



Los Angeles Area
Chamber of Commerce

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CONTACT: Marie Condron, 213.580.7532
mcondron@lachamber.org

LA AREA CHAMBER ANNOUNCES LEADERSHIP PROMOTIONS

David Eads named Senior Vice President; Jim Lynch becomes Vice President of Leadership Programs and Executive Director of Leadership LA

Los Angeles, CA – The Los Angeles Area Chamber of Commerce last week announced two promotions among its management team.

David Eads now will serve as Senior Vice President for the Chamber, after holding the position of Vice President of Membership. Eads, who joined the Chamber's staff in 2000, formerly served as the Executive Vice President of the Wichita Convention and Visitors Bureau. In his new position, Eads oversees administration and operations of the largest Chamber in L.A. County.

"David's leadership has strengthened the Chamber not only in its day-to-day operations but also in setting a course for the future," said Rusty Hammer, president and CEO of the Chamber. "David is strongly committed to the Chamber and the community and I look forward to working with him."

Also last week, Jim Lynch formally accepted the position of Vice President of Leadership Programs and Executive Director of Leadership LA. Lynch has previously served as President and CEO of the Beverly Hills Chamber of Commerce and the Century City Chamber of Commerce. Leadership LA is an executive-level training program designed to more fully develop Los Angeles area community leadership potential among business, government and community heads.

"Jim has shown himself capable at the helm of Leadership LA, which is integral to the Chamber mission of fostering leadership and community development in Los Angeles," said Rusty Hammer, president and CEO of the Chamber. "Jim's extensive experience — both in the private sector and with other area chambers — has instilled in him a distinct understanding of how a chamber can impact a region's quality of life."

Complete profiles Eads and Lynch follow. Photos are attached.

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The Los Angeles Area Chamber of Commerce, with more than 1,400 members, represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit www.lachamber.org.

David Eads

David Eads serves as the Senior Vice President for the Los Angeles Area Chamber of Commerce, the largest business advocacy organization in the Los Angeles area with more than 1,400 member companies. In his position, Eads oversees operations and administration for the largest chamber entity in Los Angeles County. He formerly served as the Chamber's Vice President of Member Services, and was responsible for new member recruitment, member retention, membership marketing, corporate sponsorships and the Chamber's ten signature events.

Eads was also appointed Interim Executive Officer in July 2004 during the medical leave of Rusty Hammer, the Chamber's president & CEO. His additional responsibilities include day-to-day management of all corporate matters including finance, board development, business plan development and contract negotiations. Eads also oversees the Chamber's public policy initiatives, communications programs and international trade activities. He serves as the liaison to the Chamber's Board of Directors and oversees a staff of 34.

Eads has also served as an operations consultant for the Miss Universe Organization for the past 12 years, traveling internationally for the annual telecast of the event.

Prior to his move to Los Angeles in 2000, Eads served as the Executive Vice President of the Wichita Convention and Visitors Bureau in Wichita, Kansas. During his 13 years with the Bureau, Eads managed and directed the sales and marketing programs of the Bureau, coordinated the development of the Greater Wichita Area Sports Commission, and opened the city's first visitor information center at the Wichita Boathouse. Eads also served as the pageant coordinator for the Miss USA and Miss Teen USA Pageants hosted in Wichita in the early 1990s.

Eads has always demonstrated a strong personal commitment to the community in which he lives and works. As a long-standing community advocate, Eads has participated in both philanthropic and business-related activities. He served on the Board of Directors and Executive Committee for the Wichita State University Alumni Association, the Butler County Community College Hotel and Hospitality Training Advisory Board, and the Downtown Wichita Business Association. He has been involved in numerous national trade organizations, including the American Society of Association Executives, International Association of Convention & Visitor Bureaus, Hotel Sales & Marketing Association International, Meeting Planners International, National Association for Membership Development, American Chamber of Commerce Executives and the Western Association of Chamber Executives. In addition, he has served as a volunteer for the Wichita Area Chamber of Commerce, the American Heart Association and the American Red Cross.

Eads earned a Bachelor's of Business Administration degree in marketing and his M.B.A. from Wichita State University.

James D. Lynch

Jim Lynch is currently serving as Vice President of Leadership Programs and Executive Director of the Leadership LA program for the Los Angeles Area Chamber of Commerce. Leadership LA is an executive-level leadership training program designed to more fully develop Los Angeles-area leaders' potential to guide business, government and community organizations. Lynch has a deep background as a corporate executive, as an executive director with nationwide health care company Schick Laboratories, Inc.; a business owner, as a partner in the computer and accounting services firm Lynch, McFadden & Company; and he has long and comprehensive experience in leadership and economic development with business districts and chambers of commerce.

Lynch's experience with community leadership began with his appointment to the Public Health Committee of the Honolulu Chamber of Commerce, which took place during his direction of Pacific Rim operations for Schick Laboratories. Since that time, he has continuously held civic leadership positions. Lynch has served as CEO of the Beverly Hills Chamber of Commerce; President and CEO of the Century City Chamber of Commerce; Executive Director of the Tustin Chamber of Commerce in Central Orange County; President of the South Lake Business District in Pasadena; Vice President of the San Marino Chamber of Commerce; President of the South Pasadena Chamber of Commerce; Commissioner of Natural Resources for the City of South Pasadena; a founding member of the Board of Governors on the Westside Neighborhood Council for the City of Los Angeles, a member of the Los Angeles County Sheriff's Advisory Council and a member of the Los Angeles Community College District's Citizen's Oversight Committee. He also holds, and has held, many leadership positions with regional associations, charitable organizations, educational institutions and the United States Department of the Treasury.

Mr. Lynch is a graduate of the 80th anniversary class of the United States Chamber of Commerce four-year Institute for Organization Management at the University of Notre Dame and holds both master's and bachelor's degrees in Criminal Justice and Public Administration from California State University, Los Angeles. Additionally, he has earned the designation of Accredited Chamber Executive (ACE) from the Western Association of Chamber Executives, the nation's largest regional accreditation body. Of the nearly 1,000 chambers of commerce within its region, there are fewer than 40 Accredited Chamber Executives. Mr. Lynch resides in Los Angeles area with his wife Beverly and two daughters, Patty and Annie.