

WORLD TRADE WEEK



PAST KEYNOTE SPEAKERS & SPECIAL GUESTS



Bryan G. Stockton
Chairman and Chief
Executive Officer,
Mattel Inc.

Hon. Edmund G. Brown Jr.
39th Governor of California



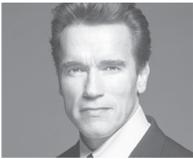
Amy Liu
Senior Fellow, Co-Director
and Co-Founder,
Brookings Institution
Metropolitan Policy Program

Matthew K. Rose
Chairman and Chief
Executive Officer,
BNSF Railway Company



Dr. C. Fred Bergsten
Director,
**Peterson Institute for
International Economics**

**Hon. Arnold
Schwarzenegger**
38th Governor of California
and California Global
Ambassador



Dr. Steven B. Sample
Former President,
**University of Southern
California**

Ambassador Ron Kirk
United States Trade
Representative



OUR HISTORY



For nearly 90 years, World Trade Week has been the most extensive and unique program of its kind in the country.



An initiative of the Los Angeles Area Chamber of Commerce, World Trade Week (WTW) was founded in 1926 by Stanley T. Olafson, then manager of the L.A. Area Chamber's World Trade Department. Southern California was the first to observe WTW; by 1935, President Franklin Delano Roosevelt had officially proclaimed it a national observance by the U.S. Government. Initially created to promote the ports of Los Angeles and Long Beach, WTW expanded its scope following World War II.

Under the guidance of the founding sponsors – the L.A. Area Chamber, Los Angeles World Airports, the Ports of Los Angeles and Long Beach and numerous partnering organizations – WTW continues to dedicate itself to educating the public on the importance and benefits of global trade on the local and national economy. WTW also supports college and high school scholarships,

high school student and career counselor workshops and briefings for civic and business leaders interested in benefiting from the global economy.

This tremendous nonprofit endeavor is further supported by Southern California companies who offer sponsorship for the many programs, scholarships and informational materials the World Trade Week Committee creates each year.

KICKOFF BREAKFAST

Today, WTW actively promotes the positive aspects of international trade that are vital to a strong local and national economy. The original weeklong observance has grown to more than 30 events held throughout the month of May, commencing with the Chamber's Annual WTW Kickoff Breakfast with more than 600 guests, including business executives, leaders of trade organizations and members of the diplomatic corps. An exhibit featuring award winners, sponsors, and represented countries opens the official program each May.



“As former Chair of World Trade Week, I am confident that this tradition will continue for many years to come. Everyone involved with this incredible event, understands the economic value that global trade and investment brings to Southern California.

– Bryan Stockton, Mattel

SPONSORSHIP OPPORTUNITIES

For more information or to learn about how your company can support World Trade Week, please contact Jasmin Sakai-Gonzalez, 213.580.7569 or jgonzalez@lachamber.com

WORLD TRADE WEEK



AWARDS

Although Southern California WTW Awards are presented during official activities in May, the organization seeks potential awardees year-round. Each company selected to receive award recognition has demonstrated outstanding contributions to the international community that have fostered new innovation and promoted perpetual growth. These companies have proven to be examples of organizations that allow for international business to continue rising to new heights. Awards include:



Stanley T. Olafson Bronze Plaque

Presented to an outstanding member of the world trade community in Southern California who has contributed to the advancement of world trade and international relations above and beyond job requirements.

Bob Kleist Leadership Award

Recognizes and honors an organization or company that has demonstrated inspirational and visionary leadership in the development of world trade in Southern California. The recipient exemplifies the commitment and dedication of teaching future generations about the benefits of global trade.



Export Achievement Award

Presented to local companies, especially small- and medium-sized firms, that have experienced significant and continued growth in export sales and now derive a significant portion of their revenue from exports.

Service Achievement Award

Service Achievement Award presented to an individual or service-oriented organizations, e.g., banks, freight forwarders, consultants, nonprofits, etc., for sustained exceptional service and commitment to exporters.

Foreign Direct Investment Award

Presented to foreign companies who have established U.S. operations in the five-county area and made significant contributions to the Southern California economy through financial investment in California companies or the establishment of local facilities.

EDUCATIONAL PROGRAMS

Education provides the foundation for understanding between countries and individuals around the world, and it is the cornerstone of WTW's mission to increase awareness of world trade's benefits to the region. Current activities include:



Scholarships

The WTW Committee offers scholarships to aspiring Southern California students in international trade-related fields. Scholarships are awarded to high school seniors entering a college or university with the goal to prepare for a profession in international trade. At the university level, scholarships are awarded to students that have completed or are in the process of completing an internship with an organization in the international trade community.



Career Path Briefings

The WTW Committee hosts several educational briefings a year, focused on educating high school students, educators and career counselors on professional opportunities in fields related to international trade.



PUBLICATIONS Info Guide

The Info Guide is published each year and includes a directory of Southern California trade-related offices and organizations and current statistics on the value of world trade to the region.

International Careers: A Roadmap to Success

International Careers: A Roadmap to Success features specific international career profiles from the public and private sectors, including banking, consulting, education, logistics, marketing and trade policy promotion.



LEGISLATIVE OUTREACH

Representatives of the WTW Committee connect with Congressional members, city and state elected and their staff for briefings on

the impact of trade on California's Congressional districts.

TRADE BY THE NUMBERS

World Trade is the economic engine of L.A., providing more jobs and economic impact to the region than any other industry. Our ports and airports have been top-ranked for value of trade among nation's more than 475 airports, seaports and border crossings.

Port of Los Angeles ranked No. 1
Top export, in dollars: Cotton.
Top import: Motor vehicles.



Port of Long Beach ranked No. 9
Top export, in dollars: Motor vehicles.
Top import: Oil.

Los Angeles International Airport ranked No. 10
Top export, in dollars: Aircraft.
Top import: Computers.



\$168 BILLION amounted from California exports in 2013. This is an increase from the 2012 total of \$161.9 billion. California maintained its perennial position as a top exporting state.

In 2013... **\$126.96 BILLION** the value of L.A exports (a record, and the fifth year in the last six that the total topped \$100 billion)

\$287.84 BILLION the value of L.A. imports (a record, and the eighth year in the last nine that the total topped \$200 billion)

No. 1 L.A. has ranked as the nation's No. 1-U.S. Customs district in 18 out of the last 20 years.



California is a top exporter in the nation of computers, electronic products, and sales of food and kindred products. Computers and electronic products are California's top export, accounting for 25.2 percent of all the state's exports.

10 percent of total U.S. exports is from California

\$23.9 BILLION total California exports to Mexico in 2013. Mexico purchases 14.2 percent of all California exports.

Following Mexico as top export markets:

\$18.8 billion Canada
\$16.4 billion China
\$12.7 billion Japan