Global Initiatives Council

Wednesday, February 20, 2013

9 a.m. Registration & Networking
9:30 – 11 a.m. Program

MEETING AGENDA

I. Welcome Remarks & 2013 Chair Introductions
   Carlos Valderrama
   Senior Vice President, Global Initiatives
   L.A. Area Chamber of Commerce

   Francisco Uribe
   2013 Chair, Global Initiatives Council
   Director, State, Local and International Government Relations
   The Home Depot

II. 2013 Trade Policy Outlook
    Brian Peck
    2013 Policy Co-Chair, Global Initiatives Council
    Adjunct Professor, Gould School of Law
    University of Southern California

III. Strategies for Expanding California Exports
     Kevin Klowden
     Director, California Center
     Milken Institute

IV. Questions & Answers

Adjourn.

Next meeting:
Wednesday, April 17, 2013
9-10:30 a.m.

Guest Speaker: Elizabeth Stephenson
McKinsey & Company – Southern California

GLOBAL COUNCIL CHAIR:
Francisco Uribe, The Home Depot

CO-CHAIR – International Trade Policy:
Brian Peck, University of Southern California

CO-CHAIR – Trade Commissioners Networking Group:
Mike Rosenfeld, UK Trade and Investment
Global Initiatives Council Leadership  
2013 Chair

Francisco Uribe  
Director, State, Local and International Government Relations  
The Home Depot

Francisco Uribe joined The Home Depot in October 2007. He is The Home Depot’s executive representative and focal point of contact for government relations in the Western U.S., Puerto Rico and Mexico.

Mr. Uribe is responsible for directing, controlling, planning and the overall management of all state government relations for The Home Depot with an emphasis in California, Oregon, Washington State, Alaska, Hawaii, Nevada, Arizona, Utah, New Mexico, Puerto Rico and the country of Mexico.

Prior to joining The Home Depot, Mr. Uribe was Director of Government and External Affairs for Verizon from 1998 through 2007 where he was responsible for government relations, implementing and managing community affairs programs, and for identifying community-based organization programs that could be supported through the Verizon Foundation.

Prior to Verizon, Mr. Uribe held numerous positions throughout various levels of the federal government. As Special Projects Coordinator to Congressman Xavier Becerra (D-CA), he managed and implemented strategies to support local community-based organizations and businesses in obtaining federal grants, contracts and programs. He also provided counsel to the Congressman on international affairs. Mr. Uribe also worked in Washington, D.C. from 1993 through 1995 as a staff assistant to the Attorney General of the United States and at the White House Office of Public Liaison where he worked for the Associate Director for Hispanic, Environmental and Religious Community issues. There he helped coordinate various advocacy campaigns, such as the North American Free Trade Agreement (NAFTA) among others.

As part of his community involvement, Mr. Uribe currently serves on the following board of directors: the California Retail Association, the Washington Retail Association, the Retail Association of Nevada, the California Business Properties Association, the Los Angeles Area Chamber of Commerce, and the South Central Family Health Center.

Mr. Uribe was raised in Los Angeles, California from the age of three years old where he attended public schools. He earned an Executive MBA from Pepperdine University, a Bachelor of Arts degree in International Relations and Ethnic Studies from the University of Southern California and earned an Associate of Arts degree in Journalism/Public Relations from El Camino College. He is a graduate of Leadership Southern California, the Congressional Hispanic Caucus Institute summer intern program and has completed certificates in business management from Boston College and in International Business from the Moore School of Business at the University of South Carolina.

Mr. Uribe and his wife, Alejandra, have two sons and live in Northridge, CA.
Global Initiatives Council Leadership
2013 Co-Chairs

Brian Peck
Lecturer in Law, International Trade Policy
USC Gould School of Law
Co-Chair, International Trade Policy
Global Initiatives Council

Brian Peck is an international trade and intellectual property attorney, advising multi-national clients on international trade, regulatory and compliance matters, international government and policy affairs, global IP asset management and trade-related IP matters. He is an adjunct professor of international trade policy at USC Gould School of Law; and also teaches international intellectual property at Chapman University School of Law.

Brian served as Senior Director for Intellectual Property at the Office of the U.S. Trade Representative from 2003-2005, and Director of Japanese Affairs at USTR from 2001-2003. He was the lead negotiator for the intellectual property chapters in several Free Trade Agreements, including the U.S.-Colombia, U.S.-Peru and U.S.-Panama FTAs. He also oversaw the implementation of intellectual property provisions in the U.S.-Chile FTA and the CAFTA-DR Agreement. As Director for Japanese Affairs, Brian co-chaired the U.S.-Japan Information Technologies Working Group, and worked on regulatory reform initiatives in Japan’s legal regime for IP rights, as well as in the IT, e-commerce, and telecommunications sectors. He also led bilateral talks with several Asian countries under the WTO negotiations to liberalize international markets for services; and led the U.S. delegation at the WTO TRIPS Council meetings on IP matters.

Prior to his work for the U.S. Trade Representative, Brian was an attorney-advisor with the Office of the Chief Counsel for Import Administration at the Department of Commerce from 1998-2001, participating in litigation before the Court of International Trade and international dispute settlement panels, including an appearance before a WTO Panel in Geneva.

Before earning his law degree, Brian lived and worked in Tokyo, Japan for over nine years and held management positions with both U.S. and Japanese companies.

Brian graduated Order of the Coif and received his law degree, cum laude, from the University of San Diego School of Law, where he served as a member of the San Diego Law Review. He received his B.A. from the University of California at Berkeley.
Mike Rosenfeld has served as Vice-Consul with UK Trade & Investment, the British Government’s international business development department at the British Consulate-General, Los Angeles since 2003. In this role, he leads UKTI’s Clean Technology sector in the USA and has significant expertise in renewable energy and environmental technologies. Mr. Rosenfeld also serves as a member of the UK’s Climate Change group addressing global warming solutions in the USA, the British Ambassador’s Clean Energy Strategy team in the USA, and is leading the UK's Low Carbon, Know-How Strategic Initiative across North America, including the USA and Canada.

As a team leader of commercial officers in the USA, he represents UK Plc. across a range of industry sectors by identifying inward investment opportunities among American companies seeking to expand into the UK and supporting British companies, exporting technologies, products, and services into the USA, as well as identifying joint venture and other partnership opportunities. In addition to serving as USA lead officer for the Clean Technology sector, Mr. Rosenfeld’s responsibilities include the promotion of UK commercial interests across southern California; Arizona; Utah; southern Nevada; the Pacific Northwest; and Hawaii.

Mr. Rosenfeld has been a corporate investment, marketing and business development executive in Los Angeles for the past 25 years. In 1985 he established MICROS Communications, a public relations, marketing and corporate communications firm, and AM Venture Partners, a venture capital and investment firm, in Los Angeles in 1999. Mr. Rosenfeld has raised capital for, served as a director on corporate boards, and represented national and international companies in the environmental, energy, engineering, maritime, telecommunications and healthcare sectors. He also has served in senior-level executive management positions with two global environmental engineering, construction and technology firms - Montgomery Watson (now known as MWH) and Earth Tech (previously a subsidiary of Tyco International, and now integrated into AECOM).

Mr. Rosenfeld is a member of the American Council on Renewable Energy (ACORE) Leadership Council, and serves on the program committees for PowerGen International’s Renewable Energy World and VerdeXchange. He is a frequent speaker at numerous clean technology conferences nationwide and is often interviewed and quoted in the media as an expert source on clean energy technologies, finance and policies.

Mr. Rosenfeld began his career as a journalist in Los Angeles in 1978. He continues to write occasionally, contributing to a number of environmental, energy, maritime and engineering publications. He earned a Master’s Degree in Journalism from the University of Southern California and Bachelor’s Degrees in political science and history from the University of California, Berkeley. Mr. Rosenfeld resides with his family in Marina del Rey, California.
Kevin Klowden  
Director of the California Center, & Managing Economist  
Milken Institute

Klowden is director of the California Center at the Milken Institute and a managing economist in the research group. His primary focus is on demographic and spatial factors such as the distribution of resources, business and labor in a region, the effects of public policy on these factors, and the subsequent impact on regional economies, particularly California.

Klowden was the lead author of "Film Flight: Lost Production and Its Economic Impact in California" and its recent follow-up, "Fighting Production Flight", "California's Position in Technology and Science," and "Charting a Course for Arizona's Technology-Based Economy."

He has written about the role of transportation and freight infrastructure on job growth in "California's Highway Infrastructure: Traffic's Looming Cost," "Jobs for America, "Strategies for Expanding California’s Exports" and the Wall Street Journal, among other publications.

In addition to writing on the role of technology-based development in publications such as "North America's High-Tech Economy," he has written on and spoken about state fiscal issues including the effect of long-term obligations and international factors on municipal finances.

He holds graduate degrees from the University of Chicago and London School of Economics.