



LOS ANGELES AREA
CHAMBER OF COMMERCE

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SPONSORSHIP OPPORTUNITIES

2024

Women in Leadership Series

ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

CHAMBER BY THE NUMBERS

More than
1,400
members

Reach of
15,000
business
leaders

120 +
business and
professional
development
programs



VISION

A Thriving Region for All



MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.



STRATEGIC PRIORITIES

Advocacy, Global
Engagement, Community
Collaboration

Women in Leadership Series

The Los Angeles Area Chamber of Commerce's Women in Leadership Series convenes women across the region to hear from and be inspired by community leaders and form meaningful connections.

The Chamber has officially launched its Women's Policy Council and through this initiative, we strive to support policies that advocate the immediate and on-going needs of women in all business sectors and industries as they navigate entry and re-entry into the workforce.



[View Photo Gallery](#)

Event Details

2024 Dates

- ✓ Tuesday, March 26
 - Featured Speaker: **Lori Carmona**, CEO, YWCA
 - Location: Hollywood Studio Club
- ✓ Tuesday, June 18
 - Featured Speaker: **Linnea Roberts**, Founder, GingerBread Capital
 - Topic: Venture Capital & Wealth
 - Location: Chamber Office
- Tuesday, November 12
 - Featured Speaker: **Charlene Dimas-Peinado**, CEO, Wellnest
 - Topic: Mental Health
 - Location: Wellnest





Past Speakers

- Maria S. Salinas, President & CEO, Los Angeles Area Chamber of Commerce
- Julie Miller-Phipps, President, Kaiser Permanente Southern California
- Supervisor Kathryn Barger, Los Angeles County Board of Supervisors
- Ann McElaney-Johnson, President, Mount Saint Mary's University
- Lourdes I. Ramos, President & CEO, Museum of Latin American Art
- Stephanie Wiggins, Chief Executive Officer, LA Metro
- Kelly Gonez, President, Board of Education, L.A. Unified School District
- Capri Maddox, Executive Director, City of L.A., Civil + Human Rights and Equity Department
- Beatriz Acevedo, CEO & Co-Founder, Suma Wealth
- Kim Majerus, VP, U.S. State & Local Government / Education, Amazon Web Services
- Nuria Santamaria Wolfe, Director of Strategic Audience Partnerships, Meta
- Diana Derycz-Kessler, Co-Founder and Director, LK Secured Lending and Sugarfina
- Pamela Bakewell, COO/EVP, Bakewell Company & Los Angeles Sentinel
- Julie Su, Deputy Secretary, U.S. Department of Labor
- Tunua Thrash-Ntuk, President and Chief Executive Officer, The Center by Lendistry
- Betsy Berkhemer-Credaire, CEO, Berkhemer Clayton Retained Executive Search
- Sarah Harden, CEO, Hello Sunshine

Sponsorship Benefits

Investment in the Women in Leadership Series provides exposure and access to executive level women, L.A. Area Chamber Members, entrepreneurs, small business owners, elected officials, non-profit leaders, and academic leaders.



Connect with 100+ business and civic leaders



Targeted emails to Chamber distribution list of **15K+** business leaders



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year

Women in Leadership Series Sponsorship Benefits

Benefits	Presenting \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Exclusive 'Presented By' Status on All Promotional Materials	X			
Opportunity to deliver Sponsor Remarks	Welcome Remarks at Each Session			
Opportunity to include one company representative in a panel	Panel Participation (if applicable)	Introduce a panel or keynote speaker (if applicable)		
Reserved Seating	Premier Reserved Seating	Reserved Seating		
Event Registrations	16	12	8	4
Social Media	Dedicated Post	Dedicated Post	Inclusion in Silver Sponsor Post	Inclusion in Bronze Sponsor Post
Logo Inclusion in Event Communication, Signage, Event Website and sponsor scroll	X	X	X	Company Name
Verbal Recognition During Program	X	X	X	X



Thank You!

For more information please contact:

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