Global Initiatives Council

Wednesday, April 17, 2013

9 a.m. Registration & Networking
9:30 – 10:30 a.m. Program

MEETING AGENDA

I. Welcome Remarks
   Carlos Valderrama
   Senior Vice President, Global Initiatives
   L.A. Area Chamber of Commerce
   Francisco Uribe
   2013 Chair, Global Initiatives Council
   Director, State, Local and International Government Relations
   The Home Depot

II. Trading Places: The New Reality of Global Trade
    Elizabeth Stephenson
    Principal, Strategy Practice
    McKinsey & Company

III. Questions & Answers

Adjourn.

Next meeting:

Wednesday, June 19, 2013
9-10:30 a.m.

Guest Speaker:
Noel Massie
UPS

GLOBAL COUNCIL CHAIR:
Francisco Uribe, The Home Depot

CO-CHAIR – International Trade Policy:
Brian Peck, University of Southern California

CO-CHAIR – Trade Commissioners Networking Group:
Mike Rosenfeld, UK Trade and Investment
Global Initiatives Council  
Speaker Bio

Elizabeth Stephenson  
McKinsey & Company

Elizabeth Stephenson is a Principal in McKinsey & Company’s Strategy Practice, where she serves clients on long-term strategy and strategic growth topics.

She helped found and now is a leader of the McKinsey Strategy and Trend Analysis Center, an innovative center that brings together McKinsey’s cutting edge analytic capabilities in Corporate Finance, Macro-economics, and Trends. She also is a founder of and leader of McKinsey’s Global Forces service-line, McKinsey’s client-service offering focused on futures and scenarios.

In her role at McKinsey, Elizabeth has worked with a wide range of corporate, institutional, and government clients globally, helping evaluate how the shifting global economic, social, and technological landscape is likely to affect both the opportunities and risks those clients are likely to face in the future. She writes and presents extensively on these topics. Her work on broad macro-economic trends has been shared at wide range of high-profile forums, including at the G20, the White House weekly briefing, the National Intelligence Council, and the World Economic Forum.

Prior to joining McKinsey, Elizabeth was the co-author of RealAge: Are You As Young As You Can Be?, a consumer health book that went on to become both a number one New York Times bestseller and winner of the Books for A Better Life Award for the best consumer health book of 1999. Elizabeth subsequently helped found online health publisher, RealAge.com, which was recently acquired by Hearst Communications for nearly $100 million.

Elizabeth holds a B.A. magna cum laude from Yale in cultural anthropology and an M.A. in European history from Columbia. A former Fulbright scholar and Mellon fellow, she did her doctoral work in cultural anthropology at the University of Chicago.

Elizabeth is a board member of the Los Angeles Chamber of Commerce, and a member of the Pacific Council on International Policy.

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