



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

# SPONSORSHIP OPPORTUNITIES

2023 Small Business Summit

As of May 2023

## ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

## CHAMBER BY THE NUMBERS

More than  
**1,400**  
members

Reach of  
**15,000**  
business  
leaders

**120 +**  
business and  
professional  
development  
programs



### VISION

A Thriving Region for All



### MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.



### STRATEGIC PRIORITIES

Advocacy, Global  
Engagement, Community  
Collaboration

# Small Business Summit

## Event Details

Date: Wednesday, June 28, 2023

Time: 8:30 a.m. – 2:00 p.m.

Location: To be announced

### Agenda:

- 8:30 – 9:00 a.m.: Check-in & Arrival
- 9:00 – 9:30 a.m.: Welcome Session w/ Keynote Speaker
- 10:00 – 10:30 a.m.: Breakout Sessions
  - Financing in Today's Environment
  - OneLA Panel
- 11:00 – 11:30 a.m.: Breakout Sessions
  - Being Globally Competitive in Today's Economy
  - Digital Tech Tools for Resiliency
- 12:00 – 12:30 p.m.: Closing Session
- 12:30 – 2:00 p.m.: Exhibit Hall & Market Place

The Chamber is a strong advocate for the region's small business community, which fuels L.A. and helps shape every sector of our economy. Our Small Business Summit is just one way we empower and support our region's innovators and job creators.

In celebration of Small Business, the Chamber will feature programs throughout the month of May offered by the Chamber and our community partners across the L.A. region designed to provide the resources, tools, and inspiration to help entrepreneurs navigate recovery and continue to grow.

[View 2020 Virtual Program](#)

[View 2019 Video Recap](#)



# Confirmed Speakers

- Maria Salinas, President & CEO, Los Angeles Area Chamber of Commerce
- A.G. Spanos, President of Business Operations, Los Angeles Chargers
- Lauryn Chun, Founder, Mother-in-Law's Kimchi

As of May 2023



# Past Speakers

- Isabel Guzman, U.S. SBA Administrator
- Tara Lynn Gray, Director, CA Office of the Small Business Advocate
- Kathy Ireland, CEO & Chief Design, kathy ireland ®
- Nely Galán, Founder, The Adelante Movement
- Sean Gold, Advisor to the Executive Council and Former Marketing Officer, TechStyle Fashion Group
- Betty Porto, Vice President & Guest Relations, Porto's Bakery & Cafe

# Small Business Summit Partnerships

The Summit engages the Chamber's vast network of regional partners all of who collectively offer a wide range of resources and services for the small business community, including:

- Asian Business Association
- California Hispanic Chamber of Commerce
- California Office of Business & Economic Development (GoBiz)
- County of Los Angeles
- City of Los Angeles
- Greater Los Angeles African American Chamber of Commerce
- Los Angeles Latino Chamber
- LISC
- Local Chambers of Commerce
- New Economics for Women
- Orange County Hispanic Chamber of Commerce
- Pacific Asian Consortium in Employment
- Pacific Coast Regional
- Regional SBDC Los Angeles Network
- SBA Los Angeles District Office
- Small Business Majority
- Southern California Black Chamber of Commerce
- Southern California Minority Supplier Development Council
- Valley Economic Alliance
- Vermont Slauson Economic Development Corporation



# Webinars & Workshops

**Workshops** throughout May 2023 – FREE Virtual Month of May workshops featuring inspiration, tools, and resources for the small business community including expert speakers and inspiration for aspiring entrepreneurs and current small business owners, from microbusinesses to established businesses ready to expand.

## **Webinar Highlights:**

- ✓ Access to capital & contracts
- ✓ Tips, Tricks, Techniques
- ✓ Digital Marketing and Social Media
- ✓ Top 10 Things to Know and Do
- ✓ Reaching customers and growing sales
- ✓ Access to Contracts – get contract-ready, bid opportunities
- ✓ Grants, Loans, Tax Credits & Incentives



# Sponsorship Benefits

Investment in the Small Business Summit provides exposure and access to current and aspiring entrepreneurs and small business from a broad range of industries



Connect with 250+ current and aspiring entrepreneurs and small business owners from a broad range of industries and in various stages of development



Targeted emails to Chamber distribution list of 15k+ business leaders as well as through regional partner communication channels



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year

# Small Business Summit Sponsorship Benefits

Benefits	Presenting \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Exclusive 'Presented By' Status on All Promotional Materials	X			
Opportunity to provide a branded giveaway for attendees	X			
Opportunity to deliver Sponsor Remarks	Remarks during opening Session			
Opportunity to participate in (1) one session	Participate or introduce a session (1st priority)	Participate or introduce a session (2nd priority)		
Opportunity to join the Advisory Planning Group	X	X		
Reserved Seating	Premier Reserved Seating	Reserved Seating		
Company Feature in the Chamber Small Business Resource Guide	Premier Placement	Gold Placement	Silver Placement	
Exhibit Table	1 Premier Table	1 Table	1 Table	1 Table
Event Registrations	20	15	10	5
Social Media	Dedicated Post	Inclusion in Gold Sponsor Post	Inclusion in Silver Sponsor Post	Inclusion in Bronze Sponsor Post
Logo Inclusion in digital and printed materials including event communication, signage, event website and sponsor scroll	X	X	X	Company Name
Verbal Recognition During Program	X	X	X	X



**Thank You!**

**For more information please contact:**

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**Sponsorship Deadline: June 9, 2023**