



Los Angeles Area
Chamber of Commerce

NEWS ADVISORY

FOR IMMEDIATE RELEASE
March 7, 2005

MEDIA CONTACT:
Marie Condron, 213.580.7532

LA AREA CHAMBER HOSTS GROUNDHOG JOB SHADOW DAY

Los Angeles businesses encouraged to participate in program connecting real-world, on-the-job experiences with the classroom

WHO: 30 Downtown Business Magnet High School students
Los Angeles Area Chamber of Commerce staff

WHAT: Groundhog Job Shadow Day

WHEN: 9 a.m. - 1 p.m.
Tuesday, March 7

WHERE: Los Angeles Area Chamber of Commerce
350 South Bixel, Downtown Los Angeles

WHY: The Los Angeles Area Chamber of Commerce initiated this program several years ago as part of its UNITE-LA school-to-career partnership. The program kicks off on Groundhog Day, Feb. 2, and continues through the month of April. Throughout this time, local businesses partner with local schools to motivate the students to master their academic skills and engage in college and career planning. Many of those participating are at-risk students for whom the extra encouragement and attention is especially beneficial.

The students will arrive at the Chamber at 9 a.m. for a program overview and will spend the couple of hours shadowing Chamber staff. At noon, the students and staff will have lunch and review what they learned and experienced.

Other employers who have participated in the program include Boeing, Bank of America, State Farm, the Los Angeles Times, the Automobile Club of Southern California, City National Bank, Creative Artists Agency, the FBI, the CHP, Best Buy, Hilton and Hyatt Hotels, and Buca di Beppo Restaurants.

To sign up for Groundhog Job Shadowing at your workplace, companies should contact LA Area Chamber VP of Education & Workforce Development David Rattray at 213.482.3987 or drattray@lachamber.org.

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