



MEMBER ADVANTAGE

Save money and increase exposure on products and services

Member Advantage allows members to save money on goods and services, and most importantly, give participating members a vehicle to expose a selected discount to nearly 600,000 employees of our member businesses.

To participate, a business must offer a discount that is not available to the general public, at least 10 percent below market value and will last for a minimum of six consecutive months.

The Los Angeles Area Chamber of Commerce will promote the discount online and through other L.A. Area Chamber marketing materials. The offering will be organized under a category based on the discounted product and will include a 15-word description along with contact information and Web site address.

Discount Guidelines

- ▶ Discounts must be at least 10 percent below market value.
- ▶ Discounts must apply to actual goods and services.
- ▶ Discounts must last for at least six consecutive months.
- ▶ Discount must be shown in a percentage or dollar amount.
- ▶ Free consultation offers cannot be accepted.

To receive the rewards of participation, complete the form below and return it to the Chamber by mail or fax.

Member Advantage Enrollment

Name _____ Title _____

Company _____

Address _____ City _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Discount (% or \$) _____ Terms: Six months One year

Discount description (15 word maximum) _____

Restrictions (if applicable) _____

For more information, contact Glendy Valenzuela, 213.580.7559 or gvalenzuela@lachamber.com.