



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

# SPONSORSHIP OPPORTUNITIES

2024 Inaugural

## ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

## CHAMBER BY THE NUMBERS

More than  
**1,400**  
members

Reach of  
**15,000**  
business  
leaders

**120 +**  
business and  
professional  
development  
programs



### VISION

A Thriving Region for All



### MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.



### STRATEGIC PRIORITIES

Advocacy, Global  
Engagement, Community  
Collaboration

# 2024 Inaugural

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The Los Angeles Area Chamber of Commerce's Inaugural is the region's premier business event convening business and civic leaders to kick-off a year-long body of work which impacts the entire L.A. region.

The event serves as a business and civic leadership awards ceremony, as well as a passing of the gavel for the incoming Board chair. From local and statewide business and community leaders to the best in regional entertainment, the Chamber's Inaugural is a dynamic, impactful program - not to be missed!

[View our 2023 Program Book](#)

[View our 2023 Photo Gallery](#)



# 2024 Inaugural

As the region's premier business community event, this program convenes 800+ of the most influential leaders. The event honors business leadership and represents the inauguration of the Chamber's incoming Board chair. It also shares our program focus for the year ahead.

## Program Highlights:

- L.A. Area Chamber President & CEO Address
- Corporate Leadership Award
- Distinguished Business Leader
- Community Impact Award
- Passing of the Gavel
- Networking Opportunities

## Save the Date

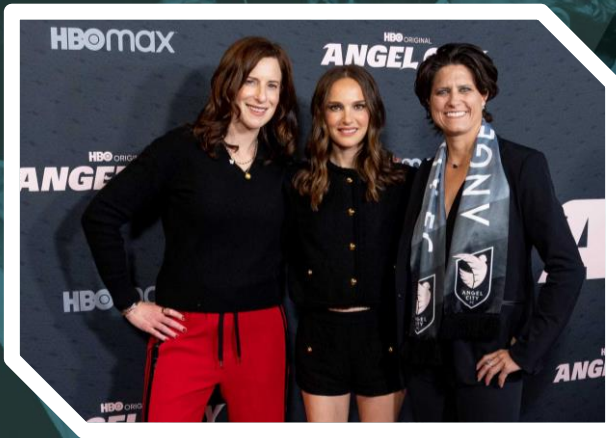
Thurs. Feb. 15, 2024

5:00 p.m. – 8:00 p.m.

Skirball Cultural Center

# 2024 Honorees

Distinguished Business Leaders



**Kara Nortman**, Co-Founder  
**Natalie Portman**, Co-Founder  
**Julie Uhrman**, President & Co-Founder  
**Angel City Football Club**

Corporate Leadership Award

**JPMORGAN CHASE & CO.**

**JPMorgan Chase**

Community Impact Award



**Angela Gibson-Shaw**  
President, Greater Los  
Angeles African-American  
Chamber of Commerce

# Featured Speakers

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CEO Remarks



**Maria S. Salinas**  
President & CEO  
Los Angeles Area  
Chamber of Commerce

Incoming 2024  
Board Chair



**Janet Lamkin**  
SVP, Global Market and  
Communication Innovation  
United Airlines

2023 Board Chair



**A.G. Spanos**  
President of Business Operations  
Los Angeles Chargers

# Past Honorees

## CORPORATE LEADERSHIP AWARD

- 2023 The Home Depot
- 2022 Kaiser Permanente
- 2021 Ralph's
- 2020 Citi
- 2019 Accenture
- 2018 Southern California Gas Company, a Sempra energy utility

## DISTINGUISHED BUSINESS LEADER AWARD

- 2023 Cástulo de la Rocha, President & CEO, AltaMed
- 2022 E. Stanley Kroenke, Chairman & CEO, Kroenke Sports & Entertainment
- 2021 Los Angeles Dodgers & Los Angeles Lakers\*
- 2020 Evan Spiegel, Co-Founder & CEO, Snap Inc.
- 2019 Dr. Patrick Soon-Shiong, Chair, NantWorks, LLC, LA Times, Lakers
- 2018 Chris Martin, CEO & Chairman, AC Martin

## CIVIC MEDAL OF HONOR

- 2022 Linda Griego, Founder & Vice Chair, MLK Health and Wellness Community Development Corporation
- 2021 Constance L. Rice, Civil Rights Attorney and Author
- 2020 Frank E. Baxter, Chairman Emeritus, Jefferies and Company
- 2019 Earvin "Magic" Johnson, Chairman & CEO, Magic Johnson Enterprises
- 2018 Vilma Martinez, Former U.S. Ambassador to Argentina

*\*Special one time presentation of a Beacon of Light Award*



# 2023 Highlights





# Sponsorship Benefits

As the region's premier business community convening, Inaugural sponsorship presents a unique opportunity to be recognized as a partner and leader amongst the region's most prominent business and civic leaders.



Connect with 800+ leaders from 200+ of the region's business and civic organizations including industry executives, ambassadors, diplomats, elected officials, and academia



Targeted emails to Chamber distribution list of **15K+** business leaders



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year

# Inaugural Sponsorship Benefits

| Benefits  | Presenting<br>\$100,000<br><i>(1 of 1 available)</i>                    | Platinum<br>\$50,000                                     | Gold<br>\$30,000               | Silver<br>\$20,000               | Bronze<br>\$10,000<br><i>(limited quantities available;<br/>expected to sell out)</i> |
|---|---|--|--------------------------------|----------------------------------|---|
| Exclusive 'Presented By' Status on All Promotional Material   | ✓   |  |                                |                                  |   |
| Exclusive Press Release   | ✓   |  |                                |                                  |   |
| Opportunity to provide Sponsor Remarks  | ✓   |  |                                |                                  |   |
| Logo Inclusion on Step & Repeat   | ✓   | ✓  |                                |                                  |   |
| Opportunity to host an Elected Official   | 1st Priority  | 2nd Priority   |                                |                                  |   |
| Access to VIP Reception   | ✓   | ✓  | ✓                              |                                  |   |
| Verbal Recognition During Program   | ✓   | ✓  | ✓                              |                                  |   |
| Seating   | Dedicated and Company Branded VIP Section <b>and</b> Sponsor Activation | Company Branded VIP Section <b>or</b> Sponsor Activation | Reserved Lounge Section        | Reserved Cocktail Table          |   |
| Opportunity to purchase add-on benefits (see next page)   | ✓   | ✓  | ✓                              | ✓                                |   |
| Event Registrations   | 30 tickets (VIP Section)  | 20 Tickets (VIP Section)                                 | 14 tickets                     | 10 tickets                       | 6 tickets   |
| Digital Program Book Ad   | 2 Page Spread (embedded video & hyperlinks)                             | 1 Page Ad (embedded video & hyperlinks)                  | 1 Page Ad                      | 1/2 Page Ad                      | 1/4 Page Ad   |
| Social Media  | Dedicated Presenting Sponsor Post                                       | Inclusion in Platinum Sponsor Post & one dedicated post  | Inclusion in Gold Sponsor post | Inclusion in Silver Sponsor Post | Inclusion in Bronze Sponsor Post  |
| Logo Inclusion in <u>digital</u> materials including event communication, website, digital program book, and sponsor scroll | ✓   | ✓  | ✓                              | ✓                                | Company Name  |
| Logo Inclusion in <u>printed</u> materials including signage and agenda   | ✓   | ✓  | ✓                              | ✓                                | Company Name  |

# Sponsor Benefit Add-Ons

Sponsor levels Silver and above

## **Signature Drink Sponsor \$5,000**

*2 of 3 available*

- Opportunity to select a signature drink for the bar

## **Dessert Sponsor \$5,000**

*2 of 2 available*

- Logo placement on dessert selection



**Thank You!**

**For more information please contact:**

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