



Los Angeles Area
Chamber of Commerce

FOR IMMEDIATE RELEASE
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CONTACT: Marie Condron
(213) 580-7532
(213) 925-9605 cell
mcondron@lachamber.org

***** MEDIA ADVISORY *****

**LA CHAMBER COALITION HOSTS FORUM
ON ROLE OF MUSIC IN ENTERTAINMENT**

***Top industry specialists discuss soundtrack's
financial windfalls for film & television projects***

- WHO:** **Chris Montan**, president, Walt Disney Music
Michael Giacchino, film and television composer ("The Incredibles", "Alias," "Lost")
Robert Kraft, partner, Kraft-Engel Agency (representing leading composers)
Christopher Lennertz, film and television composer ("Soul Plane")
Laurie L. Soriano, entertainment partner, Manatt, Phelps & Phillips, LLP
Robert Dowling, editor-in-chief & publisher, *The Hollywood Reporter* (moderator)
- WHAT:** **Entertainment Industry Business Council**
"The Hollywood Sound...Movies, Music and Money"
- WHEN:** Thursday, Mar. 24, 2004
11:30am-1:30pm
- WHERE:** Le Meridien Hotel Beverly Hills
465 S. La Cienega Blvd., Los Angeles
- WHY:** A panel of industry leaders will address how music is no longer an afterthought in the world of movies and television. Soundtracks have become a revenue stream that the studios and artists count on, and they're also a venue for record labels to use to expose new talent.

Join this forum of industry leaders sponsored by the Entertainment Industry Business Council, a partnership of the Beverly Hills, Century City, Hollywood, Los Angeles Area, Santa Monica and West Hollywood Chambers of Commerce.

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The Los Angeles Area Chamber of Commerce, with 1,400 members, represents the interests of business in LA County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit www.lachamber.org.