



Los Angeles Area  
Chamber of Commerce

**FOR IMMEDIATE RELEASE**  
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**CONTACT:** Marie Condron  
(213) 580-7532 work  
(213) 925-9605 cell  
mcondron@lachamber.org

**\*\*\* MEDIA ADVISORY \*\*\***

**LA CHAMBER COALITION HOSTS FORUM  
OF ENTERTAINMENT INDUSTRY HEAVYWEIGHTS**

***Top entertainment executives, elected officials and policymakers  
discuss "state of the industry"***

- WHO:** Amy Lemisch, Director, California Film Commission  
Robert Dowling, Editor-In-Chief & Publisher of *The Hollywood Reporter* (moderator)  
US Congressman Xavier Beccera  
LA City Councilmember Wendy Greuel  
Michael Bazdarich, Senior Economist, UCLA Anderson Forecast  
Andy Davis, EVP, MGM Pictures  
Jerry Ketcham, Sr. VP Motion Picture Production, Walt Disney Pictures  
Steve MacDonald, President, Entertainment Industry Development Corp.
- WHAT:** Entertainment Industry Business Council Legislative Forum:  
A State-of-the Industry Discussion
- WHEN:** Thursday, December 2, 2004  
11:30am-1:30pm
- WHERE:** Beverly Hilton Hotel  
9876 Wilshire Blvd.
- WHY:** A \$32 billion powerhouse, the entertainment industry still calls Los Angeles home. But piracy is wreaking havoc on film and DVD profits. Competition for location production among other states and nations is fierce. What can be done to stop the flow of billions of dollars out of our region? Join this forum of industry leaders and top elected officials, sponsored by the Entertainment Industry Business Council, a coalition of LA Chambers of Commerce, as they discuss their outlook on the industry.

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*The Los Angeles Area Chamber of Commerce, with 1,400 members, represents the interests of business in LA County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit [www.lachamber.org](http://www.lachamber.org).*