



WORLD TRADE WEEK

2021 High School and College Scholarship Opportunity



*"Thank you for investing in me
and believing in me when few
have"*

– Hector Favela-Coreas, 2016
WTW Scholarship Recipient



*"This fall I will be the first
generation in my family to
attend college."*

– Aarslan Rafique, 2016
WTW Scholarship Recipient

Apply Online:

<https://lachamber.com/world-trade-week/world-trade-week-educational-initiatives/>

Deadline:

Friday, March 5, 2021



LOS ANGELES AREA
CHAMBER OF COMMERCE



WORLD TRADE WEEK

WORLD TRADE WEEK 2021 COLLEGE/UNIVERSITY SCHOLARSHIPS

The World Trade Week 2021 Education Committee is sponsoring several \$1000 scholarships for students intending to pursue a career in international trade. Career options in this sector are wide-ranging – a list of potential career pathways is attached. Past sponsors of World Trade Week scholarships include Bank of America, DHL, Yusen Terminals, Deloitte, Comcast NBCUniversal, Los Angeles World Airports and the Ports of Long Beach and Los Angeles. Those who apply for this scholarship will also be in the running to potentially receive another additional \$500 through selection as the Global Trade Scholar Award (more details at the end of this application). The qualifications include:

1. **Full-time Student:** A candidate must be enrolled in a full-time academic program **in California** relating to international trade with verification of a min. 3.0 GPA. If a student's major does not have an international dimension, an international trade internship will suffice.
2. **Trade Experience Report (one to two pages):** Essay should detail the candidate's demonstrated commitment to a career related to international trade and/or global business through an internship, work experience or key project related to these fields. The internship report should include the name of the organization/company, explain the international aspect of their business, along with a description of activities as an intern or employee. Project-related reports should include a description of key elements learned during the report and concrete plans to pursue a career in the field.

OR

Create a video no more than two minutes that shows viewers what inspired you to take on an international trade related internship and what you plan to do in the future with you've learned. (See guidelines attached).

3. **Letter of Recommendation:** Two Letters of Recommendation, one of the letters must from the faculty member.
4. **Future Mentor:** A candidate must be willing to become a future international trade mentor to other students once he or she has become an international business professional

The purpose of the scholarships is to foster international trade education and international business development.

The deadline for submission and receipt of the materials described above is **5 p.m., Friday, March 5, 2021.** Submitted materials will be reviewed and winners notified by mid-April. The scholarship recipients will be awarded at the annual Kickoff-off Breakfast in downtown Los Angeles. Winners must be present to accept the award and provide proof of enrollment in applicable classes at a valid university or college in order to receive the scholarship check.

To apply:

1. Complete an internship in an international trade-related field.
2. Write a one-two page internship report or 2 min. video (see requirements attached).
3. Request letters of recommendation.
4. Provide unofficial or official transcripts
5. Email your completed internship report, letter of recommendation, and a copy of your resume to the following:

**World Trade Week Education Committee
c/o Jasmin Sakai-Gonzalez
jgonzalez@lachamber.com**

For additional information, please contact [Jgonzalez@lachamber.com](mailto:jgonzalez@lachamber.com)

**Additional Scholarship Opportunity:
Global Trade Scholar Award**

All selected scholarship recipients will be reviewed to receive a World Trade Week 2021 scholarship. Selection will be based on additional phone interview.

Requirement: The Global Trade Scholar Award is the highest honor a World Trade Week scholarship applicant can receive. This award is given to a student that has gone above and beyond their regular role as a student and shows high potential for influencing global trade in their future career. The award stands for academic excellence and outstanding leadership.

Winner will receive an additional \$500 scholarship in addition to their World Trade Week 2021 scholarship. The award will be presented during the main ceremony of the World Trade Week Kickoff Breakfast on May 7, 2021.



WORLD TRADE WEEK

WORLD TRADE WEEK 2021 HIGH SCHOOL SCHOLARSHIPS AWARD GUIDELINES

PURPOSE

The World Trade Week Education Committee offers annual scholarship awards to encourage outstanding young women and men to continue in post-secondary study in the field of **International Trade and Business**. The amount of the award is \$500. Career options in this sector are wide-ranging – a list of potential career pathways is attached. Past sponsors of World Trade Week scholarships include Bank of America, DHL, Yusen Terminals, Deloitte, Comcast NBCUniversal, Los Angeles World Airports and the Ports of Long Beach and Los Angeles.

Students who receive the award will be those who plan to pursue studies in programs and careers that reflect a broad definition of **International Trade and Business**. These programs may lead to careers in law, accounting, product development, freight forwarding, port administration, port services, import/export finance and banking, international relations, government service, among others.

Those who apply for this scholarship will also be in the running to potentially receive another additional \$500 scholarship - the Global Trade Scholar Award (more details at the end of this application).

CRITERIA

1. Scholarships are awarded to: Graduating high school seniors **in California** entering an accredited college or university with a standard minimum GPA of 3.0. These students will indicate their interest in participating in the global economy through their choice of career goals discussed in their essay (see below). Please note that their college major does not have to be international business or international relations. Rather the area of most importance is their career choice.
2. A complete application includes:
 - a. Scholarship Award Application
 - b. One page, typed, single-spaced, essay discussing the student's future college and career goals. The statement must explain how their chosen career relates to international trade and what they understand international trade to be. (typed)
OR
2 min video submission (see criteria attached)
 - c. One letter of recommendation (typed)
 - d. Unofficial or Official high school transcript

3. Email completed applications to

Jasmin Sakai-Gonzalez
jgonzalez@lachamber.com
World Trade Week Education Committee
Los Angeles Area Chamber of Commerce

The deadline for submission and receipt of the materials described above is **5 p.m., Friday, March 5, 2021**. Applications will be reviewed and winners notified by mid-April. The scholarship recipients will be awarded a certificate at the annual Kickoff-off Breakfast in downtown Los Angeles. Winners must be present to accept the certificate and must provide proof of enrollment at a valid college or university to receive the scholarship check.

For additional information, please contact [Jgonzalez@lachamber.com](mailto:jgonzalez@lachamber.com).

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Celebrating a month
of world trade in May

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WTW Scholarship Video Submission Guidelines

High School Scholarship

Prompt:

“How would you show someone that international trade touches your everyday life?” Create a video no more than two minutes in length that inspires viewers and shows them the importance of international trade in your everyday life.

College Scholarship

Prompt:

“What led you to take on an international trade related internship or project and what has it inspired you to do for the future?”

Create a video no more than two minutes that shows viewers what inspired you to take on an international trade related internship or project and what you plan to do in the future with you’ve learned. Job-related experience in the field is also applicable.

Submission Process:

Post your video on YouTube and provide us with the link with your application packet.

Video Copyright and Video Image release forms must be submitted for consideration.

Selection Process:

Contestants will be judged on the following criteria:

- (1) Creativity and Originality
- (2) Relevance to prompt
- (3) The quality of your video
- (4) Compliance with the **Contest Rules**

Videos may be rejected due to the following reasons: Poor video quality, excessive background noise, poor lighting, video volume too loud or too soft, offensive language or content, failure of video submissions to play correctly, video length issues (too short/long) or irrelevance to the subject matter.

Contest Rules & Video Requirements:

Format:

Your video must be in one of the following formats

.Mov, .AVI, .MPEG, MP4, FLV and .WMV

Duration: Video submissions must be less than 2 minutes in length.

Resolution:

Recommended resolution for your video is at least 1280x720 (720HD; 16x9 Aspect Ratio).



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VIDEO COPYRIGHT PERMISSION FORM:

Videos will only be considered if accompanied by this completed and signed form.

I, _____, ("Contestant") hereby grant to the Los Angeles Area Chamber of Commerce, and to others authorized by the Los Angeles Area Chamber of Commerce, royalty-free, nonexclusive, irrevocable permission in the video produced by me, (name) _____, on (date) _____, and submitted to use, reproduce, prepare derivative works, distribute copies to the public, and display publicly, in any media, and by any manner and means, now known or hereafter devised, worldwide, for purposes consistent with the Los Angeles Area Chamber of Commerce mission.

Additionally, I waive any claims for compensation for services rendered to the Los Angeles Area Chamber of Commerce for production of the video described above.

I warrant and represent that the video I submit is my own original work, does not infringe any copyright, invade any right of privacy or publicity, contain any defamatory, libelous, or slanderous material, or violate any other right of any person or entity, and is not otherwise contrary to law.

I also warrant and represent that I have the right to enter into and to perform fully under this permission and to grant all the rights granted herein. I hereby waive any right of attribution, right of integrity, moral rights, or right of inspection or approval of the use that may be made of the video, my name, and my comment(s) and information by the Los Angeles Area Chamber of Commerce.

I hereby release the Los Angeles Area Chamber of Commerce, their employees, and those acting for the Los Angeles Area Chamber of Commerce, from liability for any violation of any right I may have in connection with the foregoing use.

I grant the Los Angeles Area Chamber of Commerce a non-exclusive, royalty-free, irrevocable permission to use the video and waive any claims for compensation

I have read and agree to the official Rules for the World Trade Week Scholarship program.

Signature _____

Name _____ Date _____

Phone Number _____

(to be used for consent verification purposes only)

If the Contestant is under the age of 18, the following must also be completed:

I am a/the parent/legal guardian of the minor who executed the foregoing Permission. Acting both for myself individually and on behalf of said minor, I hereby consent to the execution of the foregoing

Permission by said minor and agree to the provisions thereof.

Signature _____ Relationship to the Minor _____

Name _____

Phone Number _____

Address _____ Date _____



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VIDEO IMAGE RELEASE FORM:

*Videos will only be considered if accompanied by this form, completed and signed for **each individual** who appears in the video.*

I hereby consent to the royalty-free use by the Los Angeles Area Chamber of Commerce of video taken of me by (Contestant) _____, and of any reproduction of the video in any form, in any media, for any purpose in connection with the Los Angeles Area Chamber of Commerce, world-wide, free and clear of any claim whatsoever on my part.

I also consent to the use with the video of my name and any comments I may have made at the time of the video, including the editing thereof.

Furthermore, I understand that this consent includes consent to the Los Angeles Area Chamber of Commerce to use the video, with or without my name and any comments, and to use alone or in conjunction with other types of material, including use on the Internet and other means of public display.

I hereby release the Los Angeles Area Chamber of Commerce, and its employees from liability for any violation of any right I may have in connection with the foregoing use. I hereby waive any right of inspection or approval of the video or of the use that may be made of the video, my name, and my comment(s).

Signature _____
Name _____
Phone Number _____
Address _____ Date _____

If the person appearing in the video is under the age of 18, the following must also be completed:

I am a/the parent/legal guardian of the minor who executed the foregoing Release. Acting both for myself individually and on behalf of said minor, I hereby consent to the execution of the foregoing Release by said minor and agree to the provisions thereof.

Signature _____
Relationship to the Minor _____
Name _____
Phone Number _____
Address _____ Date _____



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Career Pathways in Global Trade

Learn more about these and other careers at www.globaltradedcareers.com

Global Business Management

Cultural Protocol Specialist
E-Commerce (On-line Sales)
Empowered Official (ITAR)
Foreign Direct Investment (EB-5 Visa)
Legal Compliance (Export Controls)
Legal Contracts and Intellectual Property
Operational Efficiency (Manufacturing)
Regulatory Compliance Attorney (FCPA)
Research/Policy Development

Global Marketing

Business Development Specialist
Certified Economic Developer (CEcD)
Country Manager (Private Company)
Country Manager (Foreign Government)
Export Management Company (EMC)
Export Trading Company (ETC)
International Trade Specialist
Non-profit Trade Organization
Product Manager

Supply Chain Management

Air Cargo Agent
Duty Drawbacks
Centralized Examination Services (CES)
Freight Forwarder
Inspection Services
Licensed Customs Broker
NVOCC (Ocean Transport)
Reverse (Post-Sales) Logistics
Risk Analysis (Cargo Insurance)

Trade Finance

Enrolled Agent
Foreign Exchange Trader
Insurance Broker (Accounts Receivable)
International Credit Manager
Structured Finance
Tax Strategist (Tax Credit Advisor)
Transfer Pricing Specialist