



**LOS ANGELES AREA**  
CHAMBER OF COMMERCE

# STATE OF L.A. BUSINESS

Thursday, August 13, 2026

## Sponsorship Opportunities

AS OF JUNE 2026

## ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

### CHAMBER BY THE NUMBERS

MORE THAN

**1,200**

MEMBERS

REACH OF

**15,000**

BUSINESS  
LEADERS

MORE THAN

**120+**

BUSINESS &  
PROFESSIONAL  
DEVELOPMENT  
PROGRAMS



## VISION

A Thriving Region for All.



## MISSION

We create and drive opportunities and solutions to foster a thriving, inclusive, and globally competitive regional economy.



## STRATEGIC PRIORITIES

Advocacy, Global Engagement,  
Community Collaboration.

# STATE OF L.A. BUSINESS

Join us for the State of L.A. Business, where visionary business leaders, academic experts, and the leading voices in policy will convene to discuss the State of Los Angeles.

[VIEW OUR 2025 PHOTO GALLERY](#)



# STATE OF L.A. BUSINESS

Thursday, August 13, 2026

**August 13, 2026**

**8:30 a.m. – 1:00 p.m.**

**InterContinental  
Downtown Los Angeles**

## **AGENDA**

**8:30 a.m. – 9:30 a.m.**

Check-In & Guest Arrival

**9:30 a.m. – 1:00 p.m.**

Program

# PAST SPEAKERS

- Stephanie Wiggins, CEO, LA Metro
- Lew Horne, President, Greater LA/OC/IE, CBRE
- Toks Omishakin, California Secretary of Transportation
- Janisse Quiñones, Former CEO, LA Dept. of Water & Power
- Michelle Schwartz, Chief External Affairs Officer, LA28 Olympic & Paralympic Games
- Stephen Cheung, President & CEO, LAEDC
- Adam Burke, President & CEO, Los Angeles Tourism & Convention Board
- David Siegel, President & CEO, Los Angeles Sports Council
- Sean Burton, CEO, Cityview
- Jeanne Holm, Deputy Mayor, City of Los Angeles
- Eric Garcetti, Former Mayor of City of Los Angeles
- Hilary Norton, Chair, California Transportation Commission
- Dr. Francisco Rodriguez, Chancellor, Los Angeles County Community Colleges
- Phil Washington, Former CEO, LA Metro
- Mayor Terry Tornek, City of Pasadena
- Spencer Rascoff, Chairman, dot.LA



# SPONSORSHIP BENEFITS

Investment in State of L.A. Business provides exposure and access to the regional, national, and global policy makers and implementers.



CONNECT WITH

**150+**

business and civic leaders, as well as federal policy makers and department heads leading critical policy decisions impacting the region



REACH OVER

**15K+**

business leaders by leveraging Chamber email distribution for targeted outreach and engagement.



REACH OVER

**8K+**

monthly visitors through a year-long inclusion on the Chamber website, maximizing exposure and engagement.

# STATE OF L.A. BUSINESS SPONSORSHIP BENEFITS

BENEFITS	Presenting \$45,000 SOLD	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Exclusive 'Presented By' Status on all Promotional Materials	✓				
Opportunity to deliver Sponsor Remarks	Remarks During the Opening Session				
Opportunity to participate in a session	Participate and/or introduce a session (1st Priority)	Participate or introduce a session (2nd Priority)	Introduce a session (3rd Priority)		
Priority Seating	✓	✓	✓		
Exhibit Table	✓	✓	✓	✓	
Event Registrations	20	16	12	8	4
Logo inclusion in event communication, signage, event website and sponsor loop	✓	✓	✓	✓	Company Name
Verbal Recognition During Program	✓	✓	✓	✓	✓



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CHAMBER OF COMMERCE

# THANK YOU!

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For more information please contact:  
[sponsorship@lachamber.com](mailto:sponsorship@lachamber.com)

Sponsorship Deadline: July 30, 2026