

Schedule of 1942 Foreign Trade Week Activities

NOTE: This is not a complete program but only a schedule of some of the important events arranged at the time of printing. For any further information regarding these events, call or write A. E. Gram, General Secretary, 1942 Foreign Trade Week Executive Committee, Dept. of Foreign Commerce and Shipping, Los Angeles Chamber of Commerce, P.Rospect 3431, Sta. 244.

SUNDAY, MAY 17, 7:00 P.M. to 8:00 P.M. Radio Station KFAC — Open Forum — "IS FOREIGN TRADE WORTH FIGHTING FOR?"

Max G. Linder and W. D. Fraser will take the affirmative. Other participants to be announced.

SUNDAY, MAY 17, 9:45 P.M. to 10:15 P.M., Radio Station KNX - CBS Pacific Coast Network — "FOREIGN TRADE AFTER THE WAR"

A round table discussion by Gustav Riedlin, Dr. V. O. Watts, Dr. Moritz Bonn and Prof. Raymond McKelvey.

MONDAY, MAY 18, 12 Noon, Biltmore Bowl — World in Review Luncheon, Women's Auxiliary of the Los Angeles Chamber of Commerce

PRESIDING: MISS GRACE S. STOERMER, PRESIDENT
SPEAKER: DR. ELAM J. ANDERSON

President, University of Redlands, Redlands, California

The subject of Dr. Anderson's address will be "The Will to Trade and the Will to Peace."

MONDAY, MAY 18, 6:30 P.M., Cabrillo Hotel — Los Angeles Business Women's Council Dinner.

SPEAKER: ALMA NORTON DUFFILL

Hollywood Stylist, Designer and Foreign Trader

This group, with a membership of 350 professional business women, appreciating the importance of foreign trade, is participating for the first time.

TUESDAY, MAY 19, 12:00 Noon, Biltmore Hotel — Los Angeles Advertising Club Luncheon

SPEAKER: FRANK H. BECKMANN

Business Analyst and Engineer, San Francisco, California

Advertising plays a vital part in all trade, and the members of this club represent our biggest advertisers. The subject of Mr. Beckmann's address will be "Winning Foreign Acceptance."

WEDNESDAY, MAY 20, 8:00 A.M., Los Angeles Breakfast Club — Special Foreign Trade Observance

For many years this club has cooperated in a Special Foreign Trade Week participation.

WEDNESDAY, MAY 20, 12:00 Noon, Biltmore Hotel — Special Harbor Day Luncheon, Joint Meeting of the Kiwanis Club of Los Angeles and the Foreign Trade Week Committee

SPEAKER: EUGENE OVERTON

President, Los Angeles Harbor Commission

The free boat trips around the port have been cancelled this year. Instead, the Harbor Day Committee is bringing our port uptown in this meeting. Los Angeles and Long Beach Harbor authorities will be honored guests. A new feature of Foreign Trade Week this year will be the presentation of an Award of Distinguished Service to persons having traveled abroad in the interests of foreign trade.

WEDNESDAY, MAY 20, 6:30 P.M., Mayfair Hotel — Nomads Dinner, National Oil Manufacturers and Dealers Society

SPEAKER: CARLTON B. TIBBETTS

President, Los Angeles Chamber of Commerce

The Nomads is an organization of Foreign Traders, and only those may join who have traveled in other countries as salesmen for Oil Well and Refinery Equipment concerns. Like the idea of Foreign Trade Week, the Nomads originated in Los Angeles and has expanded throughout the United States. "The Front Line of Foreign Trade" is the appropriate subject announced by Mr. Tibbetts for this meeting.

THURSDAY, MAY 21, 12:00 Noon, Biltmore Hotel — World Trade Luncheon, Joint Meeting of the Los Angeles Optimists Club and the Foreign Trade Association of Southern California

SPEAKER: DR. ARTHUR G. COONS

Professor of Economics, Graduate School, Claremont Colleges
The subject of Dr. Coons' address will be "Post-War International Relations and World Trade." Award of a bronze plaque to the person who has made outstanding contributions to foreign trade during the past year will be a feature at this meeting.

FRIDAY, MAY 22, 12:00 Noon, Biltmore Hotel — National Maritime Day Luncheon, The Propeller Club of the Port of Los Angeles

PRESIDING: FRED A. HOOPER, PRESIDENT

SPEAKER: CAPT. R. B. COFFMAN, U.S.N.

Commandant, Naval Operating Base, San Pedro

President Roosevelt has asked that special attention be given to National Maritime Day this year. The American Merchant Marine is not only in peace time all-important to foreign trade, but today it is a vital auxiliary to our Navy, and plays an important part in this war by transporting our troops and supplies to war zones.

SATURDAY, MAY 23, 8:30 P.M., Ambassador Hotel, Fiesta Room — International Ball, Junior Foreign Trade Association of Southern California
SPECIAL ENTERTAINMENT AND DANCING

Music by Manny Harmon and His Orchestra

In the past, this group of progressive young men and women have cooperated with other organizations in Foreign Trade Week observance. This year they are going out on their own in promoting this colorful event. They have an excellent program planned and are anticipating a large attendance. This will be an opportunity to relax and enjoy an evening of gala entertainment.

SPECIAL EXHIBIT: Be sure to see the Special Foreign Trade Week exhibit in the foyer of the Los Angeles City Hall throughout the entire week. Arranged by Lloyd V. Roberts of the Los Angeles Harbor Department.

1942 Foreign Trade Week

EXECUTIVE COMMITTEE

MAX G. LINDER, *General Chairman*
ROLAND C. STEVENS, *Vice-Chairman*
A. E. GRAM, *General Secretary*
STANLEY T. OLAFSON, *Co-ordinator*
ALBERT M. HILL, *Publicity Director*
LOIS JAMES, *"Miss Foreign Trade"*

Committee Chairman

Award	Edgar M. Wilson Stanley T. Olafson, Secretary
Budget	Wm. H. Schroeder Stanley T. Olafson, Secretary
Co-operation with Other Groups	W. M. Farrer G. A. Glasscock, Secretary
Exhibits and Educational ..	Gustav Riedlin Dave Livingstone, Secretary
Harbor Day	Lynn W. Ballard Dave Livingstone, Secretary
International Day	Henry Humann Fred L. Davis, Secretary
Junior Foreign Trade Association	W. G. Paul, Jr.
National Maritime Day Co-ordinating	R. A. Mitchell
Publicity	W. D. Fraser Al Hill, Secretary
Speakers Bureau	Forrest E. Brookman G. A. Glasscock, Secretary
Women's Auxiliary	Miss Grace S. Stoermer Katherine Doyle, Secretary
World Trade Luncheon ..	Morris Blau Will R. Forker, Secretary
House Flags	R. O. Vernon

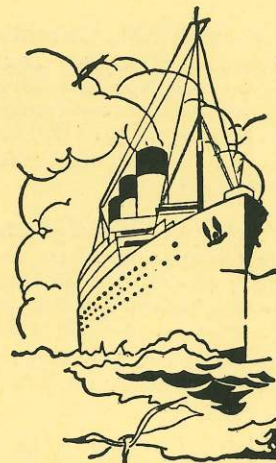
MEMBERS AT LARGE

Clarence H. Matson	F. A. Hooper
H. R. Greatwood	Alvin C. Eichholz
Will R. Forker	Walter Measday
Roy H. Beaton	Fred P. Cruice

Program

1942 FOREIGN TRADE WEEK ACTIVITIES

LOS ANGELES CHAMBER OF
COMMERCE



16th Annual Observance
NATIONAL FOREIGN TRADE WEEK
MAY 17-23

"WHEN PEACE IS MADE THE WORLD WILL TRADE"