



LOS ANGELES AREA
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

State of LA Business | August 7, 2025

AS OF May 2025

ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

CHAMBER BY THE NUMBERS

MORE THAN

1,400

MEMBERS

REACH OF

15,000

BUSINESS
LEADERS

MORE THAN

120+

BUSINESS &
PROFESSIONAL
DEVELOPMENT
PROGRAMS



VISION

A Thriving Region for All.



MISSION

We create and drive opportunities and solutions to foster a thriving, inclusive, and globally competitive regional economy.



STRATEGIC PRIORITIES

Advocacy, Global Engagement,
Community Collaboration.

State of L.A. Business

Join us for the State of L.A. Business, where visionary business leaders, academic experts, and the leading voices in policy will convene to discuss the State of Los Angeles.

[VIEW OUR 2024 PHOTO GALLERY](#)

[VIEW OUR 2023 PHOTO GALLERY](#)



STATE OF L.A. BUSINESS

Thursday August 7, 2025 - DoubleTree By Hilton, Downtown Los Angeles

PANELS AT A GLANCE

**Securing LA's Water
and Energy Future:
Innovation, Resilience,
and Sustainability**

Brought to you By:
*The ENERGY, WATER &
ENVIRONMENTAL
SUSTAINABILITY Council*

**Addressing California's
Housing Crisis Through
Fire Recovery Efforts**

Brought to you By:
*The LAND USE, CONSTRUCTION &
HOUSING Council*

**LA on the World Stage:
Tourism, Entertainment
& Sports**

Brought to you By:
*The TOURISM, ENTERTAINMENT
& SPORTS Council*

PAST SPEAKERS

- Toks Omishakin, California Secretary of Transportation
- Janisse Quiñones, LA Dept. of Water & Power
- Michelle Schwartz, Chief External Affairs Officer, LA28 Olympic & Paralympic Games
- Stephen Cheung, President & CEO, LAEDC
- Adam Burke, President & CEO, Los Angeles Tourism & Convention Board
- David Siegel, President & CEO, Los Angeles Sports Council
- Sean Burton, CEO, Cityview
- Jeanne Holm, Deputy Mayor, City of Los Angeles
- Eric Garcetti, Former Mayor of City of Los Angeles
- Hilary Norton, Chair, California Transportation Commission
- Dr. Francisco Rodriguez, Chancellor, Los Angeles County Community Colleges
- Phil Washington, Former CEO, LA Metro
- Mayor Terry Tornek, City of Pasadena
- Spencer Rascoff, Chairman, dot.LA



SPONSORSHIP BENEFITS

Investment in exposure and access to the regional, national, and global policy makers and implementers.



CONNECT WITH

150+

business and civic leaders, as well as federal policy makers and department heads leading critical policy decisions impacting the region



REACH OVER

15K+

business leaders by leveraging Chamber email distribution for targeted outreach and engagement.



REACH OVER

8K+

monthly visitors through a year-long inclusion on the Chamber website, maximizing exposure and engagement.

STATE OF L.A. SPONSORSHIP BENEFITS

BENEFITS	Presenting SOLD	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Exclusive 'Presented By' Status on all Promotional Materials	✓			
Feature in the Business Perspective Blog	✓			
Opportunity to provide branded giveaways	✓			
Opportunity to deliver Sponsor Remarks	Remarks During the Opening Session			
Opportunity to participate in a session	Participate or introduce a session (1 st Priority)	Participate or introduce a session (2 nd Priority)		
Priority Seating	✓	✓		
Opportunity to join planning committee	✓	✓	✓	
Registrations	15	12	8	5
Social Media	Dedicated Presenting Sponsor Post	Dedicated Gold Sponsor Post	Inclusion in Silver Sponsors Post	Inclusion in Bronze Sponsors Post
Logo inclusion in event communication, signage, event website and sponsor loop.	✓	✓	✓	Company Name
Verbal Recognition During Program	✓	✓	✓	✓



LOS ANGELES AREA
CHAMBER OF COMMERCE

THANK YOU!

For more information please contact:

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Deadline: July 25, 2025