



LOS ANGELES AREA
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

2023 Inaugural
The Future is Here

As of December 2022

ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

CHAMBER BY THE NUMBERS

More than
1,400
members

Reach of
15,000
business
leaders

120 +
business and
professional
development
programs



VISION

A Thriving Region for All



MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.



STRATEGIC PRIORITIES

Advocacy, Global
Engagement, Community
Collaboration



2023 Inaugural

The Los Angeles Area Chamber of Commerce's Inaugural is the region's premier business event convening business and civic leaders to kick-off a year-long body of work which impacts the entire L.A. region.

The event serves as a business and civic leadership awards ceremony, as well as a passing of the gavel for the incoming Board chair. From local and statewide business and community leaders to the best in regional entertainment, the Chamber's Inaugural is a dynamic, impactful program - not to be missed!

[View our 2022 Program Book](#)

[View our 2021 Program Book](#)

Inaugural Event Details

As the region's premier business community event, this program convenes 800+ of the most influential leaders. The event honors business and civic leadership and represents the inauguration of the Chamber's incoming Board chair. It also shares our program focus for the year ahead.

Program Highlights:

- Corporate Leadership Award & Distinguished Business Leader
- Passing of the Gavel
- Community Impact Awards
- L.A. Area Chamber President & CEO Address
- Networking Opportunities

Save the Date

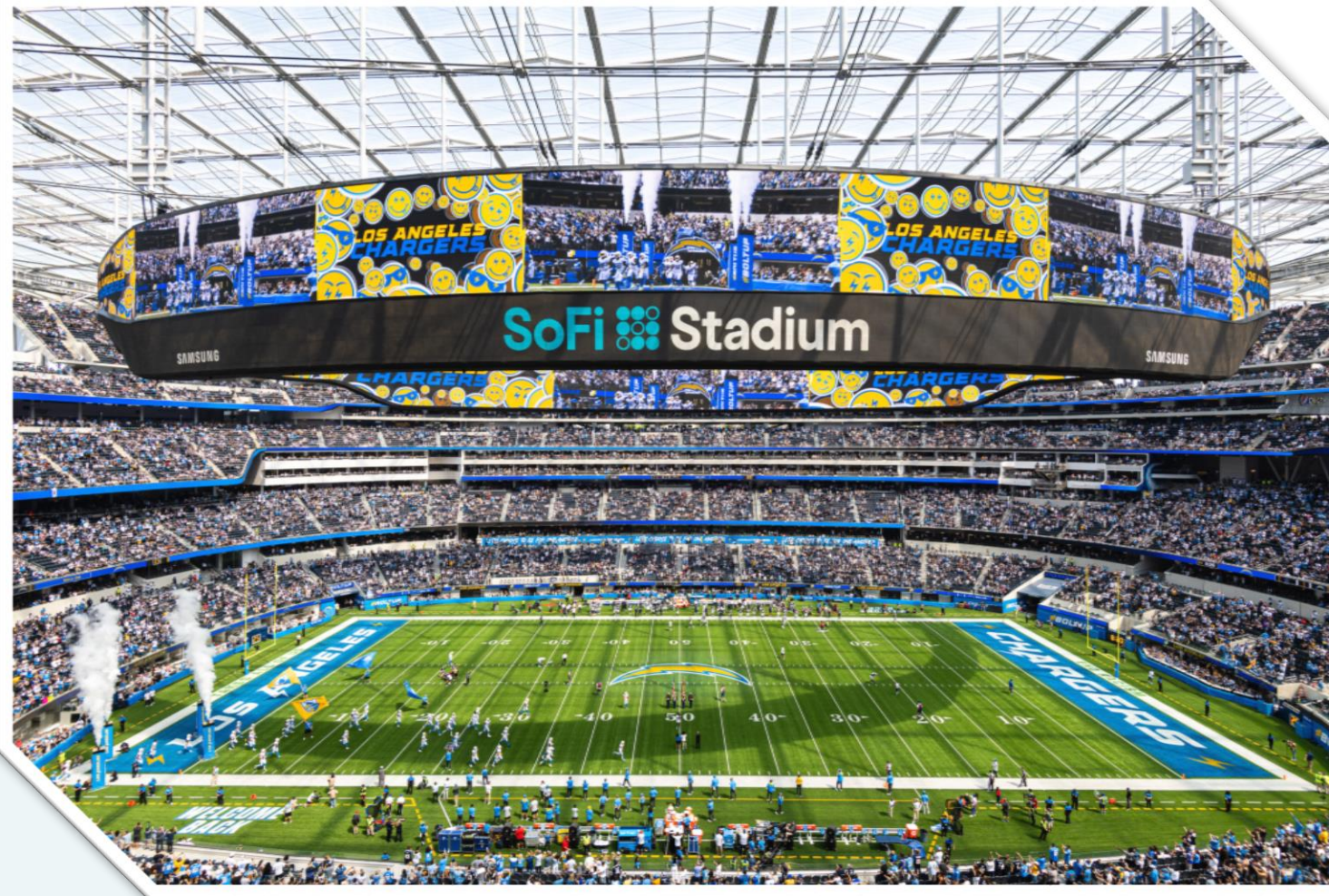
Thurs. Feb. 16, 2023

5:30 p.m. – 8:30 p.m.

SoFi Stadium



Venue – SoFi Stadium Field



Past Honorees

CIVIC MEDAL OF HONOR

- 2022** Linda Griego, Founder & Vice Chair, MLK Health and Wellness Community Development Corporation
- 2021** Constance L. Rice, Civil Rights Attorney and Author
- 2020** Frank E. Baxter, Chairman Emeritus, Jefferies and Company
- 2019** Earvin "Magic" Johnson, Chairman & CEO, Magic Johnson Enterprises
- 2018** Vilma Martinez, Former U.S. Ambassador to Argentina
- 2017** Vin & Sandy Scully, Dodgers Hall of Fame broadcaster

CORPORATE LEADERSHIP AWARD

- 2022** Kaiser Permanente
- 2021** Ralph's
- 2020** Citi
- 2019** Accenture
- 2018** Southern California Gas Company, a Sempra energy utility
- 2017** JPMorgan Chase

DISTINGUISHED BUSINESS LEADER AWARD

- 2022** E. Stanley Kroenke, Chairman & CEO, Kroenke Sports & Entertainment
- 2021** Los Angeles Dodgers & Los Angeles Lakers*
- 2020** Evan Spiegel, Co-Founder & CEO, Snap Inc.
- 2019** Dr. Patrick Soon-Shiong, Chair, NantWorks, LLC, LA Times, Lakers
- 2018** Chris Martin, CEO & Chairman, AC Martin
- 2017** Steven Sugarman, Founder, Banc of California

**Special one time presentation of a Beacon of Light Award*



Featured Speakers

CEO Remarks



Maria S. Salinas
President & CEO
L.A. Area Chamber of Commerce

Incoming 2023
Board Chair



A.G. Spanos
President of Business Operations
Los Angeles Chargers

2022 Board Chair



Mark Louchheim
Chairman & CEO
Bobrick Washroom Equipment, Inc.

2023 Honorees

Distinguished Business Leader



Cástulo de la Rocha
President & CEO
AltaMed Health Services

The L.A. Area Chamber is proud to present the Distinguished Business Leader Award to Cástulo de la Rocha for his visionary leadership in community health. Mr. de la Rocha's work has transformed AltaMed into one of the nation's largest health care systems, with over 61 sites in Los Angeles and Orange County, growing the employee base to 4000 who provide compassionate care to more than 500,000 patients each year.

Corporate Leadership Award



The Home Depot

The Home Depot operates 2,300 retail stores, employs nearly 500,000 associates and is committed to living by eight core values. Central to that commitment is dedication to job creation, taking care of associates, helping pro customers support and grow their businesses, connecting customers with trusted home services providers and supporting our communities. We are excited to recognize The Home Depot as this year's Corporate Leadership Award recipient for their exceptional leadership and dedication to assuring growth and prosperity of the Los Angeles region.

Community Impact Awards



Kerry Doi
President & CEO
PACE



Joseph T. Rouzan III
Executive Director
VSEDC



Bea Stotzer
Founder
New Economics for Women



Sponsorship Benefits

As the region's premier business community convening, Inaugural Awards sponsorship presents a unique opportunity to be recognized as a partner and leader amongst the region's most prominent business and civic leaders.



Connect with 800+ leaders from 200+ of the region's business and civic organizations including industry executives, ambassadors, diplomats, elected officials, and academia



Targeted emails to Chamber distribution list of **15K+** business leaders



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year

Inaugural Sponsorship Benefits

Benefits	Presenting \$100,000 (1 of 1 available)	Platinum \$50,000	Gold \$30,000	Silver \$20,000	Bronze \$10,000
Exclusive 'Presented By' Status on All Promotional Material	X				
Exclusive Press Release	X				
Opportunity for Sponsor Remarks	X				
Exclusive Branding	Presented by status on all event signage				
Logo Inclusion on Step & Repeat	X	X			
Opportunity to host an Elected Official	1st Priority	2nd Priority			
VIP Experience	X	X	X		
Tickets	20 tickets (VIP Section)	15 Tickets (VIP Section)	12 tickets	10 tickets	8 tickets
Digital Program Book Ad	2 Page Spread (embedded video & hyperlinks)	1 Page Ad (embedded video & hyperlinks)	1 Page Ad	1/2 Page Ad	1/4 Page Ad
Social Media	Dedicated Presenting Sponsor Post	Inclusion in Platinum Sponsor Post & one dedicated post	Inclusion in Gold Sponsor post	Inclusion in Silver Sponsor Post	Inclusion in Bronze Sponsor Post
Logo Inclusion in Event Communication, Signage, and Digital Program Book	X	X	X	X	Company Name
Logo Inclusion on Event Website	Company Feature (Logo, company description, quote)	X	X	X	Company Name
Logo Inclusion in Sponsor Scroll during program	X	X	X	X	Company Name
Verbal Recognition During Program	X	X	X	X	X

*Board Members receive a \$5,000 credit



Thank You!

For more information please contact:

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Sponsor Deadline: Thursday, January 19, 2023