



LOS ANGELES AREA
CHAMBER OF COMMERCE

WORLD TRADE WEEK

100th Anniversary

May 27, 2026

Sponsorship Opportunities

AS OF FEBRUARY 2026

ABOUT THE L.A. AREA CHAMBER

Founded in 1888, the Los Angeles Area Chamber of Commerce is the oldest and largest business association in the region. As one of the most influential business associations in southern California, we represent the interests and the voice of business throughout the five counties we serve.

The Chamber's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. Its member companies work together to promote a prosperous economy and quality of life in the Los Angeles region.

CHAMBER BY THE NUMBERS

MORE THAN
1,200
MEMBERS

REACH OF
15,000
BUSINESS
LEADERS

MORE THAN
120+
BUSINESS &
PROFESSIONAL
DEVELOPMENT
PROGRAMS



VISION

A Thriving Region for All.



MISSION

We create and drive opportunities and solutions to foster a thriving, inclusive, and globally competitive regional economy.



STRATEGIC PRIORITIES

Advocacy, Global Engagement,
Community Collaboration.

WORLD TRADE WEEK

For over 99 years, World Trade Week Southern California has been the most extensive and unique program of its kind in the country, actively promoting the positive aspects of international trade that are vital to a strong local and national economy.

The Chamber kicks off the start of each year's celebration by bringing together business executives, regional leaders and members of the diplomatic corps for the WTW Kickoff Conference. The event, which attracts 500 participants, consists of an insightful program featuring keynote speakers and industry experts to share their insights on the latest global trade trends impacting SoCal companies. The conference also includes scholarships, industry awards, and an interactive exhibit hall.

[VIEW OUR 2025 PROGRAM BOOK](#)

[VIEW OUR 2025 PHOTO GALLERY](#)



WORLD TRADE WEEK EVENT DETAILS

Wednesday, May 27, 2026

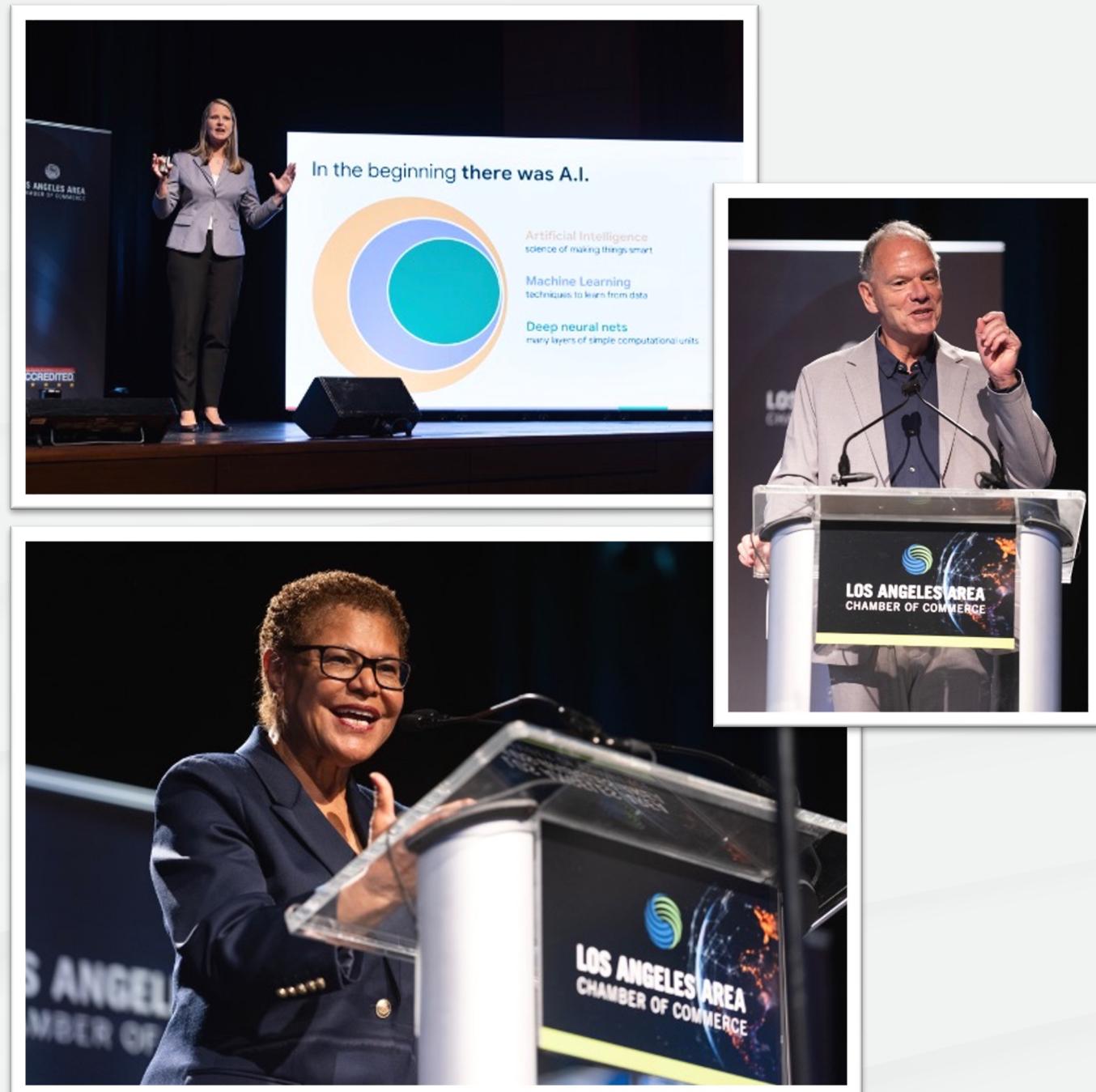
**JW Marriott Los Angeles
L.A. Live**

AGENDA

**Exhibit Hall
Luncheon**

PAST SPEAKERS

- Los Angeles Mayor Karen Bass
- Paula Natoli, Head of Global Supply Chain Strategic Industries, Google
- Rt. Hon. Tony Blair, Former Prime Minister of Great Britain and Northern Ireland
- U.S. Congresswoman Judy Chu
- U.S. Congresswoman Sydney Kamlager-Dove
- Gina Raimondo, U.S. Secretary of Commerce
- Commissioner Kevin McAleenan, U.S. Customs & Border Protection
- Mayor Eric Garcetti, City of Los Angeles
- Udo Lange, President & CEO of FedEx Logistics
- Ed Bastian, CEO of Delta Air Lines
- Børge Brende, President of World Economic Forum
- Alan Horn, Chairman of The Walt Disney Studios
- Richard Bolwijn, United Nations Conference on Trade and Development
- Mario Cordero, Executive Director of Port of Long Beach
- Gene Seroka, Executive Director of Port of Los Angeles



SPONSORSHIP BENEFITS

Investment in World Trade Week provides exposure and access to regional, national, and global policy makers and implementers.



CONNECT WITH
800+

leaders from 200+ of the region's business and civic organizations including industry executives, ambassadors, diplomats, elected officials, and academia



REACH OVER
15K+

business leaders by leveraging Chamber email distribution for targeted outreach and engagement.



REACH OVER
8K+

monthly visitors through a year-long inclusion on the Chamber website, maximizing exposure and engagement.

WORLD TRADE WEEK SPONSORSHIP BENEFITS

BENEFITS	Presenting \$50,000 <i>(SOLD)</i>	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000 <i>(limited quantities)</i>
Exclusive 'Presented By' Status on all Promotional Materials	✓				
Logo Inclusion on Step & Repeat	✓				
Opportunity to Deliver Sponsor Remarks	✓				
Feature in "Business Perspective" Blog	✓				
Opportunity to Introduce Featured Speaker	✓	✓			
Opportunity to Provide Seating for Dignitary or Elected Official	1st Priority	2nd Priority	3rd Priority		
Verbal Recognition During Program	✓	✓	✓	✓	✓
Exhibit Table	1 Assigned Premier Table	1 Assigned Premier Table	1 Assigned Table	1 Table <i>(first come basis)</i>	
Ad Space in Digital Program Book	2 Page Spread Embedded video and hyperlinks	1 Page Ad Embedded video and hyperlinks	1 Page Ad	1/2 Page Ad	1/3 Page Ad
Table and Ticket Registration	2 Tables – Premier Section 20 Tickets	1 Table – Premier Section 10 Tickets	1 Table – Gold Section 10 Tickets	1 Table – Silver Section 10 Tickets	1/2 Table 5 Tickets
Logo Inclusion in <u>Digital</u> and <u>Printed</u> materials, including event communication, sponsor loop, and signage	✓	✓	✓	✓	Company Name



LOS ANGELES AREA
CHAMBER OF COMMERCE

THANK YOU!

For more information please contact:
sponsorship@lachamber.com

Sponsorship Deadline: May 8, 2026