kevin McAleenan
U.S. Customs & Border Protection



NEARLY
4,000

in attendance at the kickoff event over the past five years



MORE THAN **30**

partnering organizations – Sponsors gain widespread exposure through the promotions of our partnering organizations



4,000

unique visitors – between worldtradeweek.com and the Chamber's website, where sponsors are prominently recognized



10,000

the number of people who received a WTW promotional email, where sponsors are prominently featured



47,000+

the number of people who received a copy of the Long Beach and Los Angeles Business Journals, both containing a WTW ad



AWARDED OVER
\$80,000

in scholarships to more than 100 students over the past nine years



Scholarships & Awards



Leadership



Networking

For more information or to learn how your company can support World Trade Week, please contact:

Jasmin Sakai-Gonzalez, 213.580.7569 or jgonzalez@lachamber.com.

SPONSORSHIP LEVELS

World Trade Week sponsorships provide high level exposure for your company and include up to nine months of visibility

PLATINUM SPONSOR: \$20,000

General Benefits:

- Logo visibility on all World Trade Week (WTW) collateral material
- Premium social media recognition
- Two full-page advertisements in the WTW Information Guide publication

Kickoff Breakfast Benefits:

- Premiere seating for two tables of 10 seats
- Logo visibility during event sponsor loop and in program book
- Special podium recognition
- Complimentary tabletop exhibit space
- Opportunity to provide seating for dignitary

Tote Bag Benefit:

- Logo featured on event canvas bag (single-color)
- Opportunity to place one promotional item in each bag

Scholastic Benefits:

- Scholarship awards totaling \$2,000 presented to two or more students

GOLD SPONSOR: \$10,000

General Benefits:

- Logo visibility on all WTW collateral material
- Social media recognition
- One full-page advertisement in the WTW Information Guide publication

Kickoff Breakfast Benefits:

- Premiere seating for one table of 10 seats
- Logo visibility during event sponsor loop and in program book
- Special podium recognition
- Complimentary tabletop exhibit space
- Opportunity to provide seating for dignitary

Scholastic Benefits:

- One scholarship award of \$1,000 presented to student

SILVER SPONSOR: \$5,000

General Benefits:

- Logo visibility on all WTW collateral material
- Social media recognition
- Three-quarter page advertisement in the WTW Information Guide publication

Kickoff Breakfast Benefits:

- Premiere seating for six at the event
- Logo visibility during event sponsor loop and in program book

Scholastic Benefits:

- One scholarship award of \$500 presented to student

BRONZE SPONSOR: \$3,000

General Benefits:

- Logo visibility on all WTW collateral material
- Social media recognition
- Half-page advertisement in the WTW Information Guide publication

Kickoff Breakfast Benefits:

- Premiere seating for four at the event
- Logo visibility during event sponsor loop and in program book

PATRON SPONSOR: \$1,000

General Benefits:

- One-quarter page advertisement in the WTW Information Guide publication
- Company name listed on WTW website

Kickoff Breakfast Benefits:

- Two seats at the event
- Company name listed in the event program book

SUPPORTERS: \$500

General Benefits:

- Organization name listed on WTW website

Kickoff Breakfast Benefits:

- One seat at the event
- Company name listed in the event program book

For additional sponsorship information, contact:

Jasmin Sakai-Gonzalez, 213.580.7569 or
jgonzalez@lachamber.com

Sponsorship & Final Ad Submission Deadline:
March 22, 2019

**Join us at the 93rd Annual Kickoff
Breakfast on May 2, 2019 at
the InterContinental Los Angeles
Downtown Hotel as we launch a
month-long celebration!**