



Los Angeles Area
Chamber of Commerce

FOR IMMEDIATE RELEASE
Aug. 16, 2005

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**EVENT TO HIGHLIGHT ALTERNATIVE ENERGY VEHICLES,
CONSERVATION AND GREEN BUILDING**

*L. A. Area Chamber co-presents 'Energy Expo' on Wednesday, Aug. 17 at
Torrance Cultural Arts Center*

Los Angeles, CA – By presenting “Lights, Power, Action,” an alternative energy conference today in Torrance, the Los Angeles Area Chamber of Commerce is working to highlight the importance of energy independence and fuel efficiency to our environment and national security. The event – to be co-presented with Global Green USA and Securing American’s Future Energy, and in cooperation with Congresswoman Jane Harman – will feature a display of 15 of the newest hybrid car models, including hydrogen fuel-cell power cars, from Honda, Toyota, Ford, Daimler Chrysler and other car companies. Local alternative technology companies will provide information about their programs and services.

The expo will be held 11 a.m. to 2 p.m. at the Torrance Cultural Arts Center, 3330 Civic Center Drive North.

The event will also feature two panel discussions with experts on alternative energy sources:

- 12 to 1 p.m. **Hydrogen and Alternative Energy Vehicles.** Panelists include: S. David Freeman, chairman of the board, **California Consumer Power and Conservation Financing Authority**; Dave Hermance, chief engineer for environmental issues, **Toyota**; Ben Knight, vice president of automotive engineering, **Honda**; Russell Vare, **California Fuel Cell Partnership**; Paul Wuebben, **AQMD**.
- 1 to 2 p.m. **Green Building and Energy Conservation.** Panelists include: Matt Peterson, **Global Green**; Mark Yamauchi, facilities operations manager, **Toyota**; Dan Wasserman, **Flex Your Power**; Lillian Kawasaki, assistant general manager for environmental affairs and economic development, **LADWP**; and Cecilia Aguilon, Kyocera Solar.

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The Los Angeles Area Chamber of Commerce, with more than 1,400 members, represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit www.lachamber.org.