



LOS ANGELES AREA
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

ACCESS D.C. 2024

ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

CHAMBER BY THE NUMBERS

More than
1,400
members

Reach of
15,000
business
leaders

120 +
business and
professional
development
programs



VISION

A Thriving Region for All



MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.



STRATEGIC PRIORITIES

Advocacy, Global
Engagement, Community
Collaboration



ACCESS D.C.

The L.A. Area Chamber aims to promote policies that will strengthen industries, drive job creation, and cultivate regional economic prosperity for all.

The in-person advocacy trip to Washington, D.C. will include opportunities to meet with congressional leaders as well as members of the federal agencies and administration. Various industry and regional experts will lead this delegation so our federal representatives can hear about the impact and needs for the greater Los Angeles and Southern California area.



[View our 2023 Advocacy Agenda](#)

[View our 2023 Photo Gallery](#)

ACCESS D.C.

Dates

Tuesday,
March 12

–

Thursday,
March 14,
2024

Location

Ronald Reagan Building &
International Trade Center
1300 Pennsylvania Avenue NW
Washington, D.C., 20004

Tentative Agenda

March 12

Evening
Welcome Reception

March 13

Breakfast
Morning Programming
Afternoon Advocacy
Meetings
Networking Reception

March 14

Breakfast
Morning Programming
Afternoon Advocacy
Meetings



Past Speakers

- Vice President Kamala Harris
- Secretary Xavier Becerra
- Former Ambassador Martha Barcena Coqui
- Administrator Isabella Guzman
- Senator Dianne Feinstein
- Senator Alex Padilla
- Speaker Kevin McCarthy
- Speaker Nancy Pelosi
- Representative Pete Aguilar
- Representative Robert Garcia
- Representative Jimmy Gomez
- Representative Sydney Kamlager-Dove
- Representative Ted Lieu
- Representative Adam Schiff
- Representative Maxine Waters
- Mitch Landrieu, The White House



DELEGATION LEADERSHIP



MARIA S. SALINAS
President & CEO
L.A. Area Chamber



JANET LAMKIN
Board Chair, L.A. Area Chamber
Senior Vice President, Global Market
& Community Innovation
United Airlines



**SUPERINTENDENT
ALBERTO M. CARVALHO**
Los Angeles Unified
School District



MARIO CORDERO
CEO
Port of Long Beach



JOONE KIM LOPEZ
General Manager and CEO
Moulton Niguel Water District



GENE SEROKA
Executive Director
Port of Los Angeles



ALAN D. WAPNER
President
Ontario International
Airport Authority

DELEGATION BUSINESS PARTNERS





Sponsorship Benefits

Investment in ACCESS D.C. provides exposure and access to the regional, national, and global policy makers and implementers.



Connect with 150+ business and civic leaders, as well as federal policy makers and department heads leading critical policy decisions impacting the region



Targeted emails to Chamber distribution list of **15K+** business leaders



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year

ACCESS D.C. Sponsorship Benefits

Benefits	Presenting \$50,000	Platinum \$30,000	Gold \$20,000	Silver \$15,000	Bronze \$8,000
Exclusive 'Presented By' Status on All Promotional Material	✓				
Exclusive Press Release	✓				
Logo Inclusion on Step & Repeat	✓				
Opportunity for brand activation or giveaway	✓	✓			
Opportunity to deliver Sponsor Remarks	Opening & Closing Session or Session of Choice (1 st priority)	Session Sponsor Remarks (2 nd Priority)			
Priority Seating (when not in advocacy groups)	✓	✓			
Opportunity to join the Planning Group	✓	✓	✓		
Digital Program Book Ad	2 Page Spread (embedded video & hyperlinks)	1 Page Ad (embedded video & hyperlinks)	1 Page Ad	1/2 Page Ad	
Registrations	16	12	8	6	4
Social Media	Dedicated Presenting Sponsor Post	Dedicated Platinum Sponsor Post	Inclusion in Gold Sponsor Post	Inclusion in Silver Sponsor Post	Inclusion in All Sponsor Post
Logo inclusion in digital materials (program book, event communication)	✓	✓	✓	✓	Company Name
Logo inclusion in printed materials (signage, advocacy agenda)	✓	✓	✓	✓	Company Name
Verbal Recognition During Program	✓	✓	✓	✓	✓



Thank You!

For more information please contact:

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Sponsorship Deadline: February 16, 2024